

# Kuvings Thailand Expands Consumer Engagement Through Early Year Pop Up Stores at Major Retail Locations

BANGKOK, THAILAND, January 14, 2026 /EINPresswire.com/ -- Kuvings Thailand has launched a series of [pop up stores](#) at major shopping malls across Thailand in early 2026, as part of its efforts to strengthen offline consumer engagement and enhance brand visibility.

The pop up stores are being operated at high traffic retail locations, including Central Plaza Pinklao in Bangkok, as well as Robinson Department Store and other key shopping centers nationwide.

At the pop up stores, Kuvings Thailand is presenting its hands free juicer AUTO Series as the core product lineup. On site product demonstrations are conducted to allow visitors to observe the juicers in operation, while fresh juice tastings are offered to provide a hands on product experience.

The AUTO Series includes a range of models designed to meet different household needs, from the compact AUTO6 for individual households to the larger capacity [AUTO10S Plus](#) for high volume juicing. This lineup enables consumers to select products based on their lifestyle and usage preferences.

Among the lineup, [AUTO10S](#) and AUTO10S Plus have been particularly well received as home use models, supported by features such as a large capacity hopper and an automatic cutting system. The hands free design allows whole fruits and vegetables to be inserted without the need for pre cutting, enabling users to start juicing with minimal manual operation. This feature supports convenient preparation of fresh juice, smoothies, and sorbets in everyday settings.



The AUTO Series lineup ranges from compact models designed for individual use to large capacity models for families.

In addition to its home use lineup, Kuvings Thailand is also showcasing its commercial juicer models CS520 and CS600, which are widely used in cafes and juice bars. Both models continue to see steady demand in Thailand's commercial juicer market, supported by the country's growing cafe and beverage sector.

Looking ahead, Kuvings Thailand plans to further expand consumer touchpoints by combining offline engagement activities with online initiatives, including social media and live commerce, as part of its ongoing efforts to strengthen its market presence in Thailand.

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Kuvings

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**JANUARY POP-UP BOOTH**

เดือนมกราคม พบกับบูธ Kuvings® สาขาใกล้บ้านท่าน

18-7 ธ.ค. ม.ค.	CENTRAL	เซ็นทรัลปิ่นเกล้า
25-7 ธ.ค. ม.ค.	CENTRAL	เซ็นทรัลระยอง
29-12 ธ.ค. ม.ค.	Market Village	หัวหิน มาร์เก็ตวิลเลจ
3-18 ม.ค.	CENTRAL	เซ็นทรัลภูเก็ต
6-12 ม.ค.	CENTRAL	เซ็นทรัลเวสต์วิลล์
6-18 ม.ค.	CENTRAL	เซ็นทรัลชลบุรี
6-18 ม.ค.	LIFESTYLE EAT-SHOP-PLAY	โรบินสันสระบุรี
10-18 ม.ค.	Furniture Fair@Impact	เมืองทองธานี
16-25 ม.ค.	OTOPทั่วไทย	มอ.หาดใหญ่ สงขลา
28-15 ม.ค. ก.พ.	Market Village	หัวหิน มาร์เก็ตวิลเลจ
30-7 ม.ค. ก.พ.	เกษม แฟร์ 69	ม.เกษตรศาสตร์ บางเขน

Visit a Kuvings store near you.

**AUTO10S**  
**ถังใหญ่ 3 ลิตร**

**เหมาะสำหรับ**

- ✓ ครอบครัวใหญ่
- ✓ ต้มหลายแก้วในครั้งเดียว
- ✓ เตรียมเครื่องดื่มไว้ดื่มตลอดวัน

AUTO10S: Large capacity 3,000 cc hopper

AUTO10S PLUS  
ถังใหญ่ 4 ลิตร (ใหญ่สุด!)

เหมาะสำหรับ

- ✓ ครอบครัวใหญ่พิเศษ
- ✓ บ้านที่ดื่มน้ำผักผลไม้เป็นประจำ
- ✓ เต็มครั้งเดียวได้ปริมาณมาก สะดวกกว่า



AUTO10S Plus: Large capacity 4,000 cc hopper

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