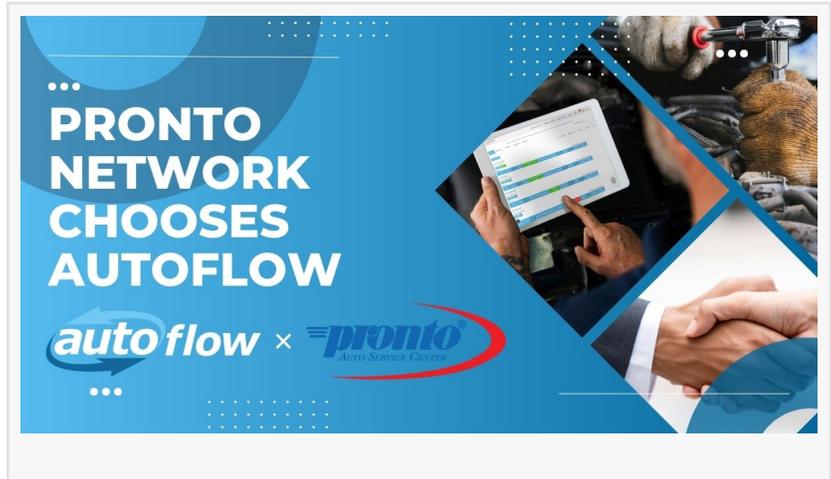


Pronto Network Selects Autoflow as Exclusive Provider of Digital Vehicle Inspections and Marketing CRM

DALLAS, TX, UNITED STATES, January 7, 2026 /EINPresswire.com/ -- Pronto Network, a leading automotive service provider network, announced it has selected Autoflow as its exclusive partner for digital vehicle inspections and marketing CRM services across its national network. This strategic collaboration positions Pronto Network to improve the customer experience, increase shop efficiency, and drive measurable growth through best-in-class technology integrations.



Autoflow’s comprehensive platform delivers powerful tools for digital vehicle inspections, customer engagement, and marketing automation, which are all designed to help shops provide a better customer experience, improve retention, and grow revenue.

“

We’re thrilled to be chosen by Pronto Network as their DVI and CRM marketing provider. This partnership underscores our commitment to delivering solutions to help independent operators thrive.”

Chris Cloutier, founder of Autoflow and multi-shop owner

Here’s an example of what clients can receive:

<https://atxt.me/hMwIPdDQq>

“We’re thrilled to be chosen by Pronto Network as their exclusive digital vehicle inspection and CRM marketing provider,” shares Chris Cloutier, multi-shop owner and Autoflow Founder. “This partnership underscores our commitment to delivering solutions that help independent operators thrive in a competitive landscape.”

Key Autoflow Features Supporting the Pronto Network:

> [Digital Vehicle Inspections \(DVI\)](#): visually rich inspection that can include pictures and videos

plus recommendations to promote customer approvals and trust.

> Customizable Notes & Recommendations: tailored inspection notes and strategic service upsells.

> [Marketing & CRM Automation](#): robust follow-up campaigns and service reminders to increase retention and repeat visits.

> [Integrated Workflow & Scheduler Sync](#): seamless appointment handling and enhanced operational efficiency.

For more on Autoflow's marketing capabilities, visit <https://autoflow.com/help-center/training/expanded-features-overview/marketing-module/>.

About Pronto Network

Formed through the merger of National Pronto Association and Automotive Distribution Network, Pronto Network Cooperative, Inc. — known as The Pronto Network — is the largest and most diverse automotive distribution group in North America. We are a member-owned organization serving 200 wholesale distributors, with over 600 distribution center locations and more than 1,200 auto stores. Our members operate under the trusted brands of Pronto Network and Parts Plus.

About Autoflow

Autoflow provides automotive service providers with digital vehicle inspection technology, CRM and marketing automation, workflow tools, and integrations that help shops increase approvals, grow customer retention, and streamline operations.

Autoflow explained in this quick, two minute video: <https://youtu.be/m7lQ-CSxYjU?si=wqFww8A1cP7CRtLZ>.

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