

Custom Coach Creations Welcomes Second-Gen Owner Robert D. Murphy

Second-generation owner Robert D. Murphy acquires family-founded Custom Coach Creations, ensuring legacy craftsmanship with fresh innovation and growth.

DELAND, FL, UNITED STATES, January 7, 2026 /EINPresswire.com/ -- [Custom Coach Creations](#), a family-founded leader in handcrafted, fully customizable Class B conversions and specialty vehicles, today announced the full stock sale of the company to Robert Murphy, marking a generational transition from founders Bob and Lois Murphy to their son. The company will continue operating under the Custom Coach Creations name, maintaining its commitment to craftsmanship, durability, and true personalization. Founded officially in 2018—but rooted in hands-on work dating back to 2004—Custom Coach Creations has spent nearly two decades building a reputation for quality, safety, and

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This transition ensures our legacy continues with the same integrity, passion, and commitment to quality that built this company.”

Bob Murphy, Owner & President

craftsmanship-first design. Best known for building coaches the old-fashioned way, with real wood cabinetry, premium components, and industry-leading off-grid power systems, the company now enters a new era of innovation, modernization, and strategic growth.

Founders' Statements

“Lois and I built Custom Coach Creations from a simple idea: create coaches that last a lifetime,” said Bob Murphy,

Owner & President. “Seeing Robert take the lead is one of the proudest moments of our lives. He grew up in this business, he understands the craftsmanship behind every build, and he brings the business leadership and technical vision to take Custom Coach into the future.”

“Our customers have trusted us for years because they know every build is personal,” said Lois



Custom Coach Creations, a Class B RV and Specialty vehicle manufacturer with the motto "Built your Way!"

Murphy, Owner & Vice President. "Passing this company to Robert ensures that the Custom Coach Creations name—and the values behind it—will continue for generations. We are incredibly proud to support him and remain involved to ensure a smooth and seamless transition for our team and customers."

New Leadership & Vision

Robert Murphy, who assumes the role of Owner & President, brings extensive leadership experience in cloud technology, engineering, artificial intelligence, software development, and enterprise-scale operations. Robert grew up contributing to the family business—learning fabrication, assembly, electrical systems, detailing, and even building early software and web tools that supported the company's growth.

"My parents always remind me of something I said years ago: 'Custom Coach is one advertising campaign away from explosive growth,'" said Robert Murphy, Owner & President. "Now, I have the opportunity to turn that vision into reality. We will continue building the most reliable, handcrafted coaches in the country, while investing heavily in modern technology, improved customer experience, brand visibility, trade show presence, and digital engagement. This is the next chapter of Custom Coach Creations—and I'm honored to carry our family legacy forward."

As part of the transition, Bob Murphy will serve as a full-time advisor supporting manufacturing, engineering, and innovation, while Lois Murphy continues overseeing financial and operational continuity throughout the transition period.

Ongoing Leadership

Custom Coach Creations also confirmed that its longtime operations leader, James Fancher, Chief Operating Officer, will continue in his role.

"This company has grown because we believe in doing things the right way—no shortcuts, no compromises," said Fancher. "Working alongside Bob and Lois has been an honor, and I'm excited to continue that work with Robert. His vision brings new energy and modern innovation to the craftsmanship our customers depend on."

About Custom Coach Creations

Custom Coach Creations is a family-founded custom RV and specialty vehicle builder based in DeLand, Florida. Originating from hands-on repair and restoration work beginning in 2004, the company officially launched in 2018 under the leadership of Bob and Lois Murphy and has since grown into one of the nation's most respected names in handcrafted Class B conversions and specialty upfits. Every coach is built the traditional way—by hand, using real hardwoods, premium-grade components, and durable engineering designed for a lifetime of travel.

For nearly two decades, Custom Coach Creations has set the standard for accessible, user-friendly off-grid power systems, pioneering all-electric solutions long before they became industry trends. The company has also established itself as a [trusted builder for commercial and specialty customers](#) across government, healthcare, diagnostic services, trades, transportation, entertainment, and more.

With all fabrication—including upholstery—performed in-house, the company delivers true customization without compromise. Now led by second-generation owner Robert Murphy, Custom Coach Creations is entering a new chapter focused on innovation, modernization, and expanded brand presence while remaining deeply committed to the [craftsmanship and family values that built its reputation.](#)

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