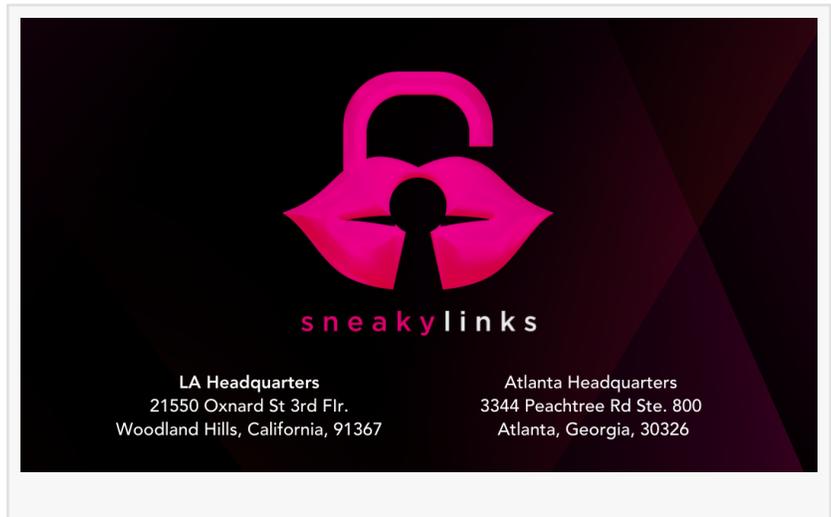# Sneaky Links App Announces Platform Update Focused on Creator Monetization, Dating Features, and Pricing Transparency

LOS ANGELES, CA, UNITED STATES, January 15, 2026 /EINPresswire.com/ -- Sneaky Links App, a dating application available on the Apple App Store and Google Play Store, announced today a platform update introducing changes to creator monetization, feature access, and pricing, as the company evaluates alternative approaches within the growing creator economy. As part of the update, Sneaky Links has introduced a six-month free access period during which registered users

can access all platform features. During this time, creators who operate user-created Rooms retain 100 percent of their subscription earnings, with no platform revenue share applied. The platform enables monetization through Rooms and group-based interactions without deducting a percentage of creator revenue. Industry-wide, many subscription platforms apply revenue shares ranging from 10 percent to 20 percent, often in addition to transaction fees. Sneaky Links App combines dating functionality with social interaction tools, allowing users to meet and communicate through private messaging, profile discovery, and group experiences. Features include Sneaky Mode for discreet browsing, Boost Mode for profile visibility, and Party Rooms that support group conversations. Access to the platform requires registration with a valid payment method; however, no charges are applied during the six-month access period. Users may discontinue use prior to the end of the period without being billed. Following the introductory phase, the company plans to implement a subscription structure ranging from $0.99 to $1.99 per month, depending on plan selection or region. According to the company, the pricing is intended to remain accessible while supporting ongoing platform development. The creator economy has expanded into a multibillion-dollar global market, with subscription-based platforms increasingly serving as a primary income source for independent creators. At the same time, creator concerns around platform fees and revenue sustainability have grown. Sneaky Links said the six-month model is intended to evaluate how removing platform revenue sharing may impact creator participation and long-term engagement. "We are examining how platforms can reduce friction for creators while still supporting sustainable operations," said Daniel

Gamble, Founder and President of Sneaky Links App. "This update is part of an ongoing effort to assess what models best serve users and creators alike."

About Sneaky Links App:
Sneaky Links App is a dating application available on the Apple App Store and Google Play Store that allows users to meet, chat, and connect through private messaging, social discovery, and group interactions. The platform also supports creator-led Rooms and community-based engagement, with an emphasis on user control, transparency, and evolving monetization models.

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