

# Stickerine.com Launches as Premium Alternative for Custom Business Stickers

*U.S. manufacturer offers 11-color printing, 5-year durability, and no minimum orders for die-cut, holographic, and QR code stickers*

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EINPresswire.com/ -- [Stickerine.com](https://www.stickerine.com), a U.S.-based custom sticker manufacturer, has launched as a direct-to-business source for premium vinyl stickers, offering durability and print quality that the company says exceeds standard online sticker printers.

Operating out of a dedicated 10,000-square-foot sticker production facility in Greenville, South Carolina,

Stickerine.com uses Epson 11-color printers, Canon Colorado wide-format printers, and Summa flatbed cutters to produce waterproof, laminated stickers rated to last five years or longer in outdoor conditions.

“

Businesses come to us after their logo colors looked wrong or their QR codes stopped scanning after a few months in the elements.”

*Andrea Banzin*



Premium custom vinyl stickers manufactured in the United States by Stickerine.com

"If your sticker doesn't look the same in year three as it did on day one, you bought the wrong sticker," said Andrea Banzin, Vice President of Stickerine.com.

Stickerine.com is the custom sticker division of NameBadge.com, which has manufactured over 15 million custom products during 20-plus years of U.S.-based operations. The same production team, quality standards, and customer service apply to both brands.

Standard digital sticker printing uses CMYK or six-color processes, which limits color accuracy and produces visible banding in gradients. Stickerine.com uses 11-color printing that includes additional ink channels for precise Pantone matching, smoother gradients, and photographic detail.

For businesses ordering logo stickers, product labels, or branded packaging materials, the difference is immediately visible. Colors match corporate standards exactly rather than appearing slightly off—a common complaint with budget sticker vendors. Pantone matching ensures that a company's red looks identical across stickers, packaging, signage, and other branded materials.

### The Lamination Difference

All Stickerine.com stickers include protective lamination as standard, not as an upcharge. This clear protective layer guards against water, UV exposure, scratching, abrasion, and regular handling.

Unlaminated stickers—the default from most budget printers—begin fading within weeks of outdoor exposure. Colors shift, whites yellow, and printed QR codes lose the contrast needed for reliable scanning. Laminated vinyl maintains color vibrancy and code readability for years, even in direct sunlight, rain, and temperature extremes.

The company rates its stickers for five-plus years of outdoor durability, making them suitable for vehicle graphics, equipment labeling, outdoor signage, and any application where longevity matters.

### Custom Sticker Types for Every Business Application

Stickerine.com manufactures the full range of custom sticker formats:

[Die-cut stickers](#) are cut to the exact shape of the design, creating a premium look for product packaging, promotional giveaways, laptop stickers, and retail displays. Die-cut remains the most popular format ordered.

Holographic stickers use reflective material that shifts colors in light, making them the fastest-growing category for product authentication, premium packaging, and attention-grabbing marketing materials.

Circle stickers and square stickers provide cost-effective options for high-volume labeling, jar lids, envelope seals, and simple branding applications.

QR code stickers link customers to websites, menus, payment systems, social media profiles, and

promotional landing pages. The company reports that 75 percent of business sticker orders now include QR codes.

Heavy-duty stickers feature extra-thick vinyl and industrial adhesive for equipment labeling, outdoor signage, vehicle graphics, and applications requiring maximum durability.

Custom shape stickers can be produced in any outline, allowing businesses to match product silhouettes, mascots, state shapes, or unique brand elements.

### QR Code Stickers Transform Physical Marketing

The company reports that QR code adoption has accelerated dramatically, with three out of four business sticker orders now including scannable codes.

Restaurants and food trucks use QR stickers for digital menus, online ordering, and review requests. Retail and e-commerce brands link to product information, video demonstrations, and reorder pages. Service businesses connect customers to booking systems, payment platforms, and loyalty programs. Cannabis dispensaries and breweries use QR stickers for compliance information and batch tracking. Event promoters drive traffic to ticketing pages and social media profiles.

Unlike printed QR codes on paper or cardboard, vinyl QR stickers withstand the handling, moisture, and sunlight that cause standard printed codes to become unscannable. A laminated QR sticker on a product or countertop continues driving traffic for years rather than months.

### Industries Served

Stickerine.com serves a wide range of industries requiring durable custom stickers, including restaurants and food service, breweries and beverage companies, cannabis and CBD brands, e-commerce and subscription boxes, retail and consumer products, automotive and vehicle graphics, construction and equipment manufacturers, healthcare and pharmaceutical labeling, nonprofit and political campaigns, and event and entertainment promotion.

### No Minimums, Volume Pricing, U.S. Production

Stickerine.com accepts orders starting at just 50 stickers, with no minimum quantity requirements. Volume pricing reduces per-sticker cost as quantities increase, making the service accessible for both small businesses testing designs and large brands ordering tens of thousands.

Sticker sizes range from one-inch circles to large-format prints for vehicle wraps and wall graphics. Custom sizes are available for any application.

All production occurs in the United States, with standard turnaround of five to seven business days. Rush production is available for time-sensitive orders.

Customers can reach the Stickerine.com team directly by phone at 800-243-9227—the same customer service team that supports NameBadge.com's business clients. The company reports that the majority of sticker orders come from repeat customers who switched after comparing quality against competitors.

Free samples are available for businesses evaluating sticker vendors, allowing direct comparison of print quality, material thickness, and lamination finish before placing orders.

Andrea Banzin

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