

# Healthy Jeena Sikho & OXYMED Forge collaboration to Democratize Respiratory Care Across India

*India's Largest Medical Equipment Provider collaborates with Nation's Leading Respiratory Manufacturer to Deliver Healthcare Solutions to Lakhs of Families.*

CHANDIGARH, PUNJAB, INDIA, January 19, 2026 /EINPresswire.com/ -- Healthy Jeena Sikho, India's premier home healthcare equipment provider, today announced a transformative collaboration as a channel partner with OXYMED, the nation's leading oxygen concentrator manufacturer commanding 70% market share. This strategic alliance combines Healthy Jeena Sikho's reach across 15+ cities with OXYMED's cutting-edge respiratory technology to deliver world-class, affordable care to millions of Indian households.

Addressing the critical need for accessible respiratory therapy—from post-COVID recovery to chronic conditions like COPD, this partnership aims to bridge the gap between availability and access.

A Union of Complementary Strengths Healthy Jeena Sikho brings a decade-strong community trusted by over 1 lakh patients across 13 cities, known for same-day delivery and 24/7 support. Since 2015, they have revolutionized medical equipment access, moving



A professional collaboration is solidified with a handshake between a corporate representative and a 'Healthy Jeena Sikho' staff member, standing beside an OXYMED oxygen concentrator in a modern medical equipment showroom.



Healing happens best at home. With over 4 Crore+ Safe Rental Hours, Healthy Jeena Sikho is the trusted choice for bringing hospital-quality care to your living room.

beyond transactional rentals to become partners in family health journeys.

OXYMED contributes India's most advanced oxygen concentrator technology. Dominating the market with a 70% share, their devices are engineered for Indian climates and affordability, ranging from portable units to industrial-grade concentrators and CPAP/BiPAP devices.

### Breaking Barriers: The Real Impact

This collaboration dismantles the geographic, price, and service barriers faced by patients in Tier-2 and Tier-3 cities. Through Healthy Jeena Sikho's network, families can now:

**Access Premium Technology Locally:** Walk into a store in cities like Jalandhar or Lucknow and try OXYMED equipment with guidance from trained biomedical engineers.

**Choose Flexible Ownership:** Rent for short-term recovery or buy for long-term needs with transparent pricing and no hidden costs.

**Experience Genuine Support:** Receive 24/7 assistance from professionals who understand both the equipment and patient recovery.

### Legacy of Trust & Innovation

Healthy Jeena Sikho has touched over 100,000 lives and deployed 40,000+ respiratory units.

Beyond rentals, they have educated over 1.5 million people through health content, fostering a community of informed care.

OXYMED's success stems from obsessive engineering. Their concentrators are designed specifically for India's heat, humidity, and dust, offering reliability that is crucial for critical home healthcare. This partnership ensures patients do not have to sacrifice quality for price.

### Strategic Synergies

**Distribution Meets Innovation:** OXYMED gains access to Healthy Jeena Sikho's trusted brand presence, while Healthy Jeena Sikho expands its portfolio with top-tier technology.

**Hyperlocal Expertise:** Healthy Jeena Sikho's local teams understand community needs, complementing OXYMED's manufacturing scale.

**Ecosystem Expansion:** Integrating OXYMED concentrators creates comprehensive respiratory care packages, simplifying the patient journey.

### Leadership Perspectives



Hand-in-hand for better health. ? We are proud to strengthen our partnership to bring you top-tier OXYMED respiratory solutions. At Healthy Jeena Sikho, collaboration means bringing the best medical technology closer to you.

Alok Garg, MD, Medequip Healthcare Solutions (OXYMED):

"We built OXYMED to solve India's respiratory care crisis. With Healthy Jeena Sikho's hyper-local operations and 12 CoCo stores, we are uniquely positioned to boost OXYMED's direct-to-consumer presence. This is not just a business opportunity; this is reaching families who've been waiting for reliable technology at affordable prices. Their trust becomes our credibility."

Saket Agarwal, Co-Founder, Healthy Jeena Sikho:

"For 10 years, we've built something rare in Indian healthcare: genuine customer relationships. Partnering with OXYMED lets us extend that promise into respiratory care with technology we're confident in. Our customers deserve the best equipment without compromising on local support."

Jatinder Agarwal, Co-Founder, Healthy Jeena Sikho:

"We solved geography by being present in 13 cities. OXYMED solved affordability through engineering excellence. Together, we are solving customer confidence. When someone in Jalandhar or Ludhiana can walk into our store and access world-class respiratory equipment with expert guidance, healthcare truly becomes accessible."

### Looking Forward

The integration begins immediately, making OXYMED products available across Healthy Jeena Sikho's network. Future phases include joint educational content, technology integration for data-driven oxygen management, and geographic expansion into 25+ cities by 2027.

### About Healthy Jeena Sikho

Founded: 2015

Headquarters: Chandigarh/New Delhi

Presence: 13+ cities across North India, expanding pan-India

Core Business: Medical equipment rental and sales, home healthcare services

Key Figures:

1. 100,000+ customers served
2. 40,000+ respiratory equipment units deployed
3. 15 Lakh+ people educated through health content
4. 4 Crore+ hours of safe equipment rental
5. 5-star Google rating across 5,000+ reviews

Certifications: ISO Certified, MSME Certified, ResMed Authorized Distributor, MD-42 Licensed

Service Model: Same-day delivery, 24/7 support, professional installation, transparent pricing, flexible rent-to-own options

Product Categories: Hospital beds, [oxygen concentrators](#), [CPAP/BiPAP sleep therapy devices](#), wheelchairs, patient monitoring systems, ICU setups

Website: [www.healthyjeenasikho.com](http://www.healthyjeenasikho.com)

Contact: +91-9876978488

About OXYMED(Medequip Healthcare solutions Pvt Ltd)

Founded: 2015

Market Position: India's leading oxygen concentrator manufacturer (70% market share )

Core Business: Manufacturing and distribution of respiratory care equipment

Product Range:

Oxygen concentrators (5L, 10L models)

Portable oxygen concentrators

CPAP/BiPAP devices

Sleep apnea therapy solutions

Advanced respiratory monitoring systems

Market Reach: Pan-India presence with distribution across metro and tier-2 cities

Innovation Focus: Climate-optimized design for Indian environments, affordability engineering, emerging portable/IoT-enabled solutions

Specialization: Sleep and respiratory disorder diagnosis and treatment

Website: [www.medequip.co.in](http://www.medequip.co.in)

Industry: Medical device manufacturing, respiratory healthcare

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