

ProHance Launches Strategic Partner Program to Empower Resellers, MSPs, and Technology Consultants

New initiative accelerates growth opportunities with next-generation Workforce Analytics and Operations Enablement solutions



BENGALURU, KARNATAKA, INDIA, January 16, 2026 /EINPresswire.com/ -- [ProHance](#),

the next-gen AI-led Workforce Management

and Operations Enablement platform, announces the launch of the ProHance Partner Program, a strategic initiative designed to empower Resellers, Managed Service Providers (MSPs), and Technology Consultants to scale their businesses while delivering high-impact workforce transformation solutions to enterprise customers.

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*Saurabh Sharma, COO,
ProHance*

As organizations across industries grapple with increasingly distributed workforces, hybrid operating models, and mounting pressure to improve productivity without increasing costs, the demand for real-time, data-driven workforce intelligence has never been greater. The ProHance Partner Program addresses this need by enabling partners to expand their portfolios with a future-ready platform that delivers actionable insights, AI-led

decision intelligence, and operations enablement capabilities across complex enterprise environments.

Building an Ecosystem for Sustainable, Outcome-Driven Growth

The ProHance Partner Program is built on a growth-centric framework that helps partners move beyond transactional engagements to long-term, value-driven client relationships. Through the program, partners can unlock new revenue streams by reselling, implementing, or managing ProHance solutions aligned with enterprise productivity, compliance, and operational excellence priorities.

Partners gain access to comprehensive enablement resources, including sales and marketing

support, co-branded go-to-market initiatives, technical training, and ongoing advisory assistance. This enables faster market entry, accelerated ROI, and consistent delivery of measurable outcomes for both partners and their enterprise customers.

“Partnerships are not just a route to scale — they are central to how we create meaningful impact in the enterprise ecosystem,” says Saurabh Sharma, COO, ProHance. “With the ProHance Partner Program, we are equipping our partners with a proven AI-led platform, deep operational intelligence, and strong enablement support. This allows them to help organizations improve productivity, ensure compliance, and make smarter workforce decisions in an increasingly complex and hybrid-first world.”

Enabling Partners to Solve Real Enterprise Challenges

At the core of the Partner Program is the ProHance platform, trusted by global enterprises to deliver AI-driven workforce visibility, hybrid work insights, compliance reporting, and performance analytics across distributed teams. By embedding these capabilities into partner-led engagements, ProHance enables resellers, MSPs, and consultants to address issues such as productivity leakage, operational inefficiencies, governance risks, and lack of workforce transparency.

The program is designed to support a wide range of partner models, recognizing the diverse ways in which organizations engage with enterprise clients. Resellers can expand their service portfolios with an enterprise-proven workforce analytics and operations enablement platform that delivers measurable ROI.

Managed Service Providers (MSPs) can integrate real-time workforce visibility and analytics into their managed offerings to enhance service quality, accountability, and operational performance.

Technology Consultants can help clients transform hybrid and distributed work models by leveraging data-driven insights, AI-led decision intelligence, and productivity optimization frameworks.

By aligning technology with operational outcomes, the ProHance Partner Program enables partners to position themselves as strategic advisors rather than just a solution provider.



Saurabh Sharma, COO, ProHance

Driving Measurable Value in a Hybrid-First World

As enterprises continue to reimagine how work gets done, the ability to measure, optimize, and govern workforce performance has become a strategic imperative. ProHance's ecosystem-led approach ensures organizations can access these capabilities through trusted partners who understand both technology and business operations.

"The future of enterprise growth lies in strong ecosystems that combine technology, insight, and execution," Sharma added. "Our Partner Program is designed to create shared success — where ProHance, our partners, and our customers grow together through measurable outcomes and long-term value creation."

For more information about the ProHance Partner Program, visit:

<https://www.prohance.ai/prohance-partner-program.php>

ABOUT PROHANCE

ProHance is a next-gen AI-led Workforce Management and Operations Enablement platform that combines advanced analytics, machine learning, and automation to transform the way enterprises work. Its comprehensive suite of tools empowers organizations to elevate productivity, enforce compliance, optimize costs, and adapt seamlessly to evolving business landscapes. By delivering actionable, data-driven insights, ProHance enables leaders to unlock new levels of efficiency, resilience, and customer satisfaction. Today, ProHance is trusted by over 400,000 users across 36 countries to drive measurable value and achieve strategic business objectives with confidence.

ProHance has also been named a Major Contender in the Everest Group People Analytics Platforms PEAK Matrix® Assessment 2025 and as Trailblazer in the Everest Group Workforce Management in Contact Centres 2025 Report.

For more information, follow us on [LinkedIn](#) or visit www.prohance.net

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