



Fresh Success Marketing Group Launches 2026 With Accelerated Growth Strategy Following \$15 Million Performance Year

Fresh Success Marketing Group launches 2026 with momentum after \$15M in 2025, targeting accelerated growth to \$30M and long-term expansion.

SAN ANTONIO, TX, UNITED STATES, January 9, 2026 /EINPresswire.com/ -- [Fresh Success Marketing Group](#) announced a strong start to 2026 following a high-performing 2025 in which the organization generated more than \$15 million in revenue. Building on this foundation, the firm has entered 2026 with accelerated growth initiatives underway and a stated objective to double last year's performance to \$30 million, marking a pivotal expansion phase for the company.

Proven Performance Driving Accelerated Growth

The company's 2025 results serve as a proof point of its operational model and execution capabilities. By combining data-informed sales strategies, structured [leadership development](#), and consistent client performance, Fresh Success Marketing Group has positioned itself for accelerated growth.

In 2026, the firm is actively investing in expanded market reach, internal promotions, and performance infrastructure. Leadership has identified this year as a breakout phase, where momentum from previous years transitions into sustained, scalable growth.

The goal to reach \$30 million in revenue reflects not only increased production targets but also long-term confidence in the organization's ability to scale responsibly. Company leadership emphasized that growth expectations extend beyond a single calendar year, with a multi-year outlook focused on building enduring value.

Momentum and Long-Term Expectations

Fresh Success Marketing Group has characterized 2026 as a year of elevated expectations across all levels of the organization. Internal benchmarks, leadership accountability, and performance metrics have been adjusted to align with the firm's expanded objectives.

Rather than positioning 2026 as an isolated surge, the company has framed the year as a critical inflection point that supports sustained long-term scale. Strategic planning initiatives are

centered on repeatable systems, leadership depth, and market adaptability to ensure growth remains consistent as the organization expands.

This long-term orientation reflects Fresh Success Marketing Group's emphasis on stability and durability in the direct sales sector, where performance consistency and leadership development are key drivers of success.

Strategic Promotions and Leadership Development

As part of its 2026 growth strategy, Fresh Success Marketing Group has implemented a new promotion initiative designed to strengthen leadership capacity and support expansion efforts. A key element of this initiative includes the promotion of Jonathan Franco, whose advancement reflects the firm's commitment to developing leaders from within.

The promotion initiative is intended to align leadership structure with increased market activity and performance demands. By elevating experienced team members into leadership roles, the organization aims to maintain operational efficiency while expanding its footprint.

Company leadership noted that strategic promotions play a central role in sustaining performance as growth accelerates. Developing leaders who understand the firm's culture, standards, and execution model is viewed as a critical component of long-term success.

Continued Partnership With AT&T

Fresh Success Marketing Group also acknowledged its ongoing partnership with AT&T, a key client within its portfolio. The collaboration underscores the firm's ability to support large-scale, nationally recognized brands through direct sales and customer acquisition programs.

Working with AT&T has contributed to Fresh Success Marketing Group's operational experience and performance benchmarks, reinforcing its credibility within the telecommunications and direct marketing space. The firm continues to prioritize client outcomes and long-term partnerships as it expands in 2026.

Looking Ahead

With a strong financial foundation, increased leadership capacity, and active growth initiatives underway, Fresh Success Marketing Group enters 2026 positioned for significant expansion. The company's leadership emphasized that the focus remains on disciplined execution, scalable systems, and sustainable performance rather than short-term gains.

As the year progresses, Fresh Success Marketing Group expects to continue investing in people, processes, and partnerships that support its long-term vision. The organization views 2026 as a milestone year, one that builds on proven results while setting the stage for continued growth in the years ahead.

Fresh Success Marketing Group is also focused on expanding relationships with additional local clients throughout the San Antonio area. By strengthening its presence within the regional business community, the firm aims to support local brands with the same performance-driven sales and marketing strategies used for national partners.

About Fresh Success Marketing Group

Fresh Success Marketing Group is a San Antonio, Texas-based direct sales and marketing firm specializing in customer acquisition, brand expansion, and market development for national clients. The company focuses on performance-driven strategies, leadership development, and scalable growth models designed to deliver consistent results.

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