

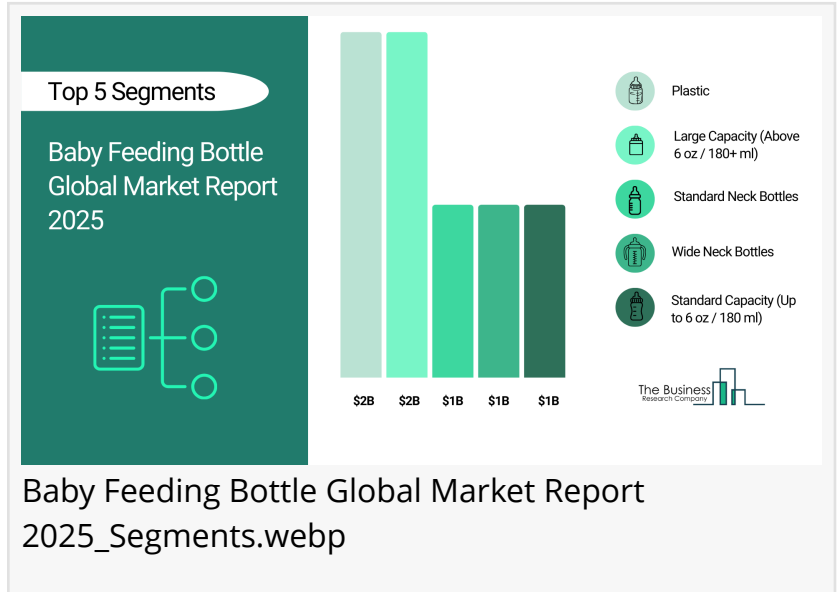
Baby Feeding Bottle Market In 2029

The Business Research Company's Baby Feeding Bottle Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, December 31, 2025

/EINPresswire.com/ -- "Baby Feeding Bottle Market to Surpass \$4 billion in 2029. In comparison, the Consumer Products - Paper, Plastics, Rubber, Wood And Textile market which is considered as its parent market, is expected to be approximately \$92 billion by 2029, with Baby Feeding Bottle market to represent around 4% of the parent market.

Within the broader Paper, Plastics, Rubber, Wood And Textile industry, which is expected to be \$9,585 billion by 2029, the Baby Feeding Bottle market is estimated to account for nearly 0.04% of the total market value.



Baby Feeding Bottle Global Market Report 2025_Segments.webp



The Business Research Company's Latest Report Explores Market Driver, Trends, Regional Insights - Market Sizing & Forecasts Through 2034"

The Business Research Company

Which Will Be the [Biggest Region in the Baby Feeding Bottle Market in 2029](#)

Asia-Pacific will be the largest region in the baby feeding bottle market in 2029, valued at \$1,600 million. The market is expected to grow from \$1,206 million in 2024 at a compound annual growth rate (CAGR) of 6%. The strong growth in the historic period can be attributed to the increasing number of working mothers and favorable government initiatives.

Which Will Be The Largest Country In The Baby Feeding Bottle Market In 2029?

The USA will be the largest country in the baby feeding bottle market in 2029, valued at \$786 million. The market is expected to grow from \$693 million in 2024 at a compound annual growth rate (CAGR) of 3%. The steady growth in the historic period can be attributed to the greater awareness of infant nutrition and hygiene and technological advancements.

