

YouScan Launches Free Tool for Analyzing LinkedIn Posts

The free LinkedIn Post Analyzer reveals how the LinkedIn algorithm evaluates posts, giving creators clear, actionable feedback in under 30 seconds.

NEW YORK, NY, UNITED STATES, January 15, 2026 /EINPresswire.com/ -- [YouScan](#), a leading social intelligence platform, has announced the launch of [LinkedIn Post Analyzer](#) – a free tool designed to help professionals understand why some LinkedIn posts perform while others fall flat.



Meet LinkedIn Post Analyzer 

Will your future post go viral or get ignored?

by 

Overall Score: 66% (Good) 

Overall post potential

Hook power

Authenticity

Viral potential

Algorithm compatibility

Detailed Report

YouScan - LinkedIn Post Analyser

Despite spending hours crafting posts, many marketers, founders, and creators struggle with low reach and limited engagement. Advice like “write a strong hook” or “be authentic” is common,

but rarely specific. LinkedIn Post Analyzer addresses this gap by showing how individual posts are evaluated – both by the LinkedIn algorithm and by real readers.

The tool analyzes a post in seconds and returns five quality scores, each paired with concrete, practical suggestions for improvement.

 We didn't build LinkedIn Post Analyzer to rewrite posts or push everyone toward the same formula. The goal is to help authors understand how their draft is perceived while keeping their voice, intact.”

Alex Orap, Founder of YouScan

engagement on the platform.

Users simply paste a draft post into the analyzer and receive feedback across five dimensions that directly impact reach – without publishing the post first.

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LinkedIn Post Analyzer is a free tool that evaluates LinkedIn posts based on the signals that influence distribution and

Rather than generating a rewritten version, the analyzer helps authors understand what's working, what's holding a post back, and why. The goal is to improve performance while preserving the author's original voice, ideas, and intent – before the post goes live.

• 1. Hook power

Based on analysis of more than 10,000 high-performing LinkedIn posts, YouScan identified five factors that matter most for visibility and engagement:

- 1. Hook power

Does the first line stop the scroll? The opening determines whether readers invest attention in the first seconds – a key signal for distribution.

- 2. Authenticity

Does the post sound human or AI-generated? The analyzer detects overly formal, templated language and highlights areas where a more natural tone can improve performance.

- 3. Engagement

Will readers respond? Posts that invite discussion through questions, stories, or clear points of view are more likely to trigger comments and extended reach.

- 4. Expertise

Are technical choices quietly limiting reach? External links, excessive hashtags, or ineffective tagging can reduce visibility — even when the content itself is strong.

LinkedIn Post Quality Analyzer

5 metrics that determine your LinkedIn reach

Does your voice establish expertise in your field?

Overall Score: 52/100

Detailed Report

Overall post potential



Overall Score

Detailed Report

Overall post potential



Overall Score

Detailed Report



Post Overview

This post shares a positive update and gratitude, but feels generic, which limits engagement. Its strength is the genuine appreciation for your team, especially lines that highlight shared effort.

To increase impact, open with a specific challenge or personal insight that sparks curiosity.

Show me how to improve

Overall Score

Detailed Report

Hook power

See more

48/100

Authenticity

See more

52/100

Viral potential

See more

52/100

Algorithm compatibility

See more

65/100

Expert status

See more

48/100

Overall Score

Detailed Report

Authenticity

Hide

52/100

You open with genuine excitement about your team's progress, which feels warm and inclusive. However, the post reads like a generic corporate announcement with no personal stories, specific details, or unique voice that would make it truly authentic. To connect better, try sharing a specific challenge your team overcame or a personal reflection on the journey so far—something that sounds like you talking to a friend, not a press release.

What works:

Expresses genuine team appreciation, which creates a positive tone

What needs improvement:

Lacks personal stories or specific details that show real experience

Uses generic corporate language without distinctive voice or vulnerability

Rewrite with AI

Impact if you fix this:

Score potential: 52 → 59/100 (+7 points)

Overall Score

Detailed Report

Overall post potential



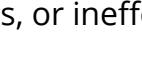
Overall Score

Detailed Report



Overall Score

Detailed Report



Overall Score

Detailed Report



Does the post demonstrate real expertise? Specific examples, concrete details, and firsthand observations help hold attention and build credibility.

Each score comes with targeted explanations and suggestions, so users know exactly what to adjust.

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LinkedIn Post Analyzer is powered by the same AI infrastructure YouScan uses to analyze millions of social media conversations for enterprise clients.

For more than a decade, YouScan has helped brands understand sentiment and analyse social media trends. The company applied that same technology to individual LinkedIn posts – proving that sophisticated analysis doesn't have to be limited to large datasets.

Whether analyzing a global conversation or a single post, the underlying logic remains the same: identify meaningful patterns and turn them into clear, usable insights.

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LinkedIn Post Analyzer is free to use, with no credit card required and no hidden upgrades. It works with posts written in any language. Users may be asked to authenticate via LinkedIn after multiple checks to ensure fair use. Posts are processed only to generate scores and feedback. Content is not stored or shared.

LinkedIn Post Quality Analyzer is available now and takes about 30 seconds to use. Creators, marketers, and founders can test their posts in any language before publishing – and understand how small changes can make a measurable difference in reach and engagement.

Try LinkedIn Post Analyzer today!

youscan.io/writebetter

YouScan

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