

Simplotel Ranks #3 in Website Design Globally in the 2026 HotelTechAwards

We're excited to share that Simplotel has been named the #3 in Website Design globally by Hotel Tech Report in the 2026 HotelTechAwards.

AUSTIN, TX, UNITED STATES, January 13, 2026 /EINPresswire.com/ -- Each year 2.5 million hotel industry professionals use

HotelTechReport.com to make informed technology purchasing decisions. The HotelTechAwards

determine the [best hotel software products](#) across every category based on customer feedback and key proprietary data signals such as integration compatibility, organizational health, market share, partner network strength, and customer support quality.



The authentic voice of customers ranks top hotel software globally in the annual HotelTechAwards, based on their experience buying, implementing, and using the solutions."

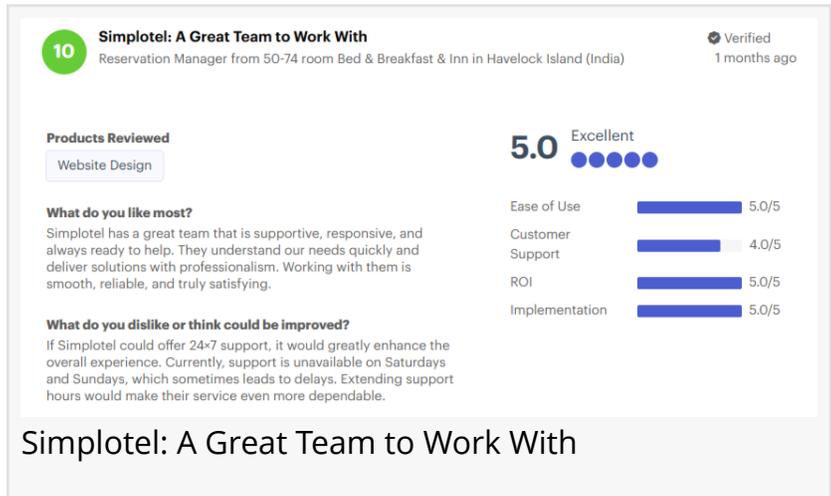
Jordan Hollander, CEO of Hotel Tech Report

"The ranking process is simple, transparent, and unbiased-judging is based on time tested ranking factors developed specifically for the industry. Only verified hoteliers with hands-on experience using each product are allowed to participate in the voting process. This means that Simplotel's users decided the #2 in Website Design," said Mr. Hollander.

"We're thrilled to highlight the value that the world's leading software solutions deliver to their customers. By building a platform around the voice of the people actually

using these hotel tech solutions, we're able to deliver actionable, peer-to-peer insights that potential buyers can trust. Achieving a finalist designation in the HotelTechAwards is so powerful because it's based on data - these are the companies to shortlist in any hotelier's next purchase process".

The HotelTechAwards are often referred to as "the Grammys of Hotel Tech" and finalists have been selected from more than 200 of the top technology products around the world. The



HotelTechAwards are the industry's only data-driven awards platform with finalists determined not by a handful of judges or popularity votes but by product reviews from a global community of verified hotel technology users across more than 120 countries.

ABOUT [HOTEL TECH REPORT](#)

HotelTechReport.com is the hotel industry's leading online research platform for technology buying advice and insights. Each month HTR helps more than 250k+ hotel owners and operators from the world's leading hotel companies discover and vet the best digital products to run and grow their hotel businesses.

ABOUT [SIMPLOTEL](#)

Founded in 2014 and headquartered in Bengaluru, India, Simplotel is a SaaS company offering cutting-edge technology solutions to help hotels increase direct bookings. With a team of experts from Amazon, Expedia, and Myntra, Simplotel serves over 3,000 hotels across 26 countries, providing innovative website design, booking engine, and digital marketing solutions.

