

Mateusz Wyka Takes Helm as CEO of YWO to Lead Global Expansion

The retail trading industry moves in cycles of consolidation and disruption. YWO has chosen the latter path with its latest executive appointment.

COMOROS, January 16, 2026

/EINPresswire.com/ -- The multi-asset broker today confirmed that Mateusz Wyka has assumed the role of [Chief Executive Officer](#). Wyka joins the firm with a mandate to transition YWO from a challenger brand toward a more mature and institutionally aligned market presence.

This appointment signals a shift in the broker's operational philosophy. Wyka brings a specific blend of institutional discipline and growth-focused agility. His tenure at Exness, where he served as Senior Trading Operations Manager, provided him with a blueprint for managing high-volume global order flow. This experience is critical for YWO as it prepares to scale its proprietary technology stack in 2026.

Operational Excellence Meets Growth

A brokerage cannot survive on marketing alone. It requires robust plumbing. Wyka's background aligns perfectly with this reality. Before joining YWO, he served as Group Head of Operations at Scale Final. This dual exposure, deep-tier trading operations at Exness and high-velocity acquisition strategies at Scale Final, positions him to solve the two



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biggest hurdles for any broker: stability and growth.

YWO is betting that this combination will drive its new strategy: a fundamental restructuring of how the broker engages with partners and clients. The focus shifts from passive market participation to active growth driven by enhanced execution capabilities and strengthened partner support.

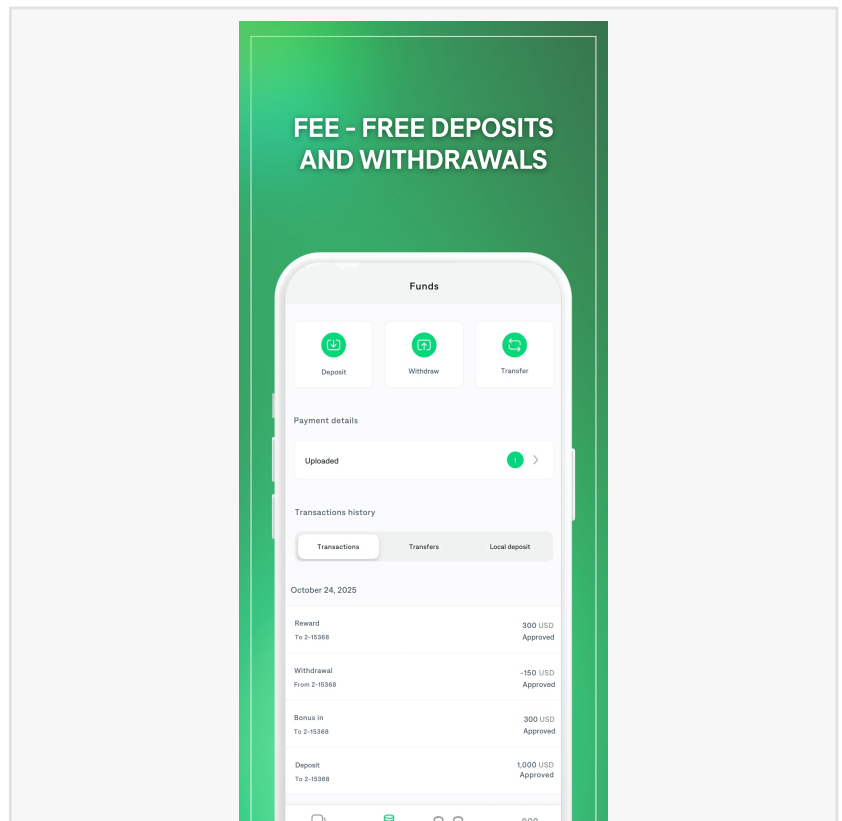
A New Vision for 2026

The incoming CEO has been clear about his immediate priorities. The goal is to build a platform that challenges the legacy incumbents. "We aren't just here to participate in the market, we are here to challenge it," Wyka stated regarding his appointment. "My focus now shifts entirely to building, scaling, and driving real, tangible impact, not just for our shareholders, but for every trader and partner who relies on our infrastructure".

This vision relies on a solid regulatory foundation. YWO already holds licenses from the [Mauritius FSC](#), South Africa's FSCA, and MISA. These authorizations provide the legal framework supporting the company's planned growth initiatives for the coming year. Wyka noted that the foundation is set and the company is now entering a building phase.

Rising Beyond Ordinary

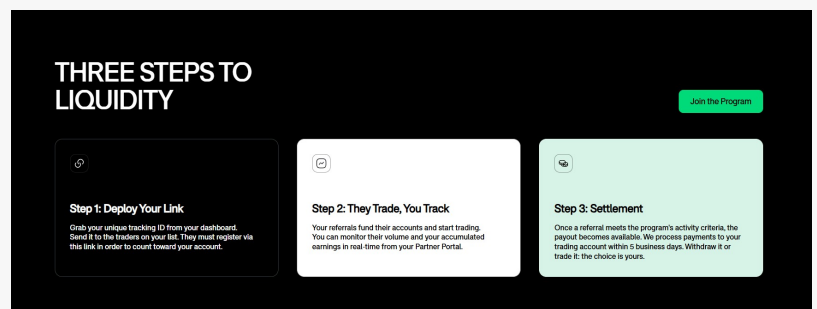
The phrase "Rise Beyond Ordinary" has become the internal motto for this transition. It reflects



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Beyond the Ordinary



YWO Connect Referral Program

the company's intention to offer more than standard CFD access. Under Wyka's leadership, YWO plans to enhance its product suite and leverage its multi-jurisdictional setup to capture market share in emerging regions.

"It is a privilege to lead a team that is as obsessed with excellence as this one," Wyka added. "We have some ambitious targets for 2026. Now, we build on it". The industry will be watching closely to see if YWO can translate this executive confidence into measurable market share.

About YWO

YWO is a rapidly growing global financial broker offering a wide range of tradable assets, including forex, commodities, and indices. Focused on technological innovation and client service, YWO provides access to low-latency platforms and comprehensive educational resources. The company is committed to transparency and strives to offer competitive trading conditions for both newer and experienced traders globally.

Trading financial instruments involves significant risk and may not be suitable for all investors. Commissions earned through the IB Partner Program depend on client trading activity, which can result in gains or losses. Past performance does not guarantee future results. Partners and clients should ensure they fully understand the risks involved before participating.

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