

SMBs utilize agentic ai to transform outdated WordPress websites and optimize Shopify online stores

SMBs tap agentic AI to rebuild legacy WordPress sites, refresh outdated web experiences, and optimize Shopify stores for efficiency and growth

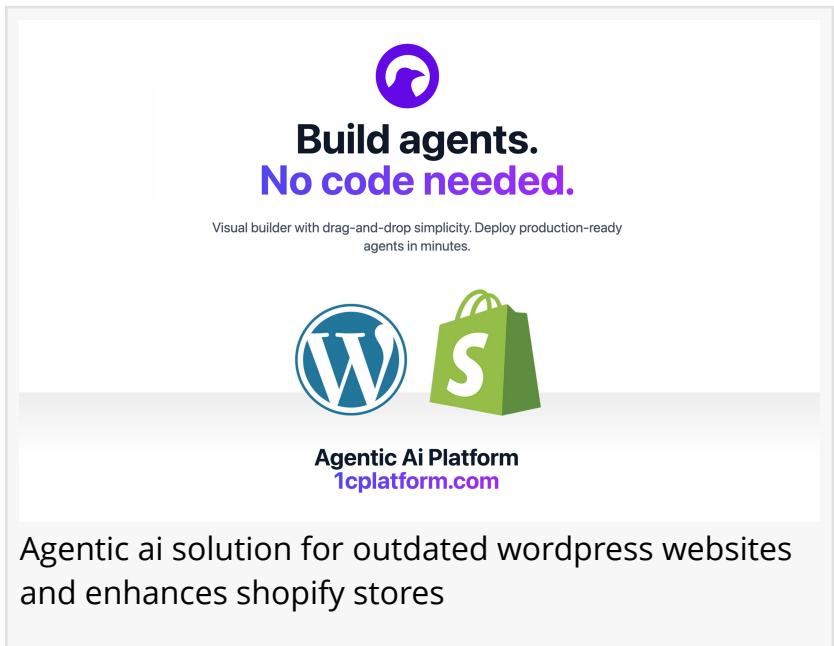
LOS ANGELES, CA, UNITED STATES, January 5, 2026 /EINPresswire.com/ -- In a major step forward for small and medium businesses (SMBs), a new initiative is being launched that leverages agentic artificial intelligence (AI) to redesign obsolete WordPress websites and enhance Shopify e-commerce platforms. This innovative approach promises to redefine user experience and operational efficiency in the digital marketplace. As businesses adapt to rapidly changing technology and consumer preferences, this solution emerges as a vital tool for survival and growth. By integrating advanced AI capabilities, SMBs can not only breathe new life into their online presence but also

optimize sales and conversion rates. The need for up-to-date and user-friendly websites has never been more pressing, particularly amid increasing competition. This move reflects the growing trend of digital transformation across industries, especially in the retail sector. By harnessing AI, SMBs can position themselves competitively in the bustling online environment. A transformative change is indeed on the horizon for e-commerce as companies embrace this innovative technology.

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Every small business can harness the power of tech innovation without needing complex programming or coding skills. This initiative could redefine the websites landscape for SMBs globally”

Sufi K Sulaiman



The advertisement for the Agentic AI Platform features a purple circular logo with a white stylized 'A' and the text "Build agents. No code needed." in purple. Below this, a smaller text reads "Visual builder with drag-and-drop simplicity. Deploy production-ready agents in minutes." Two icons are shown: a blue 'W' inside a circle representing WordPress, and a green shopping bag with a white 'S' representing Shopify. The text "Agentic Ai Platform" and the website "1cplatform.com" are displayed in purple. At the bottom, the text "Agentic ai solution for outdated wordpress websites and enhances shopify stores" is written in black.

easier for non-technical users to manage their sites. By simplifying complex processes, SMBs can

The agentic AI solution focuses on automating various aspects of website design and functionality, making it

effectively revamp their outdated WordPress websites, ensuring they meet modern standards of design and interactivity. The initiative also extends to Shopify e-commerce websites, enhancing user experience and backend efficiency. Developed after extensive research and user feedback, this solution encapsulates the needs of modern e-commerce. Key features include personalized user interfaces, streamlined checkout processes, and intelligent product recommendations that adapt to consumer behavior. In addition, the platform offers insights through data analytics, enabling businesses to make informed decisions. The overall objective is not just to redesign websites but to create a holistic enhancement of digital strategies. This innovative tool provides SMBs with the competitive edge required in the current market.

