

Medical Aesthetics Market In 2029

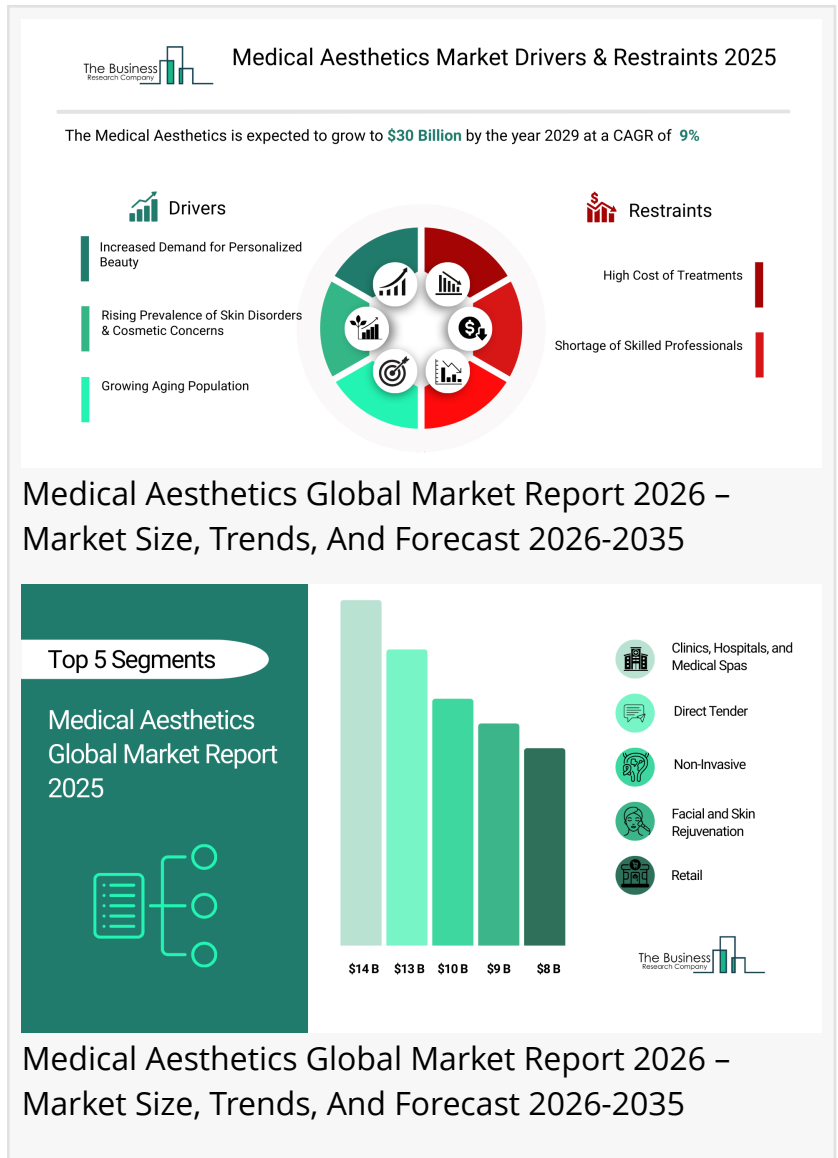
The Business Research Company's Medical Aesthetics Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035

LONDON, GREATER LONDON, UNITED KINGDOM, January 6, 2026 /EINPresswire.com/ -- "[Medical Aesthetics Market](#) to Surpass \$30 billion in 2029. Within the broader Healthcare Services industry, which is expected to be \$10,759 billion by 2029, the medical aesthetics market is estimated to account for nearly 0.3% of the total market value.

Which Will Be the Biggest Region in the Medical Aesthetics Market in 2029 North America will be the largest region in the medical aesthetics market in 2029, valued at \$10,092 million. The market is expected to grow from \$7,027 million in 2024 at a compound annual growth rate (CAGR) of 8%. The strong growth is supported by the increasing demand for personalized beauty and the increasing aging population.

Which Will Be The Largest Country In The Global Medical Aesthetics Market In 2029? The USA will be the largest country in the medical aesthetics market in 2029, valued at \$8,626 million. The market is expected to grow from \$6,335 million in 2024 at a compound annual growth rate (CAGR) of 6%. The strong growth can be attributed to the increasing demand for personalized beauty and rising technology advancements.

