

# LearningMole YouTube Channel Passes 260,000 Subscribers, Becoming One of the Best Educational Channels for Children

*Belfast-based platform reaches global audience with 19 million views across 800+ curriculum-aligned videos, serving young learners in every country worldwide*

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/EINPresswire.com/ -- LearningMole, one of the best educational YouTube channels for primary-aged children, has announced that its subscriber count has surpassed 260,000 following sustained growth throughout 2025. The milestone, reached in December 2025, confirms LearningMole's position as one of the leading educational content creators serving young learners worldwide, with over 19 million views accumulated across more than 800 curriculum-aligned videos.



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Seeing our content reach children in almost every country reminds us why we do this work. Quality educational videos should be available to every child who wants to learn”

*Michelle Connolly, Founder of LearningMole*

The Belfast-based educational platform has built its YouTube presence by focusing exclusively on quality educational content designed to support classroom learning and home education. Unlike entertainment-focused children's channels, LearningMole videos are created to align with UK National Curriculum requirements, making the channel one of the most valuable free resources for teachers and parents seeking educational videos that genuinely support learning outcomes.

The channel's global reach now extends to viewers in

nearly every country worldwide, demonstrating the universal appeal of quality educational content. From its Northern Ireland base, LearningMole has become one of the best-known educational YouTube channels for primary education, competing successfully against channels with significantly larger production budgets and corporate backing.

"When we started creating educational videos, the goal was simply to help children understand concepts they found difficult," said Michelle Connolly, founder of LearningMole and a former primary school teacher with 16 years of classroom experience. "Reaching 260,000 subscribers tells us that families and educators worldwide value what we're creating. Every subscriber represents someone who wants quality educational content for their children or students."

### The Rise of Educational Content on YouTube

YouTube has transformed from an entertainment platform into one of the most important educational resources available to families and educators. Research into children's media consumption indicates that educational video content now plays a significant role in how young people learn, both within formal educational settings and at home.

The platform's accessibility makes it particularly valuable for educational purposes. Unlike subscription-based learning platforms that require payment, YouTube provides free access to vast quantities of content. For families managing tight budgets and schools facing resource constraints, this free access model offers significant advantages.

However, the abundance of content on YouTube creates its own challenges. Quality varies enormously across educational channels, and content that claims educational value does not



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always deliver genuine learning outcomes. Parents and teachers must navigate this landscape carefully, identifying channels that provide reliable, curriculum-aligned content rather than entertainment disguised as education.

LearningMole has established itself as one of the best educational YouTube channels precisely because it addresses these concerns. Every video is designed with specific learning objectives in mind, created by educators who understand curriculum requirements and effective pedagogy. This teacher-led approach distinguishes the channel from competitors who may prioritise entertainment value over educational substance.

The channel's growth reflects increasing recognition of this quality difference. As parents and teachers discover LearningMole and compare it to alternatives, many conclude they have found one of the top educational video resources available for primary-aged children.

#### Building a Global Audience from Belfast

LearningMole's international reach demonstrates that quality educational content transcends geographic boundaries. The channel now serves viewers in nearly every country worldwide, a remarkable achievement for a platform based in Northern Ireland and focused primarily on UK curriculum alignment.

This global audience has developed organically through YouTube's recommendation systems and direct sharing among educators and parents. Teachers in international schools following British curriculum models share resources with colleagues. Parents recommend the channel to other families. Educational communities spread awareness of quality content that helps children learn.

The universality of core educational subjects enables this international appeal. Mathematical



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concepts operate the same way regardless of national curriculum frameworks. Scientific principles apply universally. While LearningMole uses UK English spelling and references UK curriculum standards, the fundamental content provides educational value for viewers worldwide.

International schools represent a significant portion of the channel's global viewership. Schools across the Middle East, Asia, Africa and beyond that deliver education following British models access LearningMole content to support their teaching. For these institutions, the channel provides one of the best sources of curriculum-aligned video content available without cost.

English language learners also benefit from LearningMole's approach. The combination of clear narration, on-screen text and animated visual support aids comprehension for viewers whose first language is not English. Educational content becomes more accessible when visual explanation supplements verbal description, making the channel valuable for diverse linguistic communities.

#### Over 800 Videos Covering the Primary Curriculum

The scale of LearningMole's video library contributes significantly to its value as an educational resource. With more than 800 videos covering all core curriculum subjects, the channel offers one of the most comprehensive free collections of primary education content available on YouTube.

