

VignetteGO Launches Europe's First Marketplace for Official Highway Vignettes in One Checkout

Drivers can now legally purchase official electronic highway vignettes for up to 10 European countries in one simple transaction.

PRAGUE, CZECH REPUBLIC, January 4, 2026 /EINPresswire.com/ --

VignetteGO.com today announced the launch of a new European marketplace designed to simplify cross-border road travel by enabling drivers to purchase official electronic highway vignettes and road access products for up to 10 European countries in a single checkout process.



VignetteGO marketplace for European electronic highway vignettes

The platform introduces a new industry standard under the concept “10 countries in one checkout,” addressing long-standing fragmentation in Europe’s highway vignette purchasing systems.

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VignetteGO removes friction from cross-border travel by letting drivers purchase official highway vignettes for multiple countries in a single checkout.”

*Company Spokesperson,
VignetteGO.com*

Drivers can now prepare for multi-country road travel from one place, using a unified purchase flow instead of navigating multiple national portals, languages, payment systems, and vehicle registration formats.

More information is available at:

<https://vignettego.com>

Addressing Fragmentation in European Road Fee Systems

Despite Europe’s highly integrated road infrastructure, the process of purchasing highway vignettes has remained fragmented for years. Drivers traveling

across borders often face separate national websites for each country, repeated data entry for license plate and vehicle details, inconsistent validity rules and start-date logic, language barriers, and uncertainty regarding legitimacy and compliance.

For travelers crossing multiple vignette-based countries on a single route, these challenges increase the risk of errors, delays, and penalties.

VignetteGO.com was developed to remove this friction by consolidating the purchase experience into a single, structured marketplace.

One Marketplace, One Checkout, Ten Countries

VignetteGO enables drivers to select multiple countries and complete one checkout process, significantly reducing complexity for international road travel.

The platform currently supports road access products for the following destinations: Czech Republic, Slovakia, Austria, Hungary, Slovenia, Romania, Bulgaria, Switzerland, Moldova, and Croatia.

These countries represent key business, tourism, and transit corridors across Central, Eastern, and Southeastern Europe, including major Alpine routes.

Designed for Modern Travel Behavior

VignetteGO's marketplace model reflects how drivers actually move across Europe, frequently crossing multiple borders during business trips, holidays, logistics operations, and daily commuting.

By applying e-commerce marketplace principles to road access purchasing, the platform offers a unified checkout process, reduced repetition of vehicle data, improved clarity around country-specific requirements, streamlined confirmations and documentation, and a more predictable and traveler-friendly experience.

Target Users

The platform is designed for a wide range of users, including business travelers driving across borders for meetings, conferences, and operations; tourists and families planning multi-country road trips; expats and cross-border commuters traveling between countries regularly; and fleet operators and service teams managing vehicles across multiple jurisdictions.

Supporting Compliance and Travel Readiness

Highway vignettes are mandatory in many European countries, and penalties for non-

compliance can be significant. VignetteGO aims to support compliance by offering a structured purchase process that helps drivers prepare before departure rather than relying on last-minute purchases.

Availability

VignetteGO.com is available immediately and continues to expand its marketplace functionality to support evolving European travel patterns.

To access the platform, visit:

<https://vignettego.com>

About VignetteGO.com

VignetteGO.com is a European marketplace focused on simplifying access to official electronic highway vignettes and road access products. By enabling drivers to purchase coverage for up to ten countries in a single checkout, the platform reduces complexity and improves cross-border travel readiness.

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