

Analysis Report on Mango Market Size, Share, and Trends by Product

*The Business Research Company's
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Share, and Trends by Product*

LONDON, GREATER LONDON, UNITED
KINGDOM, January 21, 2026

[/EINPresswire.com/](https://www.einpresswire.com/) -- "The mango
market has seen impressive

development over recent years, driven

by shifting consumer tastes and advancements in cultivation and distribution. This overview
explores the market size, key growth factors, leading regions, and emerging trends shaping the
mango industry today and in the coming years.



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[Mango Market Size](#) and Expansion Outlook

The mango market has experienced significant growth, with its value expected to rise from \$72.99 billion in 2025 to \$78.64 billion in 2026. This represents a compound annual growth rate (CAGR) of 7.8%. Factors behind this historic growth include a growing consumer preference for tropical fruits, expansion in mango farming areas, increased demand for processed mango goods, early investments in cold chain infrastructure, and the adoption

of advanced breeding techniques.

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Looking ahead, the mango market is set to continue its upward trajectory, predicted to reach \$107.24 billion by 2030, with an accelerated CAGR of 8.1%. This forecasted growth is supported by rising global demand for organic tropical fruits, expanding use of mangoes in beverages and snacks, increased investment in post-harvest technologies, broader export opportunities in emerging markets, and a stronger focus on sustainable farming practices. Key trends include a surge in demand for premium mango varieties, growth in mango-based value-added products, rising preference for organic mango cultivation, implementation of improved post-harvest

handling methods, and efforts to enhance shelf life and export quality.

Characteristics and Variety of Mangoes

Mangoes are fleshy fruits that encase a central pit or shell. There is a wide range of mango cultivars varying in size, shape, skin color, sweetness, and flesh hue, which can be pale yellow, golden, green, or orange depending on the variety. These differences contribute to the fruit's appeal in various markets around the world.

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<https://www.thebusinessresearchcompany.com/report/mango-global-market-report>

E-Commerce Emerging as a Key Driver for Mango Market Growth

A major factor propelling the mango market is the rapid expansion of e-commerce platforms. E-commerce facilitates the buying and selling of goods over the internet, offering consumers a broad selection of groceries, including fresh fruits and farm produce. These products undergo stringent quality controls related to shelf life, grading, packaging materials, and certifications for organic standards. For example, in August 2025, the US Census Bureau reported that e-commerce sales in the United States grew by 1.4% to reach \$304.2 billion, while overall retail sales increased by 0.4% to \$1,865.4 billion. This growth in online shopping is positively impacting the mango market by providing easier access to consumers and streamlining distribution.

Asia-Pacific Stands Out as the Leading Mango Market Region

In 2025, the Asia-Pacific region held the largest share of the global mango market. The market report also covers other important regions such as South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a comprehensive view of the market's global footprint and regional dynamics.

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