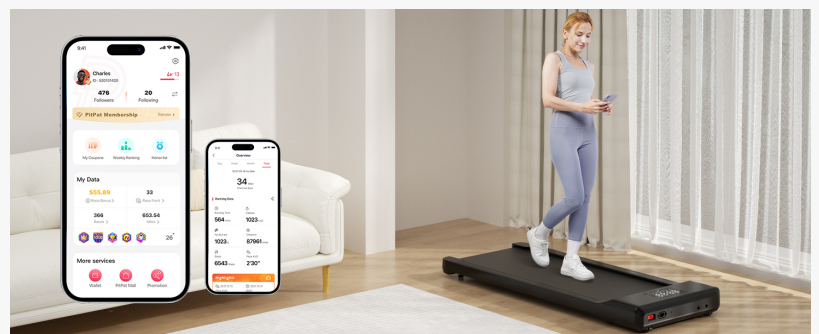


# PitPat Launches Its 2025 Global Finale: Joy to 2026 10km, Running Into the New Year With the World

HOUSTON, TX, UNITED STATES, January 8, 2026 /EINPresswire.com/ -- As a global leader in online competitive sports, [PitPat](#) continues to redefine how people participate in athletic events. By integrating smart fitness hardware with digital technology, PitPat removes traditional limitations of time, location, and environment, enabling athletes worldwide to compete fairly under a unified system. As 2025 draws to a close, PitPat officially unveils its flagship year-end event — 2025 PitPat Final: Joy to 2026 10km — inviting runners across the globe to bid farewell to the old year and welcome 2026 through a ceremonial 10-kilometer challenge.

Centered on a 10km running format, the event will be open globally from December 29, 2025 to January 11, 2026. A total prize pool of USD 11,000 will be awarded across multiple winning spots to top-performing participants. Results will be evaluated under a unified standard, with male and female athletes ranked separately to ensure fairness and professionalism. To maintain result integrity, the race emphasizes continuous completion, as extended pauses during a run may affect final performance validation. Participants are also encouraged to challenge themselves multiple times throughout the event period, continuously improving personal records and striving for higher-



DeerRun

level breakthroughs.

To further enhance the commemorative value of this annual finale, PitPat has prepared exclusive rewards for its core users. Holders of the 2025 Grand Final Pass who successfully register and complete the event will receive a limited-time rare cosmetic reward after the competition concludes, reinforcing the significance and lasting value of this year-end milestone.

At the event launch, PitPat Founder Kevin Zhang shared:

“Joy to 2026 is more than a running challenge — it represents a shared moment of transition with our global community. Through online competitions, PitPat aims to make fitness a more sustainable, long-term, and deeply connected lifestyle. Looking ahead, we will continue investing in technology and event innovation so more people can experience competition that is both authentic and emotionally engaging in the digital world.”

With an open device ecosystem, users can seamlessly connect to the PitPat platform via smart fitness equipment such as [DeerRun](#) and [SupeRun](#), enabling real-time data synchronization and full participation in online events. This deep integration bridges home workouts with a global competitive arena, allowing users to experience the intensity and sense of achievement of racing — all within a familiar environment.

The first major advantage of online competitions lies in their ability to truly eliminate geographic and venue barriers. Traditional offline races are often constrained by city locations, travel requirements, and time costs. In contrast, online events allow participants from different countries and time zones to complete challenges within the same event window. Regardless of location, every run is recorded, ranked, and evaluated under the same rules, creating a genuinely global competition and turning sport into a universal language.

The second core advantage is the high level of flexibility in participation. Online events no longer require athletes to be present at a fixed start time. Instead, participants have the freedom to plan their race according to personal schedules and training conditions, completing the challenge without disrupting work or daily life. This low-barrier, highly inclusive format significantly reduces entry difficulty and opens the door for everyday fitness enthusiasts to experience the atmosphere of a formal race.

The third advantage comes from data-driven fairness and transparency. Through smart devices and platform algorithms, PitPat accurately records and analyzes every workout, minimizing uncertainty caused by human intervention. Performance evaluation, ranking logic, and reward distribution are all executed under standardized rules, ensuring that every participant's effort is authentically reflected. This data-centric competition system not only enhances credibility but also builds long-term trust among users.

About PitPat

PitPat is a global leading online competition platform dedicated to building a digital sports ecosystem across running, cycling, rowing, and more. By connecting smart fitness devices with innovative event mechanisms, PitPat delivers fair, accessible, and immersive online sports experiences for users worldwide, continuously advancing the development of digital fitness and scientific training.

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