Request a free sample of the Medical Aesthetics Market report



https://www.thebusinessresearchcompany.com/sample_request?id=7646&type=smp

What will be Largest Segment in [the Medical Aesthetics Market in 2029?](#)

The medical aesthetics market is segmented by product into facial aesthetic products, body contouring devices, cosmetic implants, hair removal devices, skin aesthetic devices, tattoo removal devices, thread lift products, physician-dispensed cosmeceuticals and skin lighteners,

physician-dispensed eyelash products and nail treatment laser devices. The facial aesthetic products market will be the largest segment of the medical aesthetics market segmented by product, accounting for 31% or \$9,336 million of the total in 2029. The facial aesthetic products market will be supported by the increasing demand for anti-aging solutions, rising number of dermatology clinics offering injectables, increasing influence of social media beauty standards, expanding urban population with disposable income, rising demand for customized facial contouring solutions advancements in hyaluronic acid and neurotoxin formulations and growing preference for non-surgical facial treatments.

The medical aesthetics market is segmented by technology into invasive, non-invasive, minimally invasive, other technologies. The non-invasive market will be the largest segment of the medical aesthetics market segmented by technology, accounting for 53% or \$15,763 million of the total in 2029. The non-invasive market will be supported by increasing demand for painless aesthetic treatments, rising popularity of laser, radiofrequency and ultrasound-based technologies, growing preference for treatments with no downtime, increasing patient acceptance due to fewer side effects, rising demand among working professionals, availability of compact systems for clinics and home use and continuous innovations in device precision and safety.

The medical aesthetics market is segmented by distribution channel into direct tender and retail. The direct tender market will be the largest segment of the medical aesthetics market segmented by distribution channel, accounting for 55% or \$16,638 million of the total in 2029. The direct tender market will be supported by increasing hospital and clinic procurement through bulk contracts, rising preference for long-term supplier relationships, growing institutional adoption of high-value aesthetic equipment, availability of exclusive supply deals and service contracts, increasing government support for aesthetic treatments in public health systems, greater cost efficiency through direct tenders and improved logistics for large-scale device delivery.

The medical aesthetics market is segmented by application into anti-aging and wrinkles, facial



and skin rejuvenation, breast enhancement, body shaping and cellulite, tattoo removal, vascular lesions, psoriasis and vitiligo and other applications. The facial and skin rejuvenation market will be the largest segment of the medical aesthetics market segmented by application, accounting for 44% or \$13,095 million of the total in 2029. The facial and skin rejuvenation market will be supported by increasing demand for clearer and younger-looking skin, rising adoption of LED therapy and PRP treatments, increasing prevalence of acne scars and sun damage, expanding demand for multi-modal skin treatments, growth in home-based skin rejuvenation devices, continuous development of aesthetic facial protocols and growing number of facial laser procedures.

The medical aesthetics market is segmented by end user into clinics, hospitals and medical spas, beauty centers and home care. The clinics, hospitals and medical spas market will be the largest segment of the medical aesthetics market segmented by end user, accounting for 65% or \$19,640 million of the total in 2029. The clinics, hospitals and medical spas market will be supported by increasing patient trust in licensed professionals, expanding insurance coverage in select regions, rising demand for integrated health and beauty services, increasing establishment of specialized aesthetic departments, growing consumer preference for medically supervised procedures, expansion of chain-based aesthetic clinics and growing availability of advanced aesthetic technologies.

What is the expected CAGR for the Medical Aesthetics Market leading up to 2029?

The expected CAGR for the medical aesthetics market leading up to 2029 is 9%.

What Will Be The Growth Driving Factors In The Global Medical Aesthetics Market In The Forecast Period?

The rapid growth of the global medical aesthetics market leading up to 2029 will be driven by the following key factors that are expected to reshape clinical quality assurance, consumer safety, and aesthetic treatment development processes worldwide.

Increased Demand For Personalized Beauty - The increased demand for personalized beauty will become a key driver of growth in the medical aesthetics market by 2029. Consumers are increasingly seeking customized procedures that consider their specific skin types, facial features and aesthetic goals, rather than one-size-fits-all solutions. This trend has led to the adoption of advanced technologies like AI-driven treatment planning and precision skincare formulations, which can deliver more natural-looking and satisfying results. Clinics offering personalized consultations and treatments have a competitive edge, attracting more clients who value these individualized experiences. As a result, the push for personalization is driving innovation and expanding the range of available aesthetic procedures, fueling the market's growth. As a result, the increased demand for personalized beauty is anticipated to contributing to a 1.5% annual growth in the market.

