



South Beach Wine & Food Festival® Presents The Cookout Hosted by JJ Johnson with Performance by Hip Hop Legend Fat Joe

*A Celebration of African American Culture
& Cuisine Returns to Miami Beach*

MIAMI BEACH, FL, UNITED STATES,
January 2, 2026 /EINPresswire.com/ --
The 25th Annual South Beach Wine &
Food Festival® ([SOBEWFF®](#)) announces
the return of [The Cookout](#), an
immersive, culture-forward culinary
celebration hosted by acclaimed Chef [JJ
Johnson](#) with a special performance by
hip hop legend Fat Joe, taking place
Saturday, February 21, 2026, from 4:00
p.m. to 7:00 p.m. at the iconic Eden Roc
Miami Beach, 4525 Collins Avenue,
Miami Beach, FL 33140.

More than a food event, The Cookout is
a high-energy gathering rooted in
tradition, flavor, and the food that
binds diverse communities. Inspired by
the rich culinary heritage of African American and Caribbean culture, and set against the
oceanfront backdrop of the Eden Roc's beachside pool, guests will enjoy a vibrant, outdoor
experience with the vibe of a backyard party meets world-class food festival. Capping off the
evening, rap icon Fat Joe will light up the stage with his legendary "lean back" performance,
bringing his Bronx-bred hip hop energy and chart-topping hits to an unforgettable finale of The
Cookout.

"This is not a barbecue — it's a cultural celebration," said host Chef JJ Johnson. "The Cookout is
where unique flavors and great music collide to celebrate the culture. It's about honoring the
food, stories, and joy that define the Black experience."

Attendees can expect lively DJ sets, stylish guests, interactive chef moments, and an



SOUTH BEACH WINE & FOOD FESTIVAL®

PRESENTED BY Capital One

25th Annual South Beach Wine & Food Festival

unforgettable sensory experience that celebrates the flavors of the African Diaspora.

2026 FEATURED CHEFS INCLUDE:

Chef JJ Johnson – FIELDTRIP (New York, NY)

Chef Taneisha Bernal – T Cooks with Flave (Miami, FL)

Chef Osei “Picky” Blackett – Oxtails and Cocktails (Trinidad & Tobago)

Chef Courtney Davis – Sunday Dinner (Fort Lauderdale, FL)

Chef Catherine Hinds – Sugar Dumplin (Miami, FL)

Chef Shawn Osbey – Chef Shawn (Atlanta, GA)

Chef Hugh Sinclair – Chef Irie Spice (Fort Lauderdale, FL)

Chef Daren Reid – Purplelit Oyster Company (Miami Gardens, FL)

Chef Wayne Sharpe – JRK! (Miami, FL)

Cleveland Smith – Cleveland’s Old Fashion Ice Cream (Dania Beach, FL)

Aamir Taylor – Italian Vice (Miami, FL)

“

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Chef JJ Johnson

encouraged

Tickets for The Cookout are \$175 available at <https://sobewff.org/cookout/>

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Chef JJ Johnson hosts The Cookout



Hip hop legend Fat Joe set to perform at The Cookout

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