TARUN GOYAL

Simplotel

+1 484-774-0887

hello@simplotel.com

Visit us on social media:

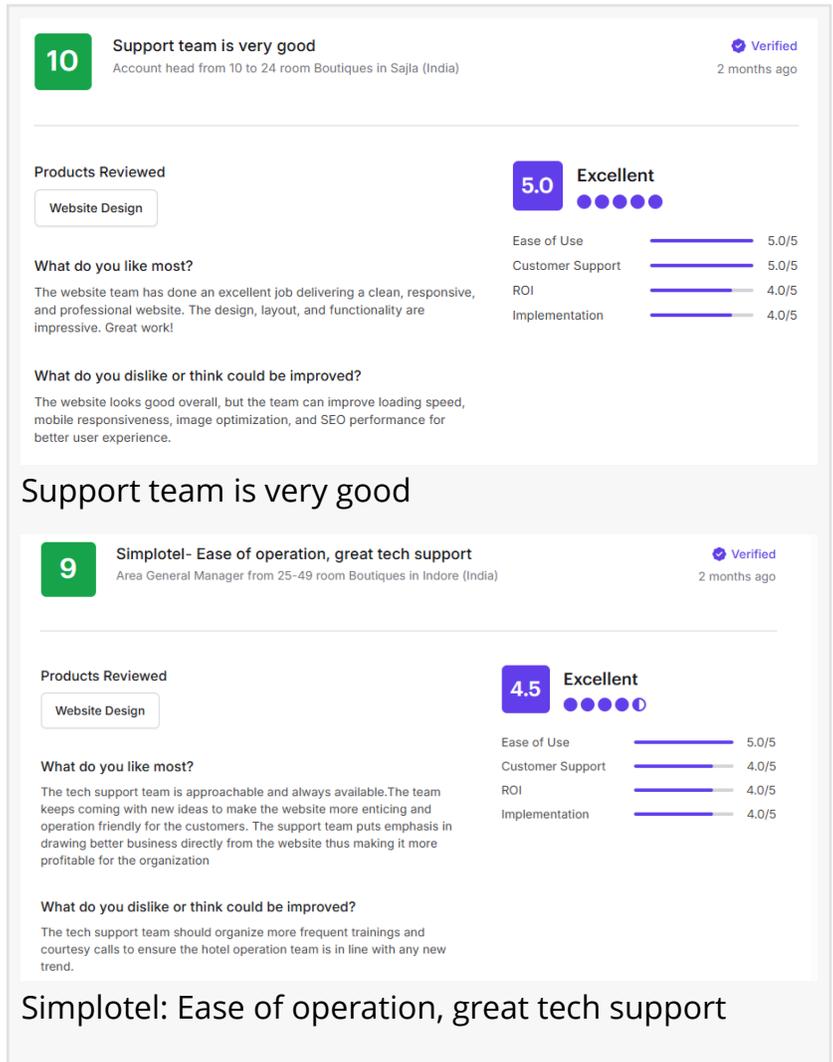
[LinkedIn](#)

[YouTube](#)

[Instagram](#)

[Facebook](#)

[X](#)



The screenshot displays two product reviews on the HotelTechReport.com platform. The first review, titled "Support team is very good", is for a product with a score of 10. It is a "Verified" review from 2 months ago, submitted by an "Account head from 10 to 24 room Boutiques in Sajja (India)". The review highlights the "Website Design" product and provides a detailed "What do you like most?" section, praising the team's clean, responsive, and professional website. It also includes a "What do you dislike or think could be improved?" section, noting areas for improvement like loading speed and mobile responsiveness. The review includes a 5.0 "Excellent" rating and a bar chart showing scores of 5.0/5 for Ease of Use, Customer Support, and ROI, and 4.0/5 for Implementation.

The second review, titled "Simplotel- Ease of operation, great tech support", is for a product with a score of 9. It is also a "Verified" review from 2 months ago, submitted by an "Area General Manager from 25-49 room Boutiques in Indore (India)". This review also highlights "Website Design" and praises the tech support team's approachability and availability. It includes a "What do you like most?" section mentioning new ideas for the website and a "What do you dislike or think could be improved?" section suggesting more frequent trainings. The review includes a 4.5 "Excellent" rating and a bar chart showing scores of 5.0/5 for Ease of Use, Customer Support, and ROI, and 4.0/5 for Implementation.

This press release can be viewed online at: <https://www.einpresswire.com/article/880475981>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors

try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.