



Winchester Kentucky Straight Bourbon Whiskey Launches at SHOT Show 2026

Premium Kentucky Straight Bourbon and Double Oaked Expressions Introduced at Industry's Largest Trade Event

LAS VEGAS, NV, UNITED STATES, January 16, 2026 /EINPresswire.com/ -- Winchester Bourbon officially enters the premium spirits category, debuting at the 2026 SHOT Show in Las Vegas.

Built on a legacy of craftsmanship, authenticity, and American tradition, Winchester Kentucky Straight Bourbon Whiskey reflects the same standards of quality and precision that have defined the Winchester brand for generations. The Kentucky Straight Bourbon Whiskey marks a natural extension of Winchester's heritage, bringing its values into the world of American whiskey.

Winchester Kentucky Straight Bourbon Whiskey is crafted in Michigan by Ugly Dog Distillery, offering a flavor profile designed to appeal to both seasoned bourbon enthusiasts and new whiskey drinkers alike. The bourbon portfolio will make its first public appearance at SHOT Show 2026, where attendees can learn more about the bourbon and the brand's story.

Media and trade partners are invited to visit Winchester Bourbon throughout SHOT Show week at Booth #11831

For tasting appointments or press inquiries, please contact:

Carrie Stacy
Winchester Bourbon
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/883992915>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.