

# Surging Popularity Reflects How Valoroo Builds World-Class Offshore Logistics Talent

*Valoroo reveals how its training academy builds world-class offshore logistics talent, driving surging popularity among freight brokers and logistics leaders.*

RENO, NV, UNITED STATES, January 14, 2026 /EINPresswire.com/ -- As logistics leaders face continued pressure to scale operations without sacrificing execution quality, talent excellence has emerged as a defining differentiator. Valoroo, whose surging popularity continues across the U.S. freight market, attributes its momentum to a disciplined approach to building [world-class offshore logistics talent](#) through structured training and operational rigor.



Valoroo's training-led approach builds world-class offshore logistics talent that supports high-performance freight and supply chain operations.

“

Our surging popularity reflects a market shift toward partners who invest deeply in talent excellence through training, accountability, and execution discipline.”

*Arbee Lomabao, Senior Marketing Manager, Valoroo*

Rather than relying on generic staffing or rapid placement models, Valoroo develops offshore professionals through its dedicated Training Academy—an internal program designed specifically for logistics and supply chain operations. The academy equips team members with hands-on experience across core logistics functions, including track and trace, carrier operations, billing, customer support, and back-office coordination.

“Growth without execution discipline is unsustainable,” said Michelle Schrock, VP of Strategy at Valoroo. “Our surging popularity reflects a market shift toward partners

who invest deeply in talent excellence. We don't just hire—we build logistics professionals through training, accountability, and continuous improvement.”

Each team member progresses through role-specific onboarding, SOP mastery, and

performance certification before supporting client operations. Ongoing quality assurance, metrics tracking, and coaching ensure offshore teams operate as an integrated extension of internal logistics departments, maintaining accuracy, responsiveness, and operational visibility.

Clients credit this approach with enabling scalable growth and improved operational performance. According to Chris E., Director of Operations at Capital Logistics Group, “It has allowed our company to grow 10X faster than we could have done with traditional hiring methods. Valoroo gave us motivated, capable professionals who helped us onboard more customers and generate additional revenue.”

Ben T., VP of Sales at Cowan Logistics, echoed this sentiment, stating, “Empowering full-time employees starts with the right technology and the right BPO partner. Valoroo has been a tremendous partner for our business. Their team consistently goes above and beyond.”

By prioritizing structured training and people development, Valoroo enables freight brokers and logistics providers to scale confidently—without compromising service quality or operational control. This focus on world-class offshore logistics talent continues to position Valoroo as a trusted partner for organizations seeking long-term performance, not short-term labor solutions.

#### ABOUT VALOROO

Valoroo reimagines global talent for logistics and supply-chain leaders. With operations across the Philippines, Belize, and Mexico, Valoroo provides dedicated offshore and nearshore professionals for carrier operations, back-office support, accounting, and customer service.

Built on the principles of People-First leadership, Extreme Ownership, and Going Above and



Coaching and mentorship at Valoroo ensure offshore logistics professionals are prepared to operate as an extension of client teams.



Valoroo offshore teams executing logistics workflows with accuracy, accountability, and operational discipline.

Beyond, Valoroo delivers talent excellence through structured training, disciplined execution, and continuous performance management—helping clients achieve sustainable growth and operational confidence.

Learn more at <https://www.valoroo.com>

.

Arbee Lomabao

Valoroo

+1 8582511210

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/883200341>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.