

Plug-In Freight Ops™ Launches Global Partner Network Enabling Earnings by Reselling Smart Logistics Technology

Plug-In Freight Ops™ launches Partner Network enabling freight pros to resell freight tech w/ instant quotes, white-label portals, training & marketing support.

PEABODY, MA, UNITED STATES, January 6, 2026 /EINPresswire.com/ -- New program empowers freight forwarders, cargo professionals, GSAs, and logistics sales teams to unlock new revenue streams through white-label freight portals, instant quotes & bookings, and full training + marketing support

Plug-In Freight Ops™, a smart [freight technology](#) platform built to modernize logistics operations, today announced the official launch of its Plug-In Freight Ops™ Partner Network, a global reseller and partnership program designed to help freight professionals earn recurring revenue by offering advanced freight technology and digital logistics solutions to their customers.

The program is now open to freight forwarders, air cargo and ocean freight sales professionals, GSAs, 3PLs, logistics consultants, and independent freight agents seeking to expand their service offering, modernize customer experience, and generate new income streams through freight technology.

The Plug-In Freight Ops™ Partner Network gives partners the ability to:

Resell Plug-In Freight Ops™ technology under a structured partner and commission framework



Plug In Freight Ops powered by ImEx Cargo

Offer Instant Quotes & Bookings to shippers and customers

Deliver a White-Label Customer Portal branded under the partner's business

Strengthen customer retention and competitive advantage through automation and digital freight ops tools

Receive full onboarding, training, and ongoing partner enablement including marketing materials and sales support

"Freight professionals are being asked to move faster, quote faster, and provide a digital customer experience—while still managing pricing volatility and operational complexity," said [Name, Title] at Plug-In Freight Ops™. "This partner program was designed to help forwarders and freight professionals monetize that shift. Partners can offer modern freight technology solutions immediately, while we provide the training, tools, and support needed to scale."

“

Freight pros must quote and book faster while delivering a digital customer experience. Our Partner Network helps them monetize that demand with training, marketing tools, and modern freight tech."

Michelle DeFronzo, CEO & Founder of ImEx Cargo



Michelle DeFronzo, CEO & Founder of ImEx Cargo

A Partner Program Built for Modern Freight Selling

Plug-In Freight Ops™ was developed to help logistics businesses streamline operations and offer a modern customer experience through digital tools that support quoting, booking, and shipment management. Through the Partner Network, partners gain access to a tested platform designed to support Air Freight, Ocean Freight, Truck/Road Freight, Rail Freight, and Multimodal workflows.

Partners receive a structured training program—including onboarding, product education, sales enablement, and marketing support—to ensure they can confidently position and sell the platform in their market.

Partner Enrollment Now Open

Freight professionals and logistics businesses interested in joining the Partner Network can learn more and apply at:

Partner Program Page:

<https://imexcargo.com/imex-cargo-reseller/>

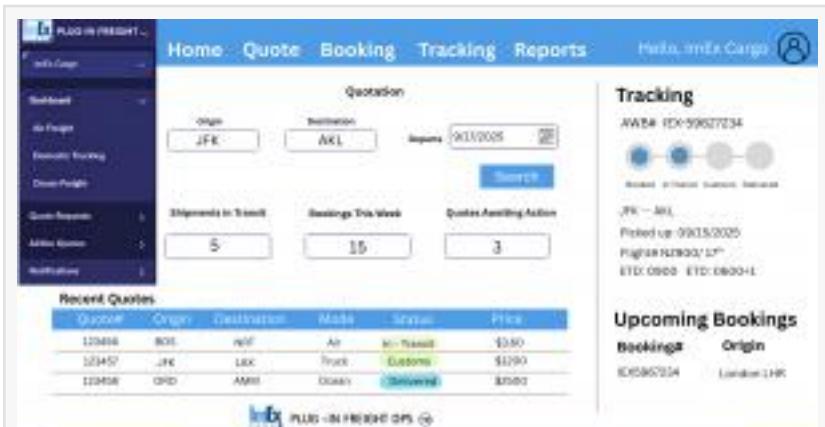
To support the official launch, Plug-In Freight Ops™ is hosting a LIVE Webinar for prospective partners to learn how the program works, how to resell Plug-In Freight Ops™ solutions, and how to begin earning from freight technology partnerships:

Live Webinar Registration:

<https://imexcargo.com/all-events/>
Events - ImEx Cargo

About Plug-In Freight Ops™

Plug-In Freight Ops™ is a smart freight technology platform built to help logistics businesses modernize quoting, bookings, and customer experience through automation, white-label portals, and digital freight operations tools. The platform supports multiple freight modes—including air, ocean, trucking, rail, and multimodal—and is designed for forwarders and freight professionals seeking faster workflows, stronger customer engagement, and scalable digital offerings.



The screenshot shows the ImEx Cargo Portal homepage. At the top, there are tabs for Home, Quote, Booking, Tracking, and Reports. A user profile icon is in the top right. The main area has sections for 'Tracking' (AWB# PDX-998077034, status: In-transit, origin: JFK, destination: ATL, picked up: 09/13/2025, flight: N28903, L77, ETD: 09/08, ETD: DB00-L), 'Quotations' (origin: JFK, destination: ATL, date: 09/13/2025, status: Quoted), 'Shipments in Transit' (5), 'Bookings This Week' (15), and 'Quotes Pending Action' (3). Below these are 'Recent Quotes' and a table of recent quote details. The table includes columns for Quote#, Origin, Destination, Mode, Status, and Price. One quote is highlighted: 123456, BOS, ATL, Air, In-Transit, \$100.00. The table also shows 123457, JFK, LHR, Truck, Customs, \$120.00, and 123458, GWD, AMM, Ocean, Delivered, \$850.00.

ImEx Cargo Portal — real-time quoting, booking, and tracking for air cargo and trucking.



The landing page for the Reseller Recruitment program. It features a blue header with the ImEx logo and the text 'Presented by: Michelle DeFrondo'. The main title is 'PLUG-IN FREIGHT OPS™ RESELLER RECRUITMENT'. Below the title is the subtext 'Expanding Market Reach Through Strategic Reseller Program'. There are four images: a woman in a business suit, a man in a suit, a woman in a white shirt, and a man in a suit. To the right is a stylized profile of a robot head. At the bottom, it says 'Website: www.ImExCargo.com | Contact: Info@ImExCargo.com'.

Plug In Freight Ops- Reseller Program Powered by ImEx Cargo



The advertisement features the ImEx Cargo 25th anniversary logo and the text 'Instant Freight Quotes & Bookings — in Minutes! by Plug-In Freight Ops™'. It includes icons of an airplane, a truck, a forklift, and a ship. The text 'Powered by ImEx Cargo' is at the bottom right. Below the ad, the text 'Plug In Freight Ops powered by ImEx Cargo' is displayed.

To learn more about Plug-In Freight Ops™ and the Partner Network, visit:

<https://imexcargo.com/imex-cargo-reseller/>

Media Contact

Michelle DeFronzo
Plug-In Freight Ops™
Email: Michelle@ImExCargo.com
Phone: 617-718-4639
Website: www.imexcargo.com

Michelle DeFronzo

ImEx Cargo

+ +1 617-515-1215

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/878969842>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.