

Agriculture Industry Analysis: Market Competition and Future Outlook

*The Business Research Company's
Agriculture Global Market Report 2026 -
Market Size, Trends, And Global Forecast
2026-2035*

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/EINPresswire.com/ -- [The agriculture
sector](#) has seen remarkable growth

recently, driven by rising food demand and evolving farming practices worldwide. As global needs continue to shift, [the agriculture market](#) is set to experience further expansion, influenced by new trends and consumer behaviors. Let's explore the current market size, key growth drivers, regional dynamics, and future outlook for this vital industry.



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Strong Market Size and Growth Prospects in the Agriculture
Market

The agriculture market has experienced significant growth in recent years. It is projected to increase from \$12,974.17 billion in 2025 to \$13,844.02 billion in 2026, registering a compound annual growth rate (CAGR) of 6.7%. This upward trend during the historical period has been supported by factors such as a rise in global food consumption, expanded use of agricultural lands, early

adoption of crop rotation techniques, greater dependence on livestock income, and the continuing relevance of subsistence farming.

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Looking ahead, the agriculture market is expected to maintain robust growth, reaching \$17,896.95 billion by 2030, with a slightly adjusted CAGR of 6.6%. The forecast period's expansion is anticipated due to shifts toward sustainable farming methods, increasing consumer demand for organic products, enhanced climate adaptation practices, growth in agroforestry systems, and higher investments in rural development initiatives. Key trends shaping this future include

the expanded use of mixed farming systems, a stronger focus on soil health and regenerative agriculture, diversification in crop production, and growth in community-supported as well as localized agricultural models.

Understanding Agriculture and Its Role in Society

Agriculture encompasses the cultivation of soil, planting and harvesting crops, and raising livestock for food, fiber, and other essential products. It is a cornerstone for producing vital goods that sustain human life, drive economic growth, and support the livelihoods of millions. Beyond providing resources, agriculture also plays an important part in maintaining ecological balance and encouraging sustainable environmental practices.

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The Consumer Shift Boosting Agriculture Market Expansion

One of the key forces propelling the agriculture market is the growing consumer preference for healthier and more varied diets. These diets emphasize nutrient-rich and diverse food options, encouraging smallholder farmers to diversify their crops. This diversification enhances the nutritional quality of diets among farming households and increases demand for a broader range of agricultural products. This trend benefits both consumers and producers by promoting crop variety and market growth. For instance, data from the International Food Information Council, a US-based nonprofit organization, shows a steady rise in consumers seeking to boost protein intake—from 59% in 2022 to 67% in 2023, and further to 71% in 2024. Such shifts in dietary preferences are a significant catalyst for [the agriculture market's ongoing expansion](#).

Asia-Pacific's Dominance in the Global Agriculture Market

In 2025, Asia-Pacific held the position as the largest regional market within the global agriculture sector. North America followed as the second biggest market. The agriculture market report covers a wide range of regions, including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a comprehensive view of global agricultural trends and market shares.

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