

Industrial Automation Market Competition Analysis 2026: How Players Are Shaping Growth

The Business Research Company's Industrial Automation Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035

LONDON, GREATER LONDON, UNITED KINGDOM, January 8, 2026

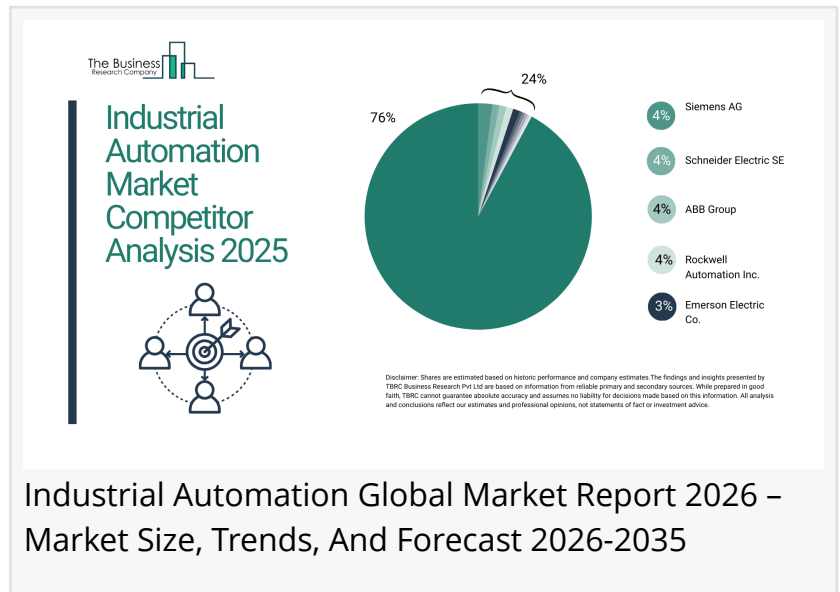
/EINPresswire.com/ -- "[The Industrial Automation market](#) is dominated by a mix of global automation leaders and specialized regional players.

Companies are focusing on smart factories, robotics integration, AI-driven control systems, and industrial IoT platforms to enhance operational efficiency, flexibility, and resilience. Strengthening digitalization, interoperability, and cybersecurity capabilities has become central to maintaining competitive advantage. Understanding the competitive landscape is critical for stakeholders seeking technology partnerships, system integration opportunities, and long-term growth across manufacturing and process industries.

Which Market Player Is Leading the Industrial Automation Market?

According to our research, Siemens AG led global sales in 2024 with a 4% market share. The Company is completely involved in the industrial automation market provides, end-to-end industrial automation solutions spanning programmable logic controllers, distributed control systems, industrial PCs, and PLC/SCADA software (including the widely used SIMATIC and TIA ecosystem). They offer drives, motion control, industrial networking, sensors and HMI panels, plus digital services such as cloud-based asset management, predictive maintenance, and digital twin engineering. Siemens pairs hardware with engineering services, system integration, training, and lifecycle support for discrete, process and hybrid industries. Their offerings emphasize interoperability, cyber-security, and factory-to-enterprise integration. Siemens also delivers consulting and project execution for large automation and electrification programs.

[How Concentrated Is the Industrial Automation Market?](#)



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The market is concentrated, with the top 10 players accounting for 25% of total market revenue in 2024. This level of concentration reflects moderate entry barriers driven by the need for substantial investments in advanced automation technologies, integration expertise for legacy industrial systems, and a highly skilled workforce capable of managing complex manufacturing and process control environments. Leading vendors such as Siemens AG, Schneider Electric SE, ABB Group, Rockwell Automation Inc., and Emerson Electric Co. dominate through comprehensive automation portfolios, strong global service networks, and established customer trust, while other key players compete across specialized niches and regional markets. As adoption of smart manufacturing, real-time analytics, and Industry 4.0 solutions continues to accelerate, consolidation, technology partnerships, and integrated platform strategies are expected to further reinforce the strength of top-tier automation providers.