Among the primary benefits of adopting this agentic AI toolkit is the ability to create responsive, contemporary designs that appeal to today's consumers. Users can expect improved site speed, enhanced security measures, and efficient content management capabilities. Additionally, machine learning algorithms will analyze previous data to optimize web elements such as layout and graphics for maximum engagement. For Shopify users, the AI can enhance product visibility and simplify inventory management, significantly reducing the time required for routine tasks. Another essential feature is the robust integration with social media and third-party apps that facilitate wider reach and engagement. As consumers increasingly shop based on convenience and accessibility, these features are



1c Platform Logo



Sufi K Sulaiman Chief Technology Officer

crucial for maintaining customer loyalty. Agentic AI also offers multilingual support, enabling businesses to cater to diverse customer bases. The potential for increased sales and improved customer relationships makes this a valuable investment for SMBs.

The implementation of agentic AI solutions entails an accessible and straightforward process to ensure all businesses can adopt it effectively. The onboarding procedure includes comprehensive training modules and 24/7 support for users who may encounter challenges. Step-by-step guidance will facilitate the transition from old to new systems with minimal disruption. Business owners will receive tailored scripts and templates to customize their site according to brand specifications. A demo version of the software will be available for companies to gauge its benefits before committing. With an estimated timeframe of two months for full implementation, SMBs can look forward to quick and effective results. Regular updates will be rolled out to enhance features and address user feedback, ensuring continuous improvement. Therefore, businesses can rest assured they are investing in a future-proof solution.

Recent research reveals that 85% of consumers judge a company by its website design, underscoring the urgency for effective web redesign strategies among SMBs. Statistics from various market reports indicate that 70% of small businesses report that outdated websites negatively impact their sales and growth. Furthermore, e-commerce stores utilizing modern web solutions see an average increase of 28% in conversion rates. Such data reinforces the argument for adopting cutting-edge technologies like agentic AI. The directive for businesses is clear: an updated digital storefront is crucial for survival in the modern economy. Additionally, the rise of mobile commerce necessitates that websites are not just visually appealing but also functionally robust across devices. As consumers increasingly turn to online shopping, well-optimized websites and platforms will be more successful. The evidence is compelling that utilizing AI can yield significant financial returns, making it a strategic priority for SMBs.

The competitive advantages of this agentic AI service lie in its user-centric design and comprehensive support. Unlike many existing web solutions, this initiative prioritizes ease of use, allowing users with limited technical know-how to quickly adapt and redesign their sites. The flexibility of the platform ensures that it can cater to a wide range of industries, providing tailored solutions that resonate with specific market needs. By fostering creativity and innovation, the platform empowers SMBs to convey their unique brand voice more effectively. Building a strong online presence with this AI offers businesses the tools to enhance their marketing strategies and reach engagements. Additionally, the continuous updates and improvements based on user feedback create a dynamic ecosystem, maintaining competitiveness in an evolving landscape. Therefore, businesses that embrace this technology are likely to experience a marked advantage over

As part of this launch initiative, strategic partnerships have been cultivated to optimize the rollout of agentic AI solutions. Collaborations with leading tech firms ensure that the platform integrates seamlessly with existing e-commerce systems, enhancing usability and efficiency. Moreover, partnerships with marketing agencies will provide comprehensive support for SMBs

seeking to maximize their digital impact. These partnerships will include workshops and training sessions designed to educate users on best practices for engaging consumers. Additionally, affiliations with research institutions will allow the project to stay at the forefront of market trends and technological innovations. By aligning with established players in tech and marketing, this initiative bolsters its credibility and reach. This network of support will not only facilitate implementation but also encourage adoption across diverse sectors. Moving forward, these collaborations promise continuing advancements and more robust features for users.

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