

The Good Feet Store Opens in Bellingham to Help Local Residents Live the Life They Love

The Leading Retailer of Premium, Personally-Fitted Arch Supports Expands with the Ninth Store in Washington State

BELLINGHAM, WA, UNITED STATES, January 20, 2026 /EINPresswire.com/ -- [The Good Feet Store](#), recognized nationally as the market-leading manufacturer and retailer of premium, personally-fitted arch supports, announced today the recent opening of a location in Bellingham. Opened on January 10, the new store is the brand's ninth location in Washington state.



"We're thrilled to bring The Good Feet Store to Bellingham. This community really values staying active and living life on the move - whether that's walking the waterfront, hiking Chuckanut trails, or just keeping up with everyday life," said Melanie and Steve Fahringer, Owners of the Good

Feet Store in Bellingham. "Our goal is to help people feel comfortable and confident on their feet, so they can keep doing the things they love. We can't wait to welcome our neighbors in and be part of the Bellingham community."

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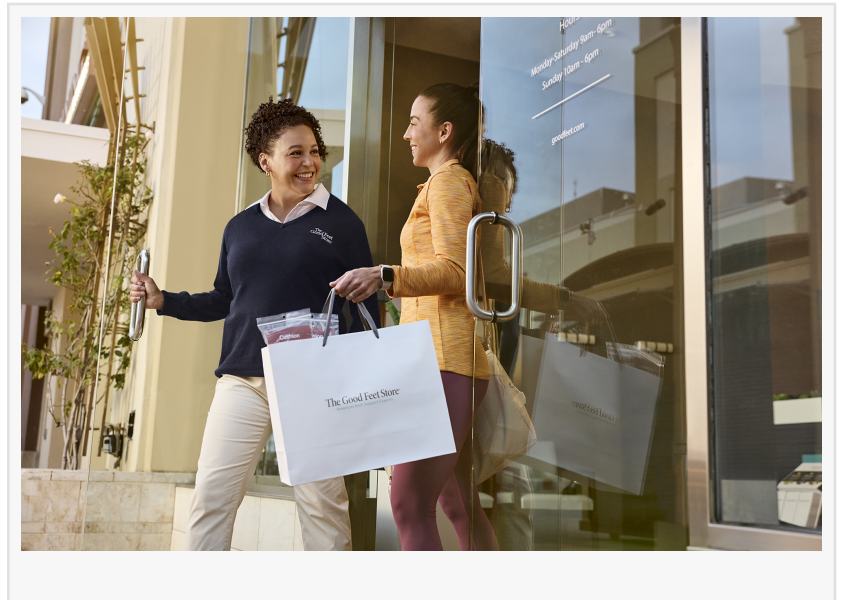
*Melanie and Steve Fahringer,
Owners of the Good Feet Store
in Bellingham*

Situated at 1125 E Sunset Drive, Suite 16, the new store joined over 300 locations open now globally and is part of a strategic growth initiative that stands to add approximately 35 more locations in 2026. As with all the brand's stores, the Bellingham location offers customers a no-obligation, free, personalized in-store fitting with a trained Good Feet Arch Support Specialist.

For more than 30 years, The Good Feet Store has been an innovator in foot health and wellness - and it starts with Good Feet Arch Supports. Consisting of three types of arch supports, the Good Feet Arch Supports System works in concert to provide

better pain relief, performance, balance and comfort. By focusing on all four arches in the foot, the supports are designed to keep the foot in the ideal position for the body, which helps to eliminate the pain felt in the feet, knees, hips and back.

“Everything is connected,” said Pamela Mehta, MD, a board-certified orthopedic surgeon and Chief Medical Officer of Modern Performance + Recovery Brands. “Oftentimes people with low back pain, knee pain, or hip pain don’t even recognize that it’s actually coming from the poor support they have in their feet.”



The Good Feet Store in Bellingham is well-suited to serve customers of all ages and interests. Beyond common lower body and back pains, the arch support system fosters wellness for professionals commonly on their feet, active adults and student-athletes.

To learn more about The Good Feet Store, visit the company’s website at <https://www.goodfeet.com/>

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About The Good Feet Store

Founded in 1992, The Good Feet Store is the market-leading manufacturer and retailer of premium, personally fitted arch supports, with over 300 retail locations in the U.S. and abroad. Engineered for comfort and pain relief in more than 400 styles, flexibilities and sizes, Good Feet Arch Supports are personally fitted to the precise needs and preferences of its customers and are backed by a Manufacturer's Lifetime Limited Warranty. The Good Feet Store operates with an end-to-end approach to maximize performance and ensure consistent quality standards. Good Feet Arch Supports are manufactured in a state-of-the-art facility in Carlsbad, California, and supplied exclusively to its retail locations. Each Good Feet Store location is staffed with well-trained Good Feet Arch Support Specialists who provide customers with a no-obligation, free, personal fitting. To learn more about The Good Feet Store and Good Feet Arch Supports, and to see Good Feet Store reviews from actual customers, visit [goodfeet.com](https://www.goodfeet.com).

About Modern Performance and Recovery Brands (MPRBrands)

Modern Performance and Recovery Brands (MPRBrands) is dedicated to improving physical well-being through personalized health solutions. With a focus on performance, recovery, and long-term wellness, MPRBrands unites a complementary ecosystem of brands including The Good

Feet Store, ING Source (OS1st), Stretch*d, and Compression Health. MPRBrands serves customers globally, offering products and services that address both temporary physical challenges and ongoing health needs. We believe that health and wellness should be personal, and we are committed to delivering solutions that make a real difference in people's lives. For more information on MPRBrands and its portfolio of health and wellness brands, visit <https://mprbrands.com/>

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