# FilmIQ Launches The White List

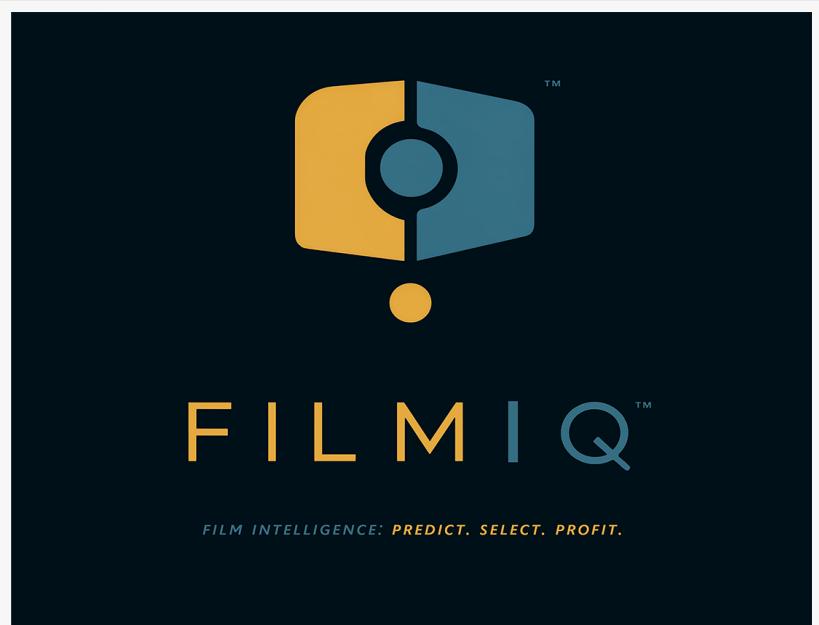*A New Standard for Identifying Execution-Ready Screenplays*

LOS ANGELES, CA, UNITED STATES, January 23, 2026 /EINPresswire.com/ -- FilmIQ™ today announced the launch of The White List, a curated list of unproduced screenplays that have met a measurable standard of execution, benchmarked against patterns discovered researching thousands of produced films.

Unlike traditional screenplay lists that rely on executive surveys, nominations, or popularity-based voting, The White List is built on FilmIQ's proprietary knowledge base, data set and grading system developed in collaboration with NoQueryLetter.com™.

Scripts earn placement on The White List by scoring above a defined quality threshold. Placement indicates that a screenplay has passed a rigorous executional benchmark and is cleared for consideration by FilmIQ and its production partners for funding, development, or packaging.

"The industry doesn't have a talent problem; it has a filtering problem. Who has the time and staff to read it all?" said a FilmIQ spokesperson. "The White List exists to reduce noise, remove bias, and ensure that execution-ready material gets fast-tracked."

The White List is not a contest, a prediction of taste or genre trends. It functions as a clearance system allowing qualified screenplays to bypass traditional gatekeeping mechanisms and reach

decision-makers more efficiently.

The list will be updated on a recurring basis, with major releases announced publicly and interim updates reflected within the FilmIQ platform. FilmIQ plans to release a white paper on its research findings in the fourth quarter.

About FilmIQ
FilmIQ is a data-driven film finance and development company focused on improving decision-making in the entertainment industry through scalable analysis of story execution. For more information, visit: FilmIQ.io

Press Contact:

Betty
FilmIQ
pr@filmiq.io
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