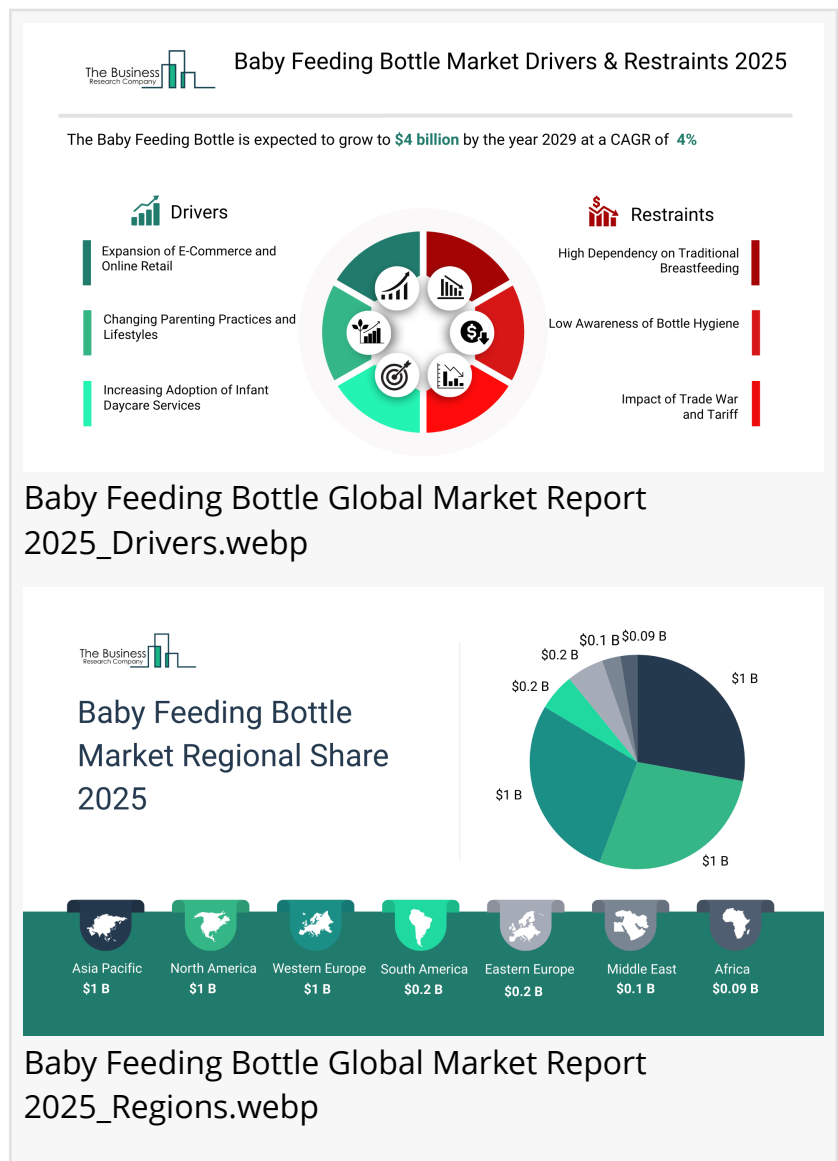
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What will be Largest Segment in the Baby Feeding Bottle Market in 2029? The baby feeding bottle market by material into plastic, stainless steel, silicone, glass, and other materials. The plastic market will be the largest segment of baby feeding bottle market segmented by material, accounting for 58% or \$2,328 million of the total in 2029. The plastic market is supported by its lightweight and shatter-resistant properties, making it safer for infant use, cost-effective manufacturing that enables mass production, ease of sterilization through boiling or steam, increasing preference for BPA-free plastics for enhanced safety, wide variety of shapes and designs available to meet consumer preferences, high durability that withstands repeated use and regulatory approvals for food-grade use supporting its credibility among parents.

The baby feeding bottle market is segmented by design into standard neck bottles, wide neck bottles, angled bottles, and other design bottles. The standard neck bottles market will be the largest segment of the fragrance market segmented by design, accounting for 36% or \$1,434 million of the total in 2029. The standard neck bottles market is supported by their compatibility with most sterilizers and warmers, affordability and ease of manufacturing, compact size aiding portability, familiarity among parents leading to continued demand, wide availability across retail channels, consistent performance with various nipple types and simple cleaning process due to straight bottle shape. These bottles have a simple, narrow design that closely resembles traditional baby bottles, making them easy to use, clean and store. Their compatibility with most nipple types and breast pumps also adds to their convenience. Many healthcare providers and hospitals continue to use standard neck bottles for newborn feeding, reinforcing their popularity and trust.

The baby feeding bottle market by capacity into standard capacity and large capacity. The large capacity market will be the largest segment of the baby feeding bottle market segmented by



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capacity, accounting for 57% or \$2,288 million of the total in 2029. The large capacity market is supported by increasing demand for fewer refills during night or travel, better suitability for older infants with higher feeding needs, convenience for daycare and hospital usage, compatibility with multi-functional feeding systems and breast pumps, growing trend of bottle feeding among working parents, availability of insulated large-capacity bottles and preference for multipurpose use such as storing water or milk. As babies grow, their nutritional intake increases, prompting parents to switch from smaller to larger bottles, typically ranging from 240 ml to 330 ml, to reduce the frequency of refills and ensure uninterrupted feeding. These bottles are especially useful for formula-fed babies who consume greater volumes per feeding session.

The baby feeding bottle market by distribution channel into online, hypermarket, pharmacies, specialty store, and convenience store. The hypermarket market will be the largest segment of the baby feeding bottle market segmented by distribution channel, accounting for 31% or \$1,253 million of the total in 2029. The hypermarket market is supported by large-scale product visibility and physical inspection before purchase, increasing presence of baby care aisles in global hypermarket chains, availability of bundled infant products, strategic placement during seasonal sales or maternity events, growing urbanization and consumer footfall, exclusive in-store discounts and brand promotions enhancing retail conversion. These large-format retail stores offer consumers the ability to physically inspect baby feeding bottles, compare brands and access promotions or bundle deals, which builds trust, especially among first-time parents. Hypermarkets often stock both premium and affordable options, catering to a wide range of customer preferences and budgets. In countries like France, hypermarkets such as Carrefour, E.Leclerc and Intermarché remain key retail hubs, particularly for family essentials.

What is the expected CAGR for the Baby Feeding Bottle Market leading up to 2029?

The expected CAGR for the baby feeding bottle market leading up to 2029 is 4%.

What Will Be The Growth Driving Factors In The Baby Feeding Bottle Market In The Forecast Period?

