

Proactive MD Expands Access to Allergy Treatment with New Acquisitions

Healthcare innovator accelerates growth strategy with additional expansions in Virginia



RICHMOND, VA, UNITED STATES,
January 16, 2026 /EINPresswire.com/ --

Proactive MD®, national leader in value-based care, announced the acquisition of allergy specialist practices in Virginia. These expansions mark a key milestone in broadening the organization's impact and ability to continue expanding patient access through value-driven solutions.

This acquisition follows a series of recent growth initiatives in Illinois, California, and Indiana. Through these additions, Proactive MD strengthens its ability to provide integrated healthcare solutions that improve patient outcomes and reduce costs. The expanded presence supports its commitment to transforming employer-sponsored healthcare and building strong partnerships with health plan providers and third-party administrators. □

"We are proud to extend our reach into this new community," said John Collier, Founder and Chief Executive Officer of Proactive MD. "This expansion enables us to make a meaningful impact by providing more people with accessible, top-tier allergy care."

Since initiating a dynamic growth strategy in 2021, Proactive MD has continuously broadened its offerings to include clinical diagnostics, pathology services, occupational health, virtual and urgent care, healthcare technology, pharmacy products, and an exclusive network of 340B pharmacy providers.

Proactive MD's integrated approach uniquely positions it as the only national primary care provider to own and operate its own labs, pathology groups, pharmacies, 340B networks, and healthcare technology platforms. This comprehensive model is redefining the healthcare experience for patients, employers, and providers alike. □

About Proactive MD □

Proactive MD is a leading value-based care provider dedicated to transforming healthcare for patients, employers, and health plan partners through innovative, integrated solutions. By

partnering with employers and health plans, Proactive MD goes beyond the limitations of traditional primary care and delivers accessible, affordable, and superior care to patients. Built upon strong provider-patient relationships, its integrated model offers centralized clinical diagnostics, pathology services, urgent care, pharmacy services, and healthcare technology. Learn more about how Proactive MD is transforming healthcare at www.proactive.md.

Leah Shilts

Proactive MD

+1 864-501-0751

[email us here](#)

Visit us on social media:

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/883955359>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.