

2026 America's Most Trusted® Rankings Highlight Leaders in Premium Home Living

Thomasville, California Closets, Tempur-Pedic, and Ethan Allen Lead 2026 Trust Rankings

NEWPORT BEACH, CA, UNITED STATES, January 7, 2026 /EINPresswire.com/ -- Lifestory Research today announced the results of its 2026 America's Most Trusted® Premium Home Living & Furnishings studies, revealing the brands consumers trust most when purchasing high-consideration home products, including cabinets, closet systems, mattresses, and furniture. The independent, shopper-driven research reflects verified opinions from people actively evaluating products, providing a direct measure of how brand trust influences real-world purchase decisions in the premium home living market.



Across all four categories, this year's findings show that trust remains a meaningful and persistent competitive advantage. Brands that earn high trust ratings do so on the strength of perceived quality, durability, design, service experience, and long-term value — attributes that carry significant weight for consumers making large-scale or lifestyle-defining home purchases.

Thomasville Ranked America's Most Trusted® Cabinet Brand

Thomasville was identified by Lifestory Research as America's Most Trusted® Cabinet Brand in 2026, earning the highest overall trust rating among the most recognized cabinet manufacturers. With a Net Trust Quotient Score of 108.5 and a five-star trust designation, Thomasville once again led the national ranking — having also captured the top position in the 2025, 2024, and 2022 studies. This year's cabinet results are based on 8,162 opinions from people across the United States who reported actively shopping for cabinets within the past 12 months. The study evaluated leading cabinet brands most frequently considered by consumers during the purchase

process.

For more information, visit the study page: <https://www.lifestoryresearch.com/2026-americas-most-trusted-cabinet-brands>.

California Closets Named America's Most Trusted® Closet System Brand

The Lifestory Research 2026 America's Most Trusted® Closet System Brand Study found California Closets to be the most trusted brand among people shopping for closet systems. California Closets received the highest trust rating in the category, earning a Net Trust Quotient Score of 108.6 and a five-star trust designation among the most prominent closet system brands. Rankings are based on 4,081 consumer opinions from individuals who actively evaluated custom and modular storage solutions over the past year, reflecting the brands most commonly sought in today's residential organization market.

For more information, visit the study page: <https://www.lifestoryresearch.com/2026-americas-most-trusted-closet-system-brands>.

Tempur-Pedic Ranked America's Most Trusted® Mattress Brand

Tempur-Pedic was identified as America's Most Trusted® Mattress Brand in 2026, achieving the highest overall trust rating among the nation's leading mattress brands. With a Net Trust Quotient Score of 111.4 and a five-star trust designation, Tempur-Pedic led a highly competitive field that includes many of the most established and widely distributed mattress manufacturers. This year's rankings are derived from 15,574 opinions from individuals across the United States who reported actively shopping for a mattress within the past 12 months — one of the largest and most diverse samples in the premium furnishings category.

For more information, visit the study page: <https://www.lifestoryresearch.com/2026-americas-most-trusted-mattress-brands>.

Ethan Allen Named America's Most Trusted® Furniture Retailer Brand

Ethan Allen was identified by Lifestory Research as America's Most Trusted® Furniture Retailer Brand in 2026. With a Net Trust Quotient Score of 108.8 and a five-star trust designation, Ethan Allen again earned the highest trust rating among the most popular national furniture retailers. This marks the seventh year consumers have rated Ethan Allen as the most trusted brand in the category. The 2026 Furniture Retailer rankings are based on 9,949 shopper opinions from across the United States who reported actively shopping for home furnishings in the previous year, reflecting the retailers most widely recognized and evaluated by consumers.

For more information, visit the study page: <https://www.lifestoryresearch.com/2026-americas-most-trusted-furniture-retailer-brands>.

About the America's Most Trusted® Study

The Lifestory Research America's Most Trusted® study is the longest-running independent research program that examines consumers' opinions on brand trust. Lifestory Research conducts the annual survey in which people anonymously assess brands encountered while searching for specific products. This research uses the highest-quality social and opinion science practices to provide consumer-driven data insights. America's Most Trusted® is a registered trademark of Lifestory Corporation. For more information, visit <https://www.lifestoryresearch.com/americas-most-trusted>.

About Lifestory Research®

Leaders, companies, and brands know that great ideas are only helpful if they move people toward action. Lifestory Research is an independent, science-driven consumer insights and strategy consulting firm that ignites relationships between companies and their audiences. We are passionate about customers, employees, brands, and the science of influence. For more information, please visit www.lifestoryresearch.com.

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Eric Snider

Lifestory Research

+1 949-234-6940

[email us here](#)

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