The rapid growth of the global baby feeding bottle market leading up to 2029 will be driven by key factors that are expected to reshape infant care, product innovation, and feeding safety standards worldwide.

Expansion Of E-Commerce And Online Retail-The expansion of e-commerce and online retail will become a key driver of growth in the baby feeding bottle market by 2029. E-commerce platforms have significantly expanded access to baby feeding bottles, enabling consumers in remote or underserved regions to purchase a wide variety of products, including premium international brands. This has been particularly impactful in emerging markets where offline retail infrastructure is limited. The convenience of online shopping, such as 24/7 availability, easy price comparisons, and home delivery appeals especially to working parents. Additionally, detailed product descriptions, safety certifications and customer reviews help buyers make informed choices, fostering trust and increasing the adoption of newer or higher end feeding bottle options. As a result, expansion of e-commerce and online retail is anticipated to contribute to a

1.5% annual growth in the market.

Changing Parenting Practices And Lifestyles- The changing parenting practices and lifestyles will become a key driver of growth in baby feeding bottle market by 2029. Modern lifestyles have significantly increased the demand for baby feeding bottles, as more parents, particularly working mothers, rely on them for convenience and flexibility in infant care. With busy schedules, families value time-saving solutions that allow for scheduled feeding and milk storage. Feeding bottles also support shared parenting, enabling fathers and other caregivers to participate in feeding routines, fostering stronger family involvement. Additionally, urban, mobile lifestyles have driven preference for portable and hygienic bottle options. This demand has spurred innovations such as anti-colic designs, temperature-sensing bottles and electric sterilizers, enhanced safety and efficiency while fueling market growth. As a result, changing parenting practices and lifestyles is anticipated to contributing to a 1.2% annual growth in the market.

Increasing Incidence Of Premature Births And Low Birth Weights- The increasing incidence of premature births and low birth weights will serve as a key growth catalyst baby feeding bottle market by 2029. Premature and low birth weight infants often face difficulties with breastfeeding due to weak sucking reflexes, increasing the demand for baby feeding bottles with slow-flow nipples and medical-grade designs. Hospitals and Neonatal Intensive Care Units (NICUs) rely on these specialized bottles to ensure safe, controlled feeding for vulnerable newborns, with rising premature birth rates driving institutional demand. Additionally, parents of preterm babies frequently use breast pumps to provide expressed milk, requiring bottles compatible with both hospital and home-use systems. These needs collectively boost the market for high-quality, hygienic, and precision-based feeding solutions tailored to neonatal care. Therefore, this increasing incidence of premature births and low birth weights is projected to supporting to a 0.7% annual growth in the market.

Increasing Adoption Of Infant Daycare Services- The increasing adoption of infant daycare services will serve as a key growth catalyst for baby feeding bottle market by 2029. With rising daycare enrolment, especially among infants of working parents, baby feeding bottles have become essential for providing expressed breast milk or formula during long separations from mothers. Daycare centres follow standardized, hygienic feeding routines and often prefer bottles for convenience and consistency, increasing daily usage. Frequent cleaning and sterilization in such settings accelerate wear and tear, prompting regular replacements and repeat purchases. Additionally, daycares often recommend BPA-free or anti-colic bottles, raising parental awareness and driving demand for high-quality options suited for multi-user environments. This institutional reliance significantly contributes to sustained market growth. Therefore, this increasing adoption of infant daycare services will be projected to supporting to a 0.5% annual growth in the market.

Access the detailed Baby Feeding Bottle Market report here:

<https://www.thebusinessresearchcompany.com/report/baby-feeding-bottle-global-market->

[report](#)

What Are The [Key Growth Opportunities In Baby Feeding Bottle Market in 2029?](#)

The most significant growth opportunities are anticipated in the wide neck baby feeding bottle market, the large-capacity baby feeding bottle market, the plastic-based baby feeding bottle market, and the baby feeding bottle in hypermarket distribution market. Collectively, these segments are projected to contribute over \$1 billion in market value by 2029, driven by the rising adoption of ergonomic, easy-to-clean bottle designs, increasing demand for convenient high-capacity feeding solutions, and the widespread availability of affordable plastic-based bottles through large retail chains. This momentum is further supported by growing parental awareness of feeding safety, technological innovations such as anti-colic vent systems and temperature indicators, and the expanding role of hypermarkets as key distribution hubs. Together, these factors are reshaping consumer purchasing behaviour and fuelling transformative growth across the broader baby feeding bottle industry.

The wide neck baby feeding bottle market is projected to grow by \$484 million, the large-capacity baby feeding bottle market \$456 million, the plastic-based baby feeding bottle market by \$300 million, and the baby feeding bottle in hypermarket distribution market by \$252 million over the next five years from 2024 to 2029.

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The Business Research Company
Americas +1 310-496-7795
Europe +44 7882 955267
Asia & Others +44 7882 955267 & +91 8897263534
Email: info@tbrc.info

Oliver Guirdham
The Business Research Company
+44 7882 955267
info@tbrc.info

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