

RecruitEye Appoints Eileen B. Gadsden as Lead Strategic Advisor to Accelerate AI-Powered Career Platform Innovation

Technology leader and workforce development advocate joins to guide platform expansion serving job seekers, universities, and recruiting organizations

WILMINGTON, DE, UNITED STATES, January 19, 2026 /EINPresswire.com/ --

[RecruitEye](#), the comprehensive AI-powered career platform serving job seekers, universities, recruiting firms, and workforce development

organizations, today announced the appointment of Eileen B. Gadsden, MBA, as Lead Strategic Advisor. Gadsden brings extensive expertise in technology strategy, operational innovation, and STEM education to guide RecruitEye's strategic expansion as the company prepares to launch Version 3.0 with enhanced capabilities serving both job seekers and organizations.



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With Eileen's guidance, we're positioned to lead the transformation in how talent and opportunity connect in the AI era, serving job seekers, universities, and recruiting organizations equally”

Mr. Rao, RecruitEye Founder

Founded in 2024, RecruitEye has rapidly emerged as an essential solution in today's complex hiring landscape where 99% of Fortune 500 companies use ATS systems that reject resumes in 0.3 seconds, and job seekers must submit 32-200+ applications to land a single offer. RecruitEye's integrated platform provides AI-driven resume generation and analysis, personalized cover letters, professional email composition, dynamic web profiles, and interview preparation tools that help candidates break through increasingly sophisticated screening systems.

"Eileen's proven track record in leveraging disruptive technologies to solve real-world operational challenges perfectly aligns with RecruitEye's mission to connect talent with opportunity," said Mr. Rao, Founder of RecruitEye. "As we evolved from a job seeker-focused platform to a comprehensive career hub solution serving candidates, universities, recruiting firms, CareerLink

centers, and workforce development organizations, we recognized the need for strategic guidance from someone who understands technology adoption, workforce development, and the critical importance of reducing barriers to professional advancement. Eileen's experience bridging complex systems with practical user needs, demonstrated through her work at Thomas Jefferson University Hospital and her leadership in STEM education, makes her uniquely qualified to help us navigate this next phase of growth."

Gadsden is Founder of E-Region Enterprises, where she provides finance, marketing, and technology solutions to clients including technology companies and STEM non-profit organizations. Currently serving as an IS Management Consultant and Credentialed Epic Trainer for Thomas Jefferson University Hospital in Philadelphia, she instructs clinicians on best practices for electronic health record documentation, demonstrating her expertise in making sophisticated technology systems accessible and effective for diverse user populations.

A third-generation US Military Veteran and recognized blockchain evangelist, Gadsden has established herself as a prominent voice in technology innovation and workforce development. Her strategic work for Jumpbutton Studios earned recognition in the Philadelphia Inquirer and Technically Media. In 2018, Pennsylvania Governor Tom Wolf selected her for the Teacher in the Workplace/Johnson Controls cohort, where she educated teachers on STEM career pathways, directly addressing the digital skills gap that RecruitEye's platform helps bridge.

Her commitment to professional development and reducing digital divides earned recognition from the NAACP Philadelphia Chapter in 2013 as one of the 104 Most Influential Women in Philadelphia and from CBS Philly Brotherly Love. During her tenure as Chapter President of BDPA Greater Philadelphia from 2012 to 2015, Gadsden led initiatives focused on education, career development, professional networking, and entrepreneurship—a mission that resonates deeply with RecruitEye's commitment to democratizing access to career advancement tools.

"I'm thrilled to join RecruitEye at this pivotal transformation moment," said Gadsden. "The platform's evolution from serving individual job seekers to providing comprehensive career hub solutions for universities, recruiting firms, CareerLink centers, and workforce development organizations represents exactly the kind of scalable, disruptive innovation I'm passionate about. Too many qualified professionals remain overlooked not because they lack skills, but because they lack the tools to present those skills effectively in our AI-driven, digital-first hiring environment. RecruitEye is fundamentally changing that equation for both candidates and the organizations seeking to hire them."

RecruitEye is preparing to launch Version 3.0, which expands beyond individual job seeker tools to provide organizations with a complete AI-powered career hub platform. The enhanced suite will include advanced interview preparation capabilities featuring text, audio, and video interview simulations based on specific job descriptions, comprehensive ATS-friendliness analysis, and enterprise-grade tools designed for university career centers, recruiting firms, CareerLink offices, and corporate talent acquisition teams.

Since launching Version 1.0 in early 2025, RecruitEye has continuously evolved based on user feedback and market needs. The platform demonstrates significant impact: users report 96% satisfaction rates, a three-fold increase in interview invitations, and 85% time savings in application preparation. Organizations using AI-powered recruitment tools report 31% faster hiring times and 50% improvement in quality of hire metrics, validating RecruitEye's dual approach of empowering both candidates and employers.

"The future of hiring requires solutions that serve the entire ecosystem," added Mr. Rao. "Version 3.0 represents our commitment to not only helping job seekers stand out, but also helping universities, recruiting firms, CareerLink centers, and organizations discover talent more efficiently and equitably. With Eileen's guidance, we're positioned to lead this transformation in how talent and opportunity connect in the AI era."

As Lead Strategic Advisor, Gadsden will provide guidance on platform development, strategic partnerships, market expansion, enterprise adoption strategies, and technology innovation to ensure RecruitEye continues delivering cutting-edge solutions that anticipate and address evolving workforce needs.

Gadsden holds an MBA in New Ventures and Entrepreneurial Studies from Penn State University and a B.S. in Business Management from St. Joseph's University. She actively supports initiatives promoting continuing personal growth, including the Philadelphia STEM Ecosystem, Blockchain in Healthcare Today, and the Government Blockchain Association.

About RecruitEye

Founded in 2024 in Wilmington, Delaware, RecruitEye is a comprehensive AI-powered career platform that connects talent with opportunity. The integrated platform provides job seekers with AI-driven resume generation and analysis, cover letter creation, professional email composition, interview preparation tools, and dynamic web profile building. RecruitEye also serves universities, recruiting firms, CareerLink centers, and organizations with enterprise career hub solutions designed to streamline talent development and acquisition. RecruitEye is transforming how professionals navigate the modern job market and how organizations discover and engage top talent.

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