

Stonecap Masonry Expands Focus on Custom Outdoor Living Projects Across Monterey Bay Area

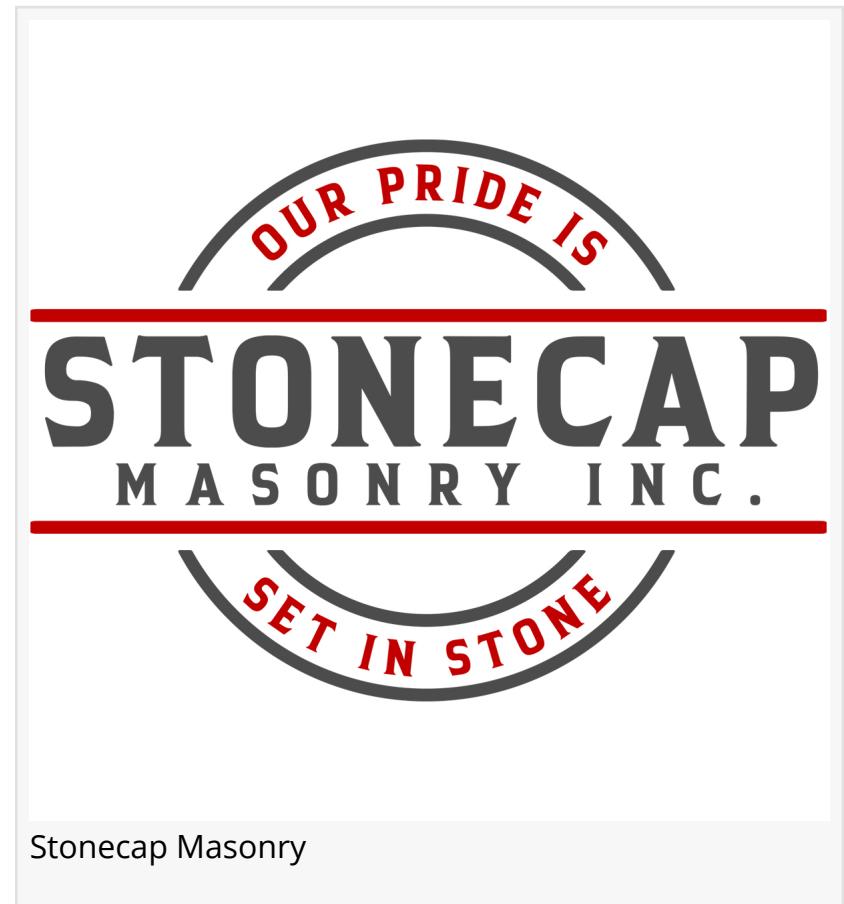
Update reflects increased homeowner investment in outdoor spaces and growing demand for licensed, locally established masonry services.

SALINAS, CA, UNITED STATES, January 7, 2026 /EINPresswire.com/ -- Stonecap Masonry Inc. announced an expanded emphasis on custom outdoor living space projects, responding to continued homeowner interest in functional, long-lasting exterior improvements across the Monterey Bay Area. The focus includes stone patios, outdoor fireplaces, retaining walls, and related masonry features designed to enhance year-round outdoor use while meeting California building standards.

Homeowners are increasingly choosing to improve existing properties rather than relocate, placing greater importance on outdoor areas that extend usable living space. At the same time, shifts in how residents research and select contractors, particularly through mobile search, online reviews, and verified local profiles, are influencing how home service providers present their expertise and availability. Stonecap Masonry's expanded focus aligns with these changes by highlighting projects that combine durability, safety, and practical design.

Founded in Salinas and serving communities including Carmel, Pebble Beach, Carmel Valley, and Pacific Grove, Stonecap Masonry provides residential and light commercial masonry services. The company's work spans outdoor living construction alongside structural and decorative masonry services such as:

- Custom stone and paver patios
- [Outdoor fireplaces and fire features](#)



Stonecap Masonry

“

Many homeowners today want confidence before the first conversation even happens”

Candelario Perez

- Retaining walls and hardscape structures
- Masonry repairs and structural stonework

As competition in local home services markets increases, contractors are adapting to rising digital advertising costs and heightened expectations for transparency.

Homeowners now commonly compare providers based on licensing status, project documentation, and clarity of

communication before initiating contact. In response, Stonecap Masonry has prioritized clear project scoping, documented credentials, and consistent communication throughout the planning and build process.

“Many homeowners today want confidence before the first conversation even happens,” said Candelario “Cande” Pedraza Perez, owner and master mason at Stonecap Masonry. “They’re looking for licensed professionals who can explain the process, show real experience, and deliver work that holds up over time. Outdoor living projects are a major investment, and clarity matters.”

Across the home services industry, providers are placing increased emphasis on trust signals such as verified business listings, accurate service descriptions, and mobile-friendly websites. These factors play a growing role in how local companies are discovered and evaluated, particularly for projects that involve permitting, structural considerations, or fire-related features. For masonry contractors, this shift has coincided with renewed attention to code compliance and the long-term performance of materials used in outdoor construction.

Outdoor living spaces continue to evolve beyond basic patios, with homeowners seeking integrated features that support entertaining, cooking, and gathering. Masonry elements, such as stone seating walls, fireplaces, and retaining structures are often selected for their durability and low maintenance compared to wood-based alternatives. In coastal and fire-conscious regions like Monterey County, non-combustible materials are also viewed as a practical choice for exterior upgrades.

Stonecap Masonry’s expanded focus reflects these broader trends while maintaining a localized approach to design and construction. Projects are planned with consideration for site conditions, regional styles, and applicable building requirements, ensuring that outdoor spaces are both functional and compliant.

For more information about Stonecap Masonry’s services or to request additional details, visit <https://stonecapmasonry.com> or contact:

Stonecap Masonry Inc.
Phone: 831-262-0442

Stonecap Masonry Inc. is a licensed and bonded C-29 masonry contractor based in Salinas, California, serving the Monterey Bay Area. Led by owner and master mason Candelario "Cande" Pedraza Perez, the company provides custom stonework, outdoor living construction, fireplaces, patios, retaining walls, and masonry services for residential and light commercial projects. CSLB License #1073620.

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