

# Respected Roots Closes a Landmark 2025 and Sets the Stage for a Powerful 2026

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[EINPresswire.com/](https://EINPresswire.com/) -- As 2025 comes to a close, Respected Roots is stepping into 2026 with gratitude, momentum, and a renewed commitment to culture, community, and excellence. This past year marked one of the most honorable and transformative chapters in the brand's journey—filled with laughter, love, growth, and meaningful accomplishments that solidified Respected Roots as more than a grooming company, but a movement.



Throughout 2025, Respected Roots expanded its footprint by blending innovation, customer experience, and community impact. One of the company's most significant milestones was the creation and launch of the Respected Roots Mobile Application, now available on both the Apple App Store and Google Play Store, allowing customers to engage with the brand more seamlessly than ever before.

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2025 challenged us to grow  
with integrity and purpose”  
*Respected Roots Team*

In addition, the company successfully implemented a new Customer Loyalty Rewards Program, reinforcing its commitment to honoring and rewarding its community for continued support. Building on that foundation, Respected Roots introduced the Respected Roots Prime Membership,

offering exclusive benefits, premium access, and a deeper connection to the brand's ecosystem.

Product innovation remained at the forefront as well. In 2025, Respected Roots proudly introduced the NEW Complete Beard Care Kit to the market, designed to provide men with a comprehensive, high-quality grooming experience rooted in self-care, confidence, and consistency.

Beyond product and platform growth, Respected Roots was honored for its impact beyond business. On Friday, February 28, 2025, the brand was recognized as a Lift the 404 Honoree, an award delivered by the Atlanta Hawks and UPS at State Farm Arena. This prestigious recognition celebrated Respected Roots for its positive community influence and leadership in business, affirming the company's mission to uplift, inspire, and serve.

"Every milestone we reached was made possible by the community that believed in our vision. As we close this chapter, we do so with gratitude and excitement for what's ahead."

As Respected Roots says goodbye to 2025, the brand welcomes 2026 with bold vision, deeper roots, and a continued dedication to excellence in grooming, culture, and community impact.

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