RidePair Redefines 'Ridesharing,' Drawing a Clear Line Between Taxis, On-Demand Apps, and True Carpooling

SANTA MONICA, CA, UNITED STATES, January 7, 2026 /EINPresswire.com/ -- As cities, regulators, and consumers continue to debate the safety, liability, and sustainability of modern mobility platforms, RidePair is calling for a long-overdue distinction: not all so-called “ridesharing” services are the same — and treating them as such is a fundamental mistake.

For more than a decade, the term ridesharing has been used interchangeably to describe everything from traditional taxis booked through a smartphone to on-demand ride-hailing services and genuine carpooling. That confusion has real consequences, especially when it comes to safety expectations, insurance risk, regulatory treatment, and public trust. “Most people don’t realize that what they’re using today isn’t ridesharing at all — it’s a taxi model with an app layered on top,” said Deborah Kenney, CEO of RidePair. “RidePair was built to restore what ridesharing was always meant to be: people choosing each other, planning ahead, and sharing trips they were already taking.”

Taxi-as-an-App vs. Carpooling by Design
Many popular mobility platforms operate as centralized transportation services. Drivers are effectively on duty, riders are matched instantly with strangers, and the platform controls pricing, dispatch, and the transaction itself. This structure concentrates operational risk, increases insurance and liability exposure, and places responsibility squarely on the platform.

RidePair takes a fundamentally different approach.
RidePair is not a taxi service, does not dispatch drivers, and does not sell rides. Instead, it provides software that allows individuals who are already traveling the same routes to find each other, communicate in advance, and decide — mutually — whether they want to carpool.

“Carpooling is coordination, not transportation for hire,” Kenney said. “We don’t put drivers ‘on duty,’ and we don’t blind-match people at the curb. Our users see who they’re connecting with and choose each other before they ever share a ride.”

Transparency, Choice, and Planning Reduce Risk
Unlike on-demand ride apps, RidePair is designed around advance planning and informed consent. Users review profiles, see shared routes and schedules, communicate directly, and establish expectations before any trip occurs. There are no surprise pickups, no last-second

reassignments, and no anonymous interactions.

“That transparency changes everything,” Kenney added. “When people can communicate, plan ahead, and make their own decisions, risk drops dramatically — for users and for the platform.” Because RidePair functions as a coordination and matching platform — similar in nature to a scheduling, networking, or dating app — it does not carry the same structural risks as centralized ride-hailing services. The responsibility and agency remain with the users, just as they do when coworkers, neighbors, or parents arrange carpools on their own.

A Category of Its Own
Taxi regulations were designed for companies that sell rides, control vehicles, and operate transportation networks. RidePair does none of those things. The company provides software and communication tools that help people connect around shared intent — not a transportation service.

“Just as a dating app doesn’t regulate relationships and a professional network doesn’t employ its members, RidePair doesn’t operate a fleet or a transportation business,” said Kenney. “We facilitate human connection around shared routes — and that distinction matters.”

The Broader Impact By enabling true carpooling, RidePair supports fewer cars on the road, reduced congestion, lower emissions, and meaningful cost savings for users, while fostering stronger community connections. “As cities search for safer, more sustainable mobility solutions, recognizing the difference between taxis, on-demand rides, and real carpooling isn’t just semantics,” Kenney said. “It’s essential to building systems that actually work.”

RidePair invites regulators, communities, and everyday commuters to rethink what ridesharing should be — and to experience a model built on choice, transparency, and trust. Learn more at www.ridepair.io or join the movement at www.getpaidtopair.com, and be part of a future where sharing a ride means sharing responsibility, connection, and purpose.

About RidePair Inc.
RidePair is a software company that has developed an app for coordinating, enabling, and verifying ride sharing. This is not ride sharing, such as Uber, where the driver is essentially offering a taxi service, but true ride sharing in which everyone in the car is sharing the ride to go to a similar place – e.g., co-commuting to work with colleagues. Unlike taxi-like services, which increase the number of cars on the road, true ride sharing has been shown to be one of the most effective means of reducing cars on the roads and thus reducing traffic, emissions, and even reducing roadway maintenance. The issue has been verifying that ride sharing or co-commuting is actually occurring, which issue we believe will be solved by the Ridepair app.

For More Information
To learn more about Ridepair Inc. and its Reg A offering, please visit www.getpaidtopair.com.

Forward Looking Statements

This press release contains forward-looking statements, which are statements regarding all matters that are not historical facts and include statements regarding Ridepair's current views, hopes, intentions, beliefs, or expectations concerning, among other things, the consummation of the offering, and Ridepair's results of operations, financial condition, liquidity, prospects, growth, strategies, and position in the markets and the industries in which it operates.

These forward-looking statements are generally identifiable by forward looking terminology such as "expect," "believe," "anticipate," "outlook," "could," "target," "project," "intend," "plan," "seek," "estimate," "should," "will," "approximately," "predict," "potential," "may," and "assume," as well as variations of such words and similar expressions referring to the future.

Forward-looking statements are based on Ridepair's beliefs, assumptions, and expectations, taking into account currently known market conditions and other factors. Ridepair's ability to predict results or the actual effect of future events, actions, plans, or strategies is inherently uncertain and involves certain risks and uncertainties, many of which are beyond its control. Ridepair's actual results and performance could differ materially from those set forth or anticipated in its forward-looking statements. Factors that could cause Ridepair's actual results to differ materially from the expectations described in the forward-looking statements include, but are not limited to, the factors described in the Offering Circular entitled "Risk Factors." When considering forward-looking statements, you should keep in mind the risk factors and other cautionary statements included in this press release, the Offering Circular and Ridepair's other filings with the SEC, if and when made. You are cautioned that the forward-looking statements included in this press release are not guarantees of future performance, and there can be no assurance that such statements will be realized or that the forward-looking events and circumstances will occur. Any forward- looking statement made by Ridepair in this press release speaks only as of the date of this press release, and Ridepair undertakes no obligation to publicly update any forward-looking statement except as may be required by law.

Media Contact:
info@ridepair.io
invest@ridepair.io

Investor Relations
Ridepair
+1 818-770-5933
email us here
Visit us on social media:
LinkedIn
Instagram
Facebook