Rising Prevalence Of Skin Disorders And Cosmetic Concerns - The rising prevalence of skin disorders and cosmetic concerns will emerge as a major factor driving the expansion of the

medical aesthetics market by 2029. As more individuals experience these issues, often due to environmental factors, lifestyle habits, or genetic predispositions, the demand for effective, minimally invasive solutions has surged. Medical aesthetic treatments, including laser resurfacing, chemical peels and injectable fillers, offer visible improvements and quicker recovery times compared to traditional surgical interventions. This increased interest in addressing skin-related concerns has encouraged clinics and product manufacturers to expand their offerings and adopt advanced technologies to cater to this growing client base. Consequently, the rising prevalence of skin disorders and cosmetic concerns is projected to contributing to a 1.0% annual growth in the market.

Growing Aging Population - The growing aging population within digital manufacturing processes will serve as a key growth catalyst for the medical aesthetics market by 2029, age-related changes such as wrinkles, sagging skin and volume loss are driving older adults to pursue minimally invasive treatments like Botox, dermal fillers and skin tightening procedures. Unlike traditional surgeries, these treatments offer natural-looking results with minimal downtime, making them particularly attractive to this demographic. As the global population over 50 continues to expand, this growing pool of potential patients is fueling demand for innovative aesthetic solutions, encouraging clinics and manufacturers to tailor their services and products to meet the specific needs of aging clients. Therefore, this growing aging population is projected to supporting to a 0.7% annual growth in the market.

Expansion Of Beauty And Wellness Centers - The expansion of beauty and wellness centers will become a significant driver contributing to the growth of the medical aesthetics market by 2029. These centers are increasingly incorporating advanced medical aesthetic services alongside traditional beauty treatments, catering to clients seeking minimally invasive enhancements such as skin rejuvenation, injectables and body contouring. As these facilities proliferate, especially in urban areas and emerging markets, they make aesthetic treatments more convenient and socially acceptable, encouraging new consumers to explore these options. Additionally, the focus on holistic wellness within these centers aligns with growing consumer interest in self-care and long-term beauty solutions, further supporting the market's growth trajectory. Consequently, the expansion of beauty and wellness centers is projected to contributing to a 0.5% annual growth in the market.

Access the detailed Medical Aesthetics Market report here:

<https://www.thebusinessresearchcompany.com/report/medical-aesthetics-global-market-report>

What Are The Key Growth Opportunities In The Medical Aesthetics Market in 2029?

The most significant growth opportunities are anticipated in the facial medical aesthetic products medical aesthetics market, the non-invasive medical aesthetics market, the retail medical aesthetics market, the medical aesthetics for facial and skin rejuvenation market, and the medical aesthetics in clinics, hospitals, and medical spas market. Collectively, these segments are projected to contribute over \$29 billion in market value by 2029, driven by rising consumer

demand for minimally invasive cosmetic treatments, rapid technological innovation in skincare and aesthetic devices, growing adoption of personalized and preventive aesthetic solutions, and the expanding availability of aesthetic services across clinical and retail channels. This surge reflects the accelerating shift toward accessible, low-downtime cosmetic enhancements and the integration of advanced treatment platforms that enhance outcomes, safety, and patient experience fueling transformative growth across the broader medical aesthetics industry.

The non-invasive medical aesthetics market is projected to grow by \$7,204 million, the clinics, hospitals, and medical spas medical aesthetics market by \$7,202 million, the retail medical aesthetics market by \$6,201 million, the facial and skin rejuvenation medical aesthetics market by \$5,057 million and the facial aesthetic products medical aesthetics market by \$3,445 million, over the next five years from 2024 to 2029.

[The Business Research Company \(www.thebusinessresearchcompany.com\)](http://www.thebusinessresearchcompany.com) is a leading market intelligence firm renowned for its expertise in company, market, and consumer research. We have published over 17,500 reports across 27 industries and 60+ geographies. Our research is powered by 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

We provide continuous and custom research services, offering a range of specialized packages tailored to your needs, including Market Entry Research Package, Competitor Tracking Package, Supplier & Distributor Package and much more

Disclaimer: Please note that the findings, conclusions and recommendations that TBRC Business Research Pvt Ltd delivers are based on information gathered in good faith from both primary and secondary sources, whose accuracy we are not always in a position to guarantee. As such TBRC Business Research Pvt Ltd can accept no liability whatever for actions taken based on any information that may subsequently prove to be incorrect. Analysis and findings included in TBRC reports and presentations are our estimates, opinions and are not intended as statements of fact or investment guidance.

The Business Research Company
Americas +1 310-496-7795
Europe +44 7882 955267
Asia & Others +44 7882 955267 & +91 8897263534
Email: info@tbrc.info

Oliver Guirdham
The Business Research Company
+44 7882 955267
info@tbrc.info

This press release can be viewed online at: <https://www.einpresswire.com/article/880450722>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.