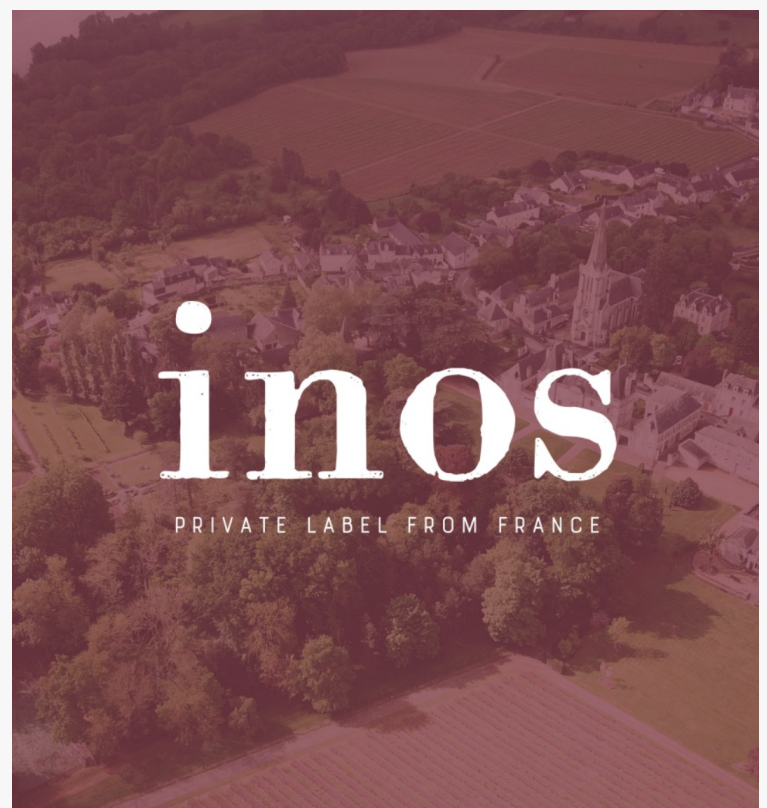


# Inos Wine Service Introduces Private Label Wine Program Focused on French Terroirs

*The initiative supports businesses in creating private label wines using French grape varieties and regional sourcing.*

TOURNON, RHONE ALPES, FRANCE, January 7, 2026 /EINPresswire.com/ -- [Inos Wine Service](#) has announced the availability of its private label wine program, offering businesses and professionals the opportunity to develop branded wines sourced from established French wine regions.

The program allows participants to create custom wine labels using a selection of French grape varieties and terroirs, including regions such as Bordeaux and Burgundy. Wines may be produced in limited quantities or at larger commercial volumes, depending on project requirements.



INOS Wine Service logo

According to the company, the private label service is designed for restaurateurs, hospitality groups, distributors, and wine professionals seeking to offer wines under their own brand identity while maintaining control over style, sourcing, and presentation.

"Inos Wine Service works closely with clients throughout the development process, from wine selection to final labeling," said [Charalambos Lelektoglou](#), wine expert and consultant at Inos Wine Service. "The goal is to support the creation of wines that reflect both regional character and the client's vision."

Charalambos Lelektoglou brings more than 20 years of experience in fine and rare wines to the program. His background includes sourcing and advising on wines from multiple French appellations, with a focus on quality, provenance, and consistency.

Private label wines have become an increasingly common strategy for businesses seeking differentiation in competitive markets. By offering branded products tied to recognized wine regions, companies may strengthen brand identity while providing consumers with transparent sourcing and production information.

Inos Wine Service stated that its private label program is structured to accommodate a range of project sizes and market needs, while maintaining adherence to established French winemaking standards.

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