

Why the End-of-the-Year Market Drop Is an Ideal Time for Owner-Operators to Buy Trucks and Heavy Equipment

As truck and trailer prices decline and inventory grows, Cherry Trader helps buyers and sellers take advantage of a shifting equipment market.

CHICAGO, IL, UNITED STATES, December 31, 2025 /EINPresswire.com/ -- The market for trucks, trailers, and heavy equipment is experiencing a downturn. Prices are declining, and inventory availability is increasing.

A slow market often leads to greater availability, which means you can get a truck at a much lower price and have an easier time finding one with the right specs and proper condition.

For example, Yoder & Frey's longstanding annual auction in Florida, typically held in February, has allegedly listed "over 250 Tractors listed and over 500 trailers." Although this type of auction offers a significant number of units, a search for the ideal one can be straining, and you may not even find exactly what you're looking for.

That's where www.cherrytrader.com comes in: a modern, easy-to-use online marketplace for trucks and heavy equipment. Thanks to a growing seller base, you can easily filter listings to find the exact equipment you're looking for!

Become an Owner-Operator: Find Your Ideal Truck and Trailer on [Cherry Trader](http://www.cherrytrader.com)

Leaving a company driver position and becoming an owner-operator can be stressful. It's a new journey with a new set of challenges. But finding the perfect equipment for this next step shouldn't be one of them.

That's why on Cherry Trader you can:

- Lease a truck if you want to try being an owner-operator
- Set filters, save your searches, and find sellers in your area



- Access hundreds of listings from verified sellers
- Access Cherry Trader anytime, anywhere with the free mobile app
- Contact sellers directly on the platform

Interested in selling instead?

Selling a truck and finding the right upgrade at the same time can be a real challenge for owner-operators. Although the year-end slowdown is affecting the market, purchasing agents expect conditions to improve next quarter.

Take advantage of the market predictions and join the first 100 users who trust Cherry Trader. By listing trucks or trailers on www.cherrytrader.com, you get to enjoy a completely risk-free, 6-month period of zero listing and sales fees, no strings attached.

Here are a few reasons why equipment sellers choose Cherry Trader:

- Simple listing creation that takes less than 5 minutes
- No fees or sale commissions
- Unlimited listings
- Wide buyer reach

Ready to find your next truck or sell your current one? Cherry Trader makes it simple, fast, and completely risk-free. For more information, visit www.cherrytrader.com!

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