

# Policy Proposal Gains National Attention After Book Detailing Framework Reaches Amazon Bestseller Status

*A nonprofit-backed framework to address homelessness through unused airline miles and hotel points is now under federal review.*

CUPERTINO, CA, UNITED STATES, January 6, 2026 /EINPresswire.com/ -- A policy framework aimed at addressing homelessness through the repurposing of unused airline miles and hotel loyalty points is drawing increased national attention following the Amazon bestseller milestone of *The Homelessness Fix*, a book detailing the proposal and its early implementation concepts. The recent ranking has brought broader visibility to the framework among nonprofit leaders, policymakers, and service providers engaged in homelessness response efforts.



The proposal, developed by [GiveARoom.org](https://www.givearoom.org), a U.S.-based nonprofit organization founded in 2024, outlines a coordinated approach that combines temporary shelter solutions, shared data

systems among service providers, and policy collaboration. The framework is designed to reduce homelessness without additional taxpayer funding by leveraging existing private-sector resources. According to the organization, billions of airline miles and hotel points expire unused each year, presenting a potential source of short-term housing and transitional support.

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The response to the book suggests there is growing public interest in practical, coordinated approaches to homelessness.”

*Claudio Bono*

Following the book’s bestseller status, the policy model it

documents has been referenced in discussions among nonprofit organizations and local officials examining alternative approaches to homelessness intervention. The publication outlines the framework's structure, underlying assumptions, and early pilot outcomes, contributing to ongoing dialogue around logistics-focused and resource-efficient solutions. The sustained reader engagement reflected in the ranking suggests growing interest in practical, implementation-oriented homelessness strategies.

Central to the framework is the development of localized "Welcome Centers," intended to coordinate access to shelter, hygiene services, case management, and referrals through a unified data system. Supporters of the model argue that improved coordination and shared data can reduce service duplication, improve efficiency, and support more durable housing outcomes.

GiveARoof.org has cited early case examples in which donated travel rewards were used to fund temporary lodging and transportation for individuals seeking family reunification or employment stability. While outcomes vary by circumstance, the organization views these cases as illustrative of how short-term logistical support may help prevent prolonged homelessness in certain situations.

According to GiveARoof.org, the framework has been formally submitted to federal officials for review, and discussions with stakeholders across nonprofit, private-sector, and public agencies are ongoing. The organization states that the proposal is intended to complement existing homelessness programs rather than replace them.

Policy analysts note that homelessness remains a multifaceted challenge influenced by housing availability, healthcare access, employment conditions, and local governance. While no single approach is expected to resolve the issue nationwide, alternative funding mechanisms and cross-sector coordination continue to be areas of interest for policymakers and service providers.

GiveARoof.org reports that its current efforts are focused on research, pilot coordination, and stakeholder engagement as conversations continue regarding scalability and implementation at the municipal and regional levels.

Additional information about the organization and its research-based initiatives is available at [www.givearroof.org](http://www.givearroof.org).

Claudio Bono

Givearroof

+ 13054500215

[email us here](#)

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