

# OMODA&JAECOO UAE Partners with Dubai Police Esaad Programme to Offer Exclusive Member Benefits

DUBAI, UNITED ARAB EMIRATES, January 14, 2026 /EINPresswire.com/ -- [OMODA&JAECOO](#) UAE has signed a cooperation and partnership memorandum with the Esaad Card Center, reinforcing its commitment to community engagement and customer-centric mobility solutions in the UAE.

The memorandum was signed on behalf of Dubai Police by Colonel Salah Mohammed Al Marzouqi, Director of the Center, and on behalf of [OMODA&JAECOO UAE](#) by Mr. Will Li, Executive Vice President, in the presence of senior officials from both sides.



Mr. Will Li, Executive Vice President of OMODA&JAECOO UAE and Colonel Salah Mohammed Al Marzouqi, Director of the Esaad Card Center signed partnership documents.

The partnership agreement was formally signed on 10th December 2025 and will remain valid for a one-year duration, offering exclusive vehicle purchase benefits to Esaad cardholders across the UAE.

As part of this collaboration, Esaad members can enjoy instant cash discounts on all OMODA&JAECOO models, available on top of any ongoing showroom offers. The benefits include a AED 1,500 discount on all OMODA and JAECOO models, and a AED 2,000 discount exclusively on the flagship [JAECOO J8 SHS](#).

Under the memorandum, OMODA&JAECOO UAE will also provide direct discounts and added benefits, including free insurance, maintenance, registration, window tinting, and warranty, in addition to further financial incentives on selected models.

Both parties affirmed that the partnership reflects their shared commitment to promoting sustainable cooperation between the public and private sectors, while delivering meaningful

value that positively impacts society. The offer is valid for one year from the signing date and applies to all models with no exclusions, making it one of the most comprehensive automotive benefits available to Esaad members.

#### Redemption Process

Esaad members can easily redeem the discount by visiting the Esaad discount section via official Esaad channels or by scanning the Esaad card QR code at any OMODA&JAECOO showroom across the UAE. The discount is applied instantly upon verification at the showroom.

This partnership underscores

OMODA&JAECOO UAE's ongoing efforts to support national initiatives and reward valued community members through accessible, premium, and innovative mobility solutions.

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Senior representatives from Esaad Card Center and OMODA&JAECOO UAE pose for a group photo following the signing of a strategic partnership agreement.

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