- Leading companies include:
 - o Siemens AG (4%)
 - o Schneider Electric SE (4%)
 - o ABB Group (4%)
 - o Rockwell Automation Inc. (3%)
 - o Emerson Electric Co. (2%)
 - o Mitsubishi Electric Corporation (2%)
 - o Fanuc Corporation (2%)
 - o Honeywell International Inc (1%)
 - o Omron Corporation (1%)
 - o Yokogawa Electric (1%)

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Which Companies Are Leading Across Different Regions?

- North America: Rockwell Automation, Inc., Emerson Electric Co., Cognex Corporation, Teradyne Inc., National Instruments Corporation, ABB Ltd., Novanta Inc., Yokogawa Electric, Honeywell International Inc., ATS Industrial Automation, FANUC Canada, Eclipse Automation, ATS Corporation, ProMach Innovation Center, Omnirobotic, Proment Inc., Denson Automation Inc. and Rebel Automated Systems are leading companies in this region.
- Asia Pacific: Estun Automation, Inovance Technology, Supcon Technology, Siemens, Rockwell Automation, Honeywell, Shanghai STEP Electric Corporation, Hollysys Automation Technologies, Siasun Robotics, Zhejiang Qianjiang Robot, Bozhon Precision Industry Technology Co., OMRON, Mitsubishi Electric, Fanuc, Yaskawa Electric, Keyence, Yokogawa Electric, Hitachi, Kawasaki Heavy Industries, Seiko Epson Corporation, Azbil Corporation, LS Electric Co., Ltd., Hyundai Robotics, Doosan Robotics, Autonics Corporation, Neuromeka, Rainbow Robotics, Delta Electronics and Immetech Industrial Co., Ltd are leading companies in this region.
- Western Europe: Schneider Electric SE, ABB, Siemens AG, Leadec, Bruker Corporation, Bosch Rexroth AG, Festo SE & Co. KG, Beckhoff Automation GmbH & Co. KG, OMRON Electronics S.p.A., Legris Industries (part of the LEGRIS SIMONA Group), Grupel Automation, Mitsubishi Electric UK

and B&R Industrial Automation Ltd. (a Siemens business) are leading companies in this region.

- Eastern Europe: Hexagon, ProSoft, Siemens AG, ABB Ltd., Schneider Electric, Emerson Electric Co. and Rusatom Automated Control Systems (RASU) are leading companies in this region.
- South America: WEG S.A., Delta Electronics Industrial Automation Business Group, ABB, Rockwell Automation do Brasil Ltda, Honeywell International Inc., FANUC and Festo Colombia are leading companies in this region.

What Are the Major Competitive Trends in the Market?

- Deployment of AI-enabled 3D robotic picking solutions is transforming to enhance flexibility, speed, and accuracy in intralogistics and warehouse operations.
- Example: Siemens AG SIMATIC Robot Pick AI Pro (March 2025) an advanced deep-learning vision software designed to empower robots with adaptive 3D recognition and real-time object detection.
- These innovation aims to deliver intelligent, scalable, and data-driven robotic systems that transform intralogistics operations and support the growing demand for smart automation solutions.

Which Strategies Are Companies Adopting to Stay Ahead?

- Focuses on expanding its business capabilities through strategic investments
- Developing next-generation automation, robotics, and control systems to strengthen market positioning across Industry 4.0 applications
- Increasing strategic investments in smart manufacturing, AI-driven automation software, and advanced sensing technologies
- Expanding integration capabilities through end-to-end digital platforms that connect equipment, ERP systems, and industrial IoT ecosystems

Access the detailed Industrial Automation Market report here:

<https://www.thebusinessresearchcompany.com/report/industrial-automation-global-market-report>

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The Business Research Company
Americas +1 310-496-7795
Europe +44 7882 955267
Asia & Others +44 7882 955267 & +91 8897263534
Email: info@tbrc.info"

Oliver Guirdham
The Business Research Company
+44 7882 955267
info@tbrc.info

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