

China-Based Mobile EV Charger Manufacturer Launches CE and UL Certified Products at RE+ USA

SHANGHAI, SHANGHAI, CHINA, January 7, 2026 /EINPresswire.com/ -- As global adoption of electric vehicle adoption accelerates, demand for flexible yet high-reliability charging solutions has never been greater. At this pivotal moment is one of China's premier mobile EV charger manufacturers - official unveiling its CE and UL certified product portfolio at RE+ USA -- one of North America's largest clean energy exhibitions. Recognizing how EV charging infrastructure needs to evolve towards mobility resilience safety certification certification; their innovations mark an important step forward for fleet operators, utilities, and charging service providers worldwide.



Industry Perspective: Mobility, Certification and Fleet Electrification Drive the Next Phase of EV Infrastructure

The global EV market is entering a new stage where charging must be accessible, rapid, and flexible. Governments, logistics enterprises, rental car agencies, ride sharing platforms and highway service operators increasingly recognize mobile charging technologies' utility in filling infrastructure gaps.

Permanent fast-charging installations remain essential, but deployment issues such as permitting delays, grid constraints, and unpredictable demand forecasts have pushed industry stakeholders toward mobile EV chargers that can quickly be transported and deployed anywhere - such as emergency responses, event charging needs, power-scarce regions, pilot fleet rollouts or business parks with upgraded infrastructure upgrades awaiting upgrades. These mobile units can provide operational flexibility for emergency situations as well as event charging needs or

pilot fleet rollouts or for business parks in transition awaiting upgrades in infrastructure upgrades.

Policies and utility programs across markets including the US, Europe, Japan, Korea and India increasingly favor intelligent fast charging options that can be temporarily or relocatable - something which coincides with rapid deployment of commercial electric vehicle fleets and demand for mobile DC charging equipment capable of supporting fleet continuity in dynamic operating environments.

Manufacturers with both system innovation and safety compliance credentials are emerging as market leaders on this new frontier. Their success not only speaks to their technical heft, but also their ability to meet buyers' evolving expectations -- including grid compatibility, verified safety assurance, and future energy integration capability.

Certification Strength and Exhibition Presence Can Increase Brand Trust

Certification has become the cornerstone of trust between buyers, project owners, and government stakeholders in today's EV charging landscape. All MIDA EV Power's core products - Mobile EV Charging Stations, Portable DC Chargers, Wall-Mounted Chargers and Floor-Standing Chargers - have earned certification under leading compliance frameworks like CE, UL, FCC ETL TUV CB for buyer confidence.

These certifications attest to MIDA products' compliance with stringent requirements for electrical safety, energy efficiency, weatherproofing, electromagnetic compatibility compatibility (EMI), operator safety and operator satisfaction - guaranteeing they can operate in both commercial and public environments worldwide.

RE+ USA has long been recognized as a premier clean energy exhibition in North America, drawing together renewable developers, utilities, investment firms, charging service operators and technology innovators from a range of disciplines - renewable developers, utilities, charging service operators and technology innovators all come together here - providing an ideal opportunity for certified EV charging solutions to be showcased before market influencers who plan large-scale electrification plans.

MIDA EV Power's participation at RE+ strengthens their credibility among American customers seeking proven suppliers for mobile and fixed EV charging projects, while policymakers and network planners come together at this event as they recognize mobile charging solutions as vital mission-critical infrastructure to support resiliency, disaster recovery support, fleet operations, and grid-smart mobility programs.

MIDA EV Power: Delivering Flexible Charging Infrastructure Solutions

Shanghai Mida Cable Group Limited and its subsidiaries Shanghai Mida EV Power Co., Ltd.,

Shenzhen Mida EV Power Co., Ltd. and Shanghai Mida New Energy Co. Ltd. has an unparalleled EVSE capability unrivaled by many competitors. Manufacturing products range from mobile EV charging stations, portable DC chargers, split-type charging systems, wall-mounted/floor standing DC fast chargers as well as AC charging solutions.

Strengthening its technological foundation are custom developed core system components:

Liquid-Cooled Power Modules for Electric Vehicle Chargers of all Kinds for High Density and Longevity Applications.

Bidirectional (V2G-capable) Power Modules to facilitate energy return and grid integration

MIDA EV Power's vertical expertise enables them to serve government agencies, charging operators, fleet providers, utilities and utilities by designing reliable systems tailored specifically for specific environments such as metropolitan fast charging corridors or ports or industrial parks in industrial parks; airports; mining zones or temporary installations.

MIDA products are distinguished by enduring global partnerships that augment its manufacturing competence. MIDA has collaborated with internationally-recognized enterprises like TOYOTA, ABB, RIVIAN, VINFAST and OKAYA over time - their collaboration reflecting high levels of technical trust, supply chain reliability and demonstrated performance on the field. MIDA products can be found throughout the United States, European Union, Japan South Korea India as well as other global markets where they facilitate both commercial charging deployment and fleet transition planning strategies.

Competitive Advantages Spur Global Adoption

MIDA EV Power's strength lies in five core differentiators:

1. Diverse Component-Level Engineering Capabilities

With its in-house power module development capabilities, MIDA is well positioned to enhance system performance - increasing power density, heat management efficiency, redundancy and long-term reliability.

2. Comprehensive Application Coverage

The company provides modular mobile charging platforms, portable DC solutions, wall-mounted fast chargers and industrial grade floor-standing stations designed for fleet environments and public networks.

3. Global Compliance on Product Lines

Compliance to standards such as UL, CE, ETL, FCC, TUV and CB ensures that system deployment meets regionally specific technical specifications.

4. Proven Partnerships with World Leaders

Acknowledging brands such as TOYOTA and ABB enhances a brand's credibility while attesting to its product's longevity.

5. Robust Export and Local Support Experience

MIDA's international reach enables it to understand variations in grid infrastructures, installation frameworks and integration requirements in matured and emerging EV markets alike.

Conclusion

As electric mobility accelerates, mobile charging platforms are fast becoming integral infrastructure assets. MIDA EV Power's CE and UL certification at RE+ USA illustrates MIDA EV Power's dedication to flexible, safe, intelligent charging that supports growth of electric mobility across every operating environment - fleet yards to disaster zones or grid-constrained regions.

MIDA EV Power continues to lead mobile charging innovation with its cutting-edge technologies, deep engineering capability, reliable certification processes and growing global partnerships.

For more information, visit:

[Midaevpower.com/](https://midaevpower.com/)

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