Subject coverage spans the full breadth of primary education requirements. Science videos address biology, chemistry, physics and earth science topics appropriate to different key stages. Mathematics content covers number operations, fractions, geometry, measurement and data handling. English and literacy videos support reading comprehension, grammar, spelling and creative writing development. History and geography content brings curriculum topics to life through animated storytelling.

This comprehensiveness distinguishes LearningMole from channels that focus on narrow subject areas or specific age groups. Teachers can find relevant content for virtually any primary curriculum topic, organised into playlists that facilitate efficient searching. Parents supporting home learning can access resources across all subjects their children study at school.

The depth of coverage within subjects also sets the channel apart. Rather than offering superficial overviews of broad topics, LearningMole videos address specific learning objectives in detail. A teacher looking for content on a particular aspect of fraction operations or a specific historical period can find targeted resources rather than generic introductions.

New content is added regularly, with the channel continuing to expand its coverage in response to curriculum developments and user feedback. This ongoing investment ensures the library remains current and continues to address gaps that users identify.

#### Quality Production That Engages Young Learners



The production quality of LearningMole videos reflects understanding that educational content must compete for children's attention in a media landscape filled with high-quality entertainment. Children accustomed to animated content from major studios will not engage with poorly produced educational videos regardless of their curriculum alignment.

LearningMole invests in animation quality that captures and maintains viewer attention. Visual design is appealing and age-appropriate. Character animation brings concepts to life in engaging ways. The overall production standard compares favourably with entertainment content, removing production quality as a barrier to engagement.

This investment in quality serves educational purposes rather than merely aesthetic ones. Effective animation clarifies concepts that would be difficult to explain through static images or verbal description alone. The movement of blood through the circulatory system, the rotation of planets around the sun, the process of photosynthesis—all become clearer when animated rather than described.

The combination of production quality and educational substance creates what many users describe as the best educational videos they've found for their children or students. Content that children want to watch and that also teaches them effectively represents the ideal that LearningMole consistently achieves.

Viewer feedback consistently highlights this combination. Comments praise both the engaging presentation and the genuine learning that results. Teachers report that students ask to watch LearningMole videos, a response that stands in contrast to typical reactions to educational content.

### Supporting Classroom Teaching

Teachers represent a core audience for LearningMole's YouTube content, using videos to supplement and enhance their classroom instruction. The channel has become one of the most valuable free teaching resources available, providing professional-quality visual explanations that would be difficult or impossible for individual teachers to create themselves.

The animated format proves particularly valuable for concepts that benefit from visual demonstration. A teacher explaining the water cycle can show the LearningMole video and provide clearer understanding than verbal explanation alone could achieve. Scientific processes, mathematical operations, historical events and geographical phenomena all become more accessible when animated.

Curriculum alignment ensures that classroom time spent watching LearningMole videos contributes directly to learning objectives. Unlike generic educational content that might be interesting but tangential to curriculum requirements, every LearningMole video maps to specific learning outcomes that teachers need to address.

The free access model removes budget considerations from resource decisions. Teachers can use LearningMole content regardless of school purchasing policies or available funds. This accessibility proves particularly valuable in schools serving disadvantaged communities, where supplementary resource budgets are often limited.

Many teachers describe LearningMole as their go-to channel for educational videos, one of the best resources they've found for visual explanations of curriculum content. The combination of quality, comprehensiveness and free access creates a resource that consistently delivers value in classroom settings.

### Empowering Parents and Home Educators

Beyond classroom use, LearningMole's YouTube channel serves parents supporting children's learning at home. The channel has become one of the best free educational resources for families seeking quality content that supplements school learning or provides structured home education.

Parents helping with homework benefit from clear explanations of concepts their children are studying. Mathematical methods that have changed since parents' own school days become clearer through LearningMole's step-by-step visual explanations. Scientific concepts that parents may have forgotten or never fully understood are explained in accessible ways that benefit both parent and child.

The free access model proves particularly valuable for families managing tight budgets. Quality educational content often sits behind paywalls, creating disparities between children whose families can afford subscriptions and those who cannot. LearningMole's presence on YouTube removes this barrier, providing top-quality educational videos without cost.

Homeschooling families represent a significant segment of LearningMole's audience. Providing comprehensive education across all subjects presents substantial challenges for home educators, and professionally produced video content addresses many of these challenges. The curriculum alignment ensures content supports recognised educational standards rather than offering generic educational entertainment.

