

Texas Sign Manufacturer Ramps Up Workforce as \$80B AI Infrastructure Projects Accelerate

As \$80B in AI infrastructure flows into Texas, Royal Signs & Awnings expands workforce and fabrication to serve the coming growth.

HOUSTON, TX, UNITED STATES, January 9, 2026 /EINPresswire.com/ -- As Texas becomes the epicenter of an estimated \$80 billion technology infrastructure expansion, [Royal Signs & Awnings](#) announced new workforce and

fabrication initiatives designed to support the commercial development expected to follow large scale AI and data center projects across the state.



Royal Signs & Awnings Nationwide Branding Experts

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Hussain Haidar, Director of Business Development, Royal Signs & Awnings

Major technology companies including Google are advancing multi campus data center developments in rural Texas, driving demand not only for energy and construction, but also for trades, manufacturing, branding, and on the ground installation services that support new business ecosystems.

Royal Signs & Awnings previously completed a Google Fiber signage project through a general contractor partnership. The company now plans to scale its fabrication capacity, logistics operations, and skilled labor

pipeline to meet the anticipated demand from developers, retailers, hotels, fuel brands, and service businesses moving into the region.

“When major technology companies invest at this scale, they don't just build facilities, they create entire economic ecosystems,” said Hussain Haidar. “Our focus is to be operationally ready ahead of that growth by investing in people, fabrication, and local infrastructure.”

The company's expansion plan includes additional metal fabrication equipment, increased fleet capacity, and new hiring initiatives for welders, installers, project managers, and apprentices.

Royal Signs & Awnings is also exploring partnerships with trade schools and workforce programs to support long term regional employment.

Texas officials have emphasized workforce development as a critical component of the AI infrastructure rollout. Royal Signs & Awnings' approach aligns with this objective by prioritizing local labor and in state manufacturing over remote production.

"Manufacturing locally allows us to respond faster and hire locally," the spokesperson said. "That creates stability for communities and efficiency for developers who are operating on aggressive timelines."

Royal Signs & Awnings currently serves clients across Texas, Oklahoma, and Louisiana, providing [custom signs](#), awnings, and metal canopies for national and regional brands.

Further announcements regarding hiring milestones and facility investments are expected in the coming months.

About Royal Signs & Awnings

Royal Signs & Awnings is a Texas based manufacturer and installer of [custom commercial signs](#), awnings, and metal structures. The company serves clients in fuel, hospitality, restaurant, retail, and corporate sectors.

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Google Fiber Sign Install by Royal Signs & Awnings

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