

# ModWash Makes a Positive Ripple in St. Johns with Water Reclaim System

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*ST. JOHNS, FL — ModWash is thrilled to announce the Grand Opening of its newest location at 495 Beachwalk Shore Dr., on Friday, January 16th, through the 19th.*

ST. JOHNS, FL, UNITED STATES, January 7, 2026 /EINPresswire.com/ -- Grand Opening Details

Join us, starting Friday, for a weekend of family-friendly fun, including a ribbon-cutting ceremony hosted by St. Johns County Chamber of Commerce at 12 PM, free washes, food, drinks, and ModSwag giveaways. During the first day of our celebration, ModWash will also present a donation of \$1,000 to Beachside High School.

To mark the occasion, ModWash is offering a special ModFounders pricing: the first 500 guests to sign up for a top ModMax Membership will receive their first month for just \$10, followed by a locked-in rate of \$25/month for life, a \$44.99 value, and \$20/month savings. New ModFounders will also receive a free t-shirt with their purchase of a ModMax Membership.

## Leading the Way in Water Reclamation

The St. Johns location is the first ModWash site built with a next-generation water reclamation system, engineered to reduce environmental impact and conserve local water resources by 75%, when compared to a standard ModWash reclaim system. The process includes capturing, treating, and reusing water from the wash process, significantly reducing freshwater usage.

In addition, a rainwater collection tank will harvest water from the roof, downspout, and canopies, further supporting ModWash's mission to operate sustainably and responsibly. Utilizing this technology is exciting for Founder and CEO Karen Hutton, "Water is one of our most precious resources, and we're proud to lead the way in reclaiming and reusing," Hutton said. "This system reflects our commitment to innovation and environmental stewardship in St. Johns."

## The ModExperience

ModWash is more than an express car wash: it's an experience. Every visit includes ModPerks such as ModMat Cleaners, ModAir Fresheners, Powerful Vacuums, Microfiber Towels, Tire Inflators, Tunnel Scents, and Hit Music. ModWash also offers a 20% discount on all membership

packages for our Heroes: Teachers and Students, Healthcare Workers, First Responders, Veterans, and Active-duty Military.

## About ModWash

Founded and operated by Karen Hutton, headquartered in Chattanooga, TN, ModWash has expanded to 126 locations. With 20 operating sites in Florida, ModWash will be opening 5 additional Florida locations in 2026. Come celebrate the St. Johns' Grand Opening on January 16th, 2026, to see how ModWash is redefining the guest experience, fun, and cleanliness in the state of Florida.

To learn more, please visit [ModWash.com](http://ModWash.com)

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