

Global Immigration Partners Releases New Insights on Franchise Investment Strategies for E-2 Visa Applicants

New guidance addressing common questions among foreign entrepreneurs: Which franchise options are best suited for obtaining an E-2 Treaty Investor visa?

WASHINGTON DC, DC, UNITED STATES, January 3, 2026 /EINPresswire.com/ -- Global Immigration Partners, a nationally recognized U.S. immigration law firm focused on business and investor immigration, has released new guidance addressing one of the most common questions among foreign entrepreneurs: Which franchise options are best suited for obtaining an E-2 Treaty Investor visa?

The [E-2 visa](#) remains a popular pathway for eligible treaty-country nationals seeking to live and work in the United States through business ownership. However, Global Immigration Partners notes that visa success often depends not only on the investor's nationality and funding source, but also on the structure and viability of the chosen business.

A promotional graphic for Global Immigration Partners. At the top, an American flag waves over the text "START YOUR E-2 VISA JOURNEY WITH THE RIGHT FRANCHISE!". Below this, the text "LIVE & WORK IN THE USA" is displayed. A list of four benefits follows: "✓ Substantial, At-Risk Investment", "✓ Active Ownership & Management", "✓ Job Creation & Growth Potential", and "✓ Proven Business Model". The graphic includes three small images: a man in a blue cap holding a blue bin, a woman with an elderly man, and a woman with three children at a table. At the bottom, a red banner reads "CONSULT THE E-2 VISA EXPERTS!", followed by the Global Immigration Partners logo and the text "Get Your E-2 Visa Approved with the Right Franchise.".

"Many investors assume that buying any franchise will automatically qualify them for an E-2 visa, but that's simply not the case," said Alexander Jovy, co-managing partner of Global Immigration Partners. "The business must be carefully selected and structured to meet E-2 requirements, including active management, substantial investment, and credible growth potential."

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In its latest commentary, the firm highlights franchise categories that often align well with [E-2 standards](#), such as service-based businesses, senior care operations, education and tutoring franchises, and business-to-business service models. These industries typically offer scalable operations, realistic hiring opportunities, and

precise documentation—key factors immigration officers evaluate when determining whether a business is more than marginal.

The firm also cautions that while restaurant and retail franchises can qualify for E-2 visas, they often entail higher startup costs, greater operational complexity, and increased scrutiny during adjudication. According to Global Immigration Partners, investors considering these options should engage in thorough planning and immigration review before committing capital.

Global Immigration Partners emphasizes that successful [E-2 applications](#) require early coordination between business planning and immigration strategy, including proper investment structuring, source-of-funds documentation, and a detailed business plan that reflects realistic market conditions.

With extensive experience advising entrepreneurs and investors worldwide, Global Immigration Partners assists clients at every stage of the E-2 process—from evaluating franchise opportunities to preparing visa applications and consular interviews.

For more information on E-2 visas and franchise investment strategies, visit <https://globalimmigration.com/>

About Global Immigration Partners

Global Immigration Partners PLLC is a U.S. immigration law firm dedicated to representing investors, entrepreneurs, and businesses in a wide range of immigration matters. The firm is



Global Immigration Partners



known for its strategic, business-focused approach and its commitment to helping clients achieve long-term success in the United States.

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