

# JDL Access Launches Access Bridge™ Enterprise Case Management Platform

*Technology Now Available for Licensing to Medical Device, Biotechnology, and Pharmaceutical Companies Seeking to Bring Patient Access Operations In-House*

CLEARWATER, FL, UNITED STATES, January 7, 2026 /EINPresswire.com/ -- JDL Access, LLC, a provider of patient access services, today announced the commercial launch of Access Bridge, its proprietary case management platform. Access Bridge was developed by JDL Access to power its own case management operations, and the company is now offering the platform as a licensable solution for medical technology companies looking to establish or optimize in-house patient access capabilities.

From Internal Solution to Commercial Platform

Built for case managers by case managers, Access Bridge was developed to power the patient access operations of JDL Access, handling benefit verifications, prior authorizations, and appeals for medical technology companies. Built to address the real-world challenges the JDL Access team encounters daily, the platform combines practical functionality with enterprise-grade security and HIPAA compliance. JDL Access is now making this purpose-built technology available to other companies facing similar operational challenges.

"We built Access Bridge to solve the challenges we saw every day in patient access," said Kim Norton, CEO of JDL Access. "We realized that many companies face the same obstacles when trying to bring these services in-house. Access Bridge provides enterprise-grade technology immediately, eliminating years of development time, significant expense, and the learning curve we've already completed".



Powered by JDL Access

## Purpose-Built for Medical Technology Companies

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*Kimberly Norton, CEO*

Unlike generic workflow tools, Access Bridge is specifically designed for the requirements of patient access programs. The platform addresses several distinct challenges:

- Complex regulatory requirements unique to medical technologies – Built-in compliance frameworks and audit trails specific to patient access programs
- Rapidly changing payer policies – Flexible workflows that adapt quickly to new prior authorization criteria and

coverage requirements

- Integration with existing systems – API connectivity with sales CRM platforms for seamless data exchange
- Cost management – Site-based pricing model eliminates expensive per-user licensing fees that plague traditional software solutions
- Need for analytics – Powerful analytics on the back end of the platform enable powerful visual and data analytics to adjust to a dynamic marketplace

## Comprehensive Platform Features

Access Bridge provides a complete technology foundation for patient access operations:

- Intelligent case tracking with automated workflows and dynamic forms that reduce manual entry and prevent errors
- Real-time analytics dashboard with exportable data and trend identification for strategic decision-making
- Secure, centralized communication between case advocates and provider sites with complete traceability
- White-label capabilities with custom branding and client-specific workflows
- HIPAA-compliant platform with role-based permissions, encrypted communications, and comprehensive audit trails
- 99.95% uptime hosted on robust cloud infrastructure

Ideal for Companies at Any Stage, Access Bridge serves two key market segments.

First, companies currently outsourcing patient access services who want to transition operations in-house can leverage Access Bridge to establish their own capabilities without building technology from scratch. The platform provides the infrastructure needed to make this transition smoothly and cost-effectively. Second, companies with existing in-house operations can replace outdated systems or inefficient workflows with Access Bridge's proven platform. The system's integration capabilities ensure continuity with existing CRM and data systems.

## About JDL Access

JDL Access is a specialized provider of patient access services for the medical technology industry. The company offers comprehensive case management solutions including benefit verification, prior authorization, and appeals support. JDL Access assists medical technology companies in ensuring that patients can access treatments by navigating complex payer landscapes

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