

City of Lake Helen, Florida Launches School Zone Speed Safety Initiative

*Educational 30-Day Warning Period
Encourages Safe Driving Around Schools*

LAKE HELEN , FL, UNITED STATES,
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The [City of Lake Helen, Florida](#) announces the launch of its new School Zone Speed Safety Program, beginning with a 30-day warning period starting Monday, January 12th.

This grace period is designed to educate the public about newly installed automated speed enforcement systems near Volusia

Pines Elementary School, located on Westbound and Eastbound East Kicklighter Road, Southbound South Prevatt Avenue and Northbound Lake Helen Osteen Road.



Volusia Pines Elementary School in Lake Helen, Florida

“

This warning period is a great time to build safer habits together. When we all slow down and stay alert, we help protect the children and families who make Lake Helen such a special place.”

Chief Robert Mullins, Lake Helen Police Department

These roads were chosen because of speeding complaints, observations and speed studies. The warning phase aims to promote full compliance with posted school zone speed limits before any civil penalties are issued. Enforcement is part of the City’s broader commitment to keeping students and school zones safe.

“This 30-day warning period demonstrates our ongoing commitment to public education and community safety,” said Chief Robert Mullins, Lake Helen Police Department. “We want to ensure drivers recognize the dangers of speeding in school zones and have sufficient time to adjust

their driving habits before citations begin. Protecting the lives of our children remains our highest priority.”

Alarming Speed Data Prompts Action

The program was launched in response to data showing excessive speeding in school zones. While enforcement is the best way to get drivers to comply with any law, it is impossible for police to be everywhere. An initial speed study at Volusia Pines Elementary School, conducted by [NovoaGlobal®](#), revealed an average above 800 speeding violations per day, underscoring the urgent need for continuous enforcement.

How the Program Works

During the 30-day warning phase:

- Advanced traffic enforcement cameras will monitor vehicle speeds in the designated school zones.
- No fines will be issued during this warning period.

Beginning February 11, 2025 – after the 30-day period, civil penalties of \$100 will be assessed for violations. These citations are civil, similar to a parking ticket, and will not impact driving records or insurance (no points).

Community Partnership for Safer Streets

The program, developed in partnership with NovoaGlobal®, uses reliable, [advanced automated technology](#) to detect and document violations objectively—ensuring consistent enforcement in areas where children are most vulnerable.

“We’re asking everyone—whether you live here or are just passing through—to watch for school zone signs and flashing lights,” said Chief Mullins. “This warning period is a great time to build safer habits together. When we all slow down and stay alert, we help protect the children and



Lake Helen, Florida



NovoaGlobal Creating Safer Communities Logo



20 mph sign in School Zone in Lake Helen, Florida

families who make Lake Helen such a special place.”

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Pedestrian crossing in Lake Helen, FL

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