

Preparing for Smarter Growth in 2026: How Multi-Site Organizations and Advisors Are Rethinking Business Decisions

Multi-site organizations and industry advisors are using data-driven insight to reduce risk, align strategy, and plan more confidently for 2026.

GRANVILLE, OH, UNITED STATES, December 31, 2025 /EINPresswire.com/ -- As organizations plan for 2026, multi-location practices in the dental, medical, optometry, and veterinary industries—and the consultants and brokers who support them—are facing increased pressure to make faster, more defensible business decisions. From expansion and acquisitions to valuations and due diligence, leaders are being asked to justify strategy with clear, fact-based insight rather than assumptions.

Locate Strategy LLC, a provider of data-driven market analysis and strategic insights, supports these industries with research designed to inform critical business decisions at scale. In addition to its core healthcare focus, the company also delivers custom reports on demand for organizations in other industries that benefit from demographic, economic, and competitive analysis. According to Locate Strategy, one of the most common challenges facing multi-site organizations and their advisors is identifying a reliable, consistent source of data that can be trusted across multiple locations and use cases.

“Whether you’re a multi-site owner evaluating growth or an advisor supporting multiple clients, the challenge is the same—having confidence in the data behind the decision,” said David James, CPA, founder of Locate Strategy. “As we head into 2026, organizations that prioritize fact-based analysis will be better positioned to grow responsibly and competitively.”

Multi-location organizations—including DSOs, MSOs, VSOs, and OSOs—are increasingly focused on use cases such as practice start-ups, acquisitions, valuations, and competitive evaluation. At the same time, industry partners such as brokers, lenders, CPAs, architects, and consultants are tasked with guiding their clients through high-stakes decisions while maintaining trust and long-term relationships.

According to Locate Strategy, both audiences share a common need: accessible, affordable insights delivered quickly and at scale. For corporate owners, this means being able to compare markets, assess risk, and prioritize growth opportunities across multiple locations. For advisors, it means having a dependable analytical foundation that supports recommendations and

reinforces credibility with clients.

For more than 16 years, Locate Strategy has worked alongside multi-site organizations and their trusted advisors to support a wide range of business decisions, including practice start-ups, acquisitions, buy-ins, due diligence, marketing strategy development, and competitive evaluation. While the company has deep experience in dental, medical, optometry, and veterinary industries, its custom research capabilities extend to nearly any sector where market intelligence can improve outcomes.

Behind each engagement is a team of experienced analysts and industry specialists who transform complex demographic, economic, and competitive data into clear, actionable insights. This combination of advanced analytics and human expertise allows organizations and advisors alike to move into 2026 with greater clarity and confidence.

“As decision-makers look ahead to the next year, the focus is shifting from reacting to market pressure to making intentional, well-supported choices,” James added. “The organizations and advisors who succeed in 2026 will be those who ground strategy in data they trust.”

Locate Strategy will continue sharing insights to help multi-location organizations and industry partners prepare for smarter, more sustainable growth in 2026.

About Locate Strategy

Locate Strategy LLC is an information services company that transforms complex market data into clear, actionable insights for organizations seeking to grow and operate more strategically. For over 16 years, Locate Strategy has supported multi-location practices, consultants, and advisors across healthcare and other industries with market analysis, competitive intelligence, expansion planning, and custom research—combining advanced technology with expert human analysis to help businesses move forward with confidence. Visit locatestrategy.com/ for more information.

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