

# Gold Promises Group Showcases Sustainable Building Solutions at 2025 Indonesia Building Materials Exhibition

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LINYI, SHANDONG, CHINA, January 8, 2026 /EINPresswire.com/ -- The recently concluded 2025 Indonesia Building Materials Exhibition (THE INDOBUILDTECH) served as a significant platform for international manufacturers to engage with Southeast Asia's rapidly expanding construction sector. Among the prominent exhibitors, Gold Promises Group, a Chinese building materials exporter, drew notable attention with its comprehensive presentation of eco-friendly and innovative products tailored to regional market demands.

Held from July 2nd to 6th in Jakarta, the exhibition attracted a wide range of industry professionals, including architects, contractors, distributors, and investors. Gold Promises Group utilized this opportunity to strengthen its market presence in Southeast Asia, emphasizing product diversification and sustainability—key factors driving contemporary construction trends in the region.

The company's booth was reportedly a focal point of visitor engagement, where it displayed a curated selection of building materials designed for both interior and exterior applications:

[High-Grade Plywood](#): Marketed as a versatile material for furniture and structural uses, with an emphasis on stability and durability.

Wood-Plastic Composite (WPC) Interior Wall Panels: Presented as a sustainable alternative combining natural aesthetics with enhanced moisture and corrosion resistance.

[WPC Outdoor Decking](#): Promoted as a durable, low-maintenance solution for outdoor spaces, featuring anti-slip and weather-resistant properties.

Stone Plastic Composite (SPC) Flooring: Highlighted as a waterproof, wear-resistant flooring option suitable for residential and commercial environments.

Industry analysts observed that Gold Promises Group's product lineup reflects a strategic response to growing regional demand for sustainable, high-performance building materials. The emphasis on composite materials like WPC and SPC aligns with global shifts toward eco-conscious construction and efficient resource use—a trend increasingly relevant in Southeast Asian markets undergoing rapid urban development.

The participation of Gold Promises Group in INDOBUILDTECH underscores the competitive dynamics of the regional building materials trade. Chinese exporters are progressively focusing on differentiated, value-added products rather than competing solely on cost. Exhibitions such as this provide critical opportunities for companies to build brand recognition, establish distributor networks, and gauge market responsiveness.

While strong booth traffic indicates solid initial interest, the long-term success of Gold Promises Group's expansion efforts will depend on factors such as consistent product quality, reliable supply chain execution, and effective post-exhibition engagement with potential partners. The company's focused presentation on sustainable materials positions it to potentially capitalize on Southeast Asia's growing regulatory and consumer preference for green building solutions.

As the region continues to invest in infrastructure and residential development, the strategic visibility gained by Gold Promises Group at INDOBUILDTECH may support its objective of becoming a recognized supplier in the competitive ASEAN construction market.

About Gold Promises Group :

Linyi Global Promises Import & Export Co., Ltd. is a comprehensive enterprise specializing in the research and development, production and export of new environmentally friendly building materials. The company is located in Linyi, Shandong Province, a renowned logistics and panel production base in China. Relying on its geographical advantages and strong supply chain management capabilities, it is committed to providing global customers with high-quality overall solutions for interior and exterior decoration materials. The company's products strictly adhere to international quality standards and uphold the concepts of innovation and sustainable development. Its core product lines, such as plywood, WPC (wood-plastic composite) indoor and outdoor building materials, SPC (stone plastic) flooring, LVT (luxury vinyl) flooring, and PVC ceiling panels, have been exported to many countries and regions around the world. It has won wide acclaim in the market with reliable quality and excellent service.

Gold Promises Group

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