



Case Western Reserve University Presents Good Business: A Global Forum on January 13

Local Leaders. Global Impact. Shared Future.

CLEVELAND, OH, UNITED STATES, January 7, 2026 /EINPresswire.com/ -- [The Fowler Center for Business as an Agent of World Benefit](#) at Case Western Reserve University is proud to announce

“

Business at its best is an agent of world benefit — a platform for innovation, and sustainable prosperity for all. The challenges of our time are deeply interconnected, and so must be our solutions.”

Megan Buchter, executive director of the Fowler Center

[Good Business: A Global Forum](#). This landmark convening reimagines the role of business in advancing societal well-being. The one-day event will take place on January 13, 2026, from 8:00 a.m. to 6:00 p.m. at the Tinkham Veale University Center at Case Western Reserve University.

This immersive forum brings together visionary leaders, entrepreneurs, business professionals, and changemakers who are redefining what it means to “do good business.” In a rapidly changing global landscape shaped by technology, economic uncertainty, and social challenges, Good Business emphasizes collaboration over competition, local action with global impact, and shared value creation —

demonstrating how organizations can strengthen their communities while driving meaningful, sustainable success.

“Business at its best is an agent of world benefit — a platform for innovation, inclusion, and sustainable prosperity for all. The challenges of our time are deeply interconnected, and so must be our solutions,” said Megan Buchter, executive director of the Fowler Center.

Event Highlights Include:

Keynote Presentation by [Dr. Nadya Zhexembayeva](#), renowned expert on resilience and business reinvention, author, and four-time TEDx speaker whose work with global leaders and Fortune 500 companies inspires transformational thinking.

Live Design Studios — dynamic, collaborative sessions where participants co-create strategies and solutions that can be implemented immediately.

Interactive breakout sessions focused on discovery, envisioning shared futures, and designing

impact strategies rooted in Appreciative Inquiry — a strengths-based approach to systemic change.

Who Should Attend:

Business leaders, social entrepreneurs, sustainability professionals, nonprofit innovators, and anyone committed to using business as a force for positive social and environmental impact are encouraged to join.

Unlike traditional conferences, Good Business fosters active participation and meaningful interaction rather than passive listening. Attendees will leave with practical tools, fresh perspectives, and actionable insights designed to transform both organizations and communities.



Keynote Speaker Dr. Nadya Zhexembayeva

Registration Information:

Business innovators and change agents are invited to secure their spot at this transformative event. For more details and to register, visit goodbusinessglobalforum.com.

About the Fowler Center for Business as an Agent of World Benefit

The Fowler Center, housed within Case Western Reserve University's Weatherhead School of Management, is dedicated to advancing research, education, and practice that harnesses the power of business for the common good. Through initiatives like Good Business: A Global Forum, the Center cultivates cross-sector leadership, actionable collaboration, and new frameworks for sustainable economic and community well-being.

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