During school holidays and periods away from formal education, many parents seek educational screen time that maintains learning momentum. LearningMole videos offer engaging content that children often choose to watch independently, making educational viewing a positive experience rather than a source of conflict.

### The Creator Economy and Educational Content

LearningMole's success reflects broader changes in how educational content is created and distributed. Traditional educational publishing involved significant barriers to entry, with materials developed by large publishers and distributed through institutional channels. Digital platforms have democratised this process, allowing independent creators with genuine educational expertise to reach audiences directly.

The quality of independently produced educational content now rivals and often exceeds traditional publishing, particularly in video format. Creators with classroom experience can apply their practical teaching knowledge directly, producing content that reflects genuine understanding of how children learn and what helps them succeed.

LearningMole exemplifies this model. Founded by a former teacher with 16 years of classroom experience, the channel brings authentic educational expertise to content creation. This practitioner perspective shapes every video, ensuring content addresses real learning challenges rather than theoretical educational ideals.

The YouTube platform provides global distribution that traditional publishing could never achieve. A resource created in Belfast can reach viewers worldwide within hours of publication. This reach amplifies the impact of quality educational content, allowing effective resources to serve learners far beyond their creators' immediate communities.

The subscriber milestone reflects audience recognition of LearningMole's value within this landscape. Among the vast quantity of educational content available on YouTube, viewers have identified LearningMole as one of the best channels for primary education, worthy of subscription and regular viewing.

### 19 Million Views and Counting

The 19 million views accumulated across LearningMole's video library represent substantial engagement with educational content. Each view represents a child learning, a parent supporting their child's education or a teacher enhancing their classroom instruction.

View counts provide one measure of impact, but the nature of educational content means that individual videos often serve viewers repeatedly. A child preparing for an assessment might watch the same video multiple times to reinforce understanding. A teacher might use the same resource with successive class groups across multiple academic years. The cumulative educational impact exceeds what raw view counts might suggest.

The geographic distribution of views confirms the channel's global reach. Analytics reveal viewership from nearly every country worldwide, demonstrating that quality educational content serves universal needs regardless of national boundaries.

Engagement metrics beyond views also indicate audience satisfaction. Comments, likes and shares suggest that viewers actively value the content rather than passively consuming it. Teachers share videos with colleagues. Parents recommend the channel to other families. This organic promotion has driven much of the channel's growth.

### Continued Growth and Future Development

The 260,000 subscriber milestone represents a point in an ongoing growth trajectory rather than a final destination. The channel continues to add subscribers as more families and educators

discover its value, and content development continues to expand the video library. Current production priorities include expanded coverage of STEM subjects, reflecting curriculum emphasis and the particular effectiveness of animated content for scientific and mathematical concepts. Additional phonics and early literacy resources address the critical early reading stages where quality video content can make significant impact.

The channel also plans to develop more content supporting children with special educational needs. The visual format of animated content often proves particularly accessible for learners who struggle with text-heavy traditional materials. Expanding resources that serve diverse learning needs aligns with broader commitments to educational accessibility.

Emerging curriculum areas will receive attention as educational priorities evolve. Climate education, digital citizenship and computational thinking all feature in developing curriculum frameworks, and LearningMole will create content to support teaching in these areas.

#### Recognition as a Leading Educational Channel

Educational organisations, teaching communities and parent groups have recognised LearningMole as one of the best educational YouTube channels for primary-aged children. This recognition reflects consistent delivery of quality content that genuinely serves educational purposes.

The channel's growth from a small startup to one of the leading educational content creators in its category demonstrates that quality and educational authenticity can compete successfully in the attention economy. Viewers seeking genuine educational value have identified LearningMole as a trusted source.

For the educational community seeking the best free [educational videos for children](#), for teachers wanting quality teaching resources, and for parents looking for educational YouTube channels they can trust, LearningMole has established itself as a leading choice that continues to grow and improve.

#### About LearningMole

LearningMole is a UK-based educational platform providing free animated learning videos and teaching resources for primary education. The LearningMole YouTube channel has surpassed 261,000 subscribers with over 19 million views from nearly every country worldwide, establishing it as one of the best educational channels for primary-aged children. With over 3,300 free educational resources covering all core curriculum subjects and more than 800 videos on YouTube, the platform serves teachers, parents and schools globally. Founded by Michelle Connolly, a former primary school teacher with 16 years of classroom experience, LearningMole is committed to making quality education accessible to all. For more information, visit [www.learningmole.com](http://www.learningmole.com) or subscribe to the LearningMole YouTube channel.

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