

The Turf Grass and Turf Solutions Market is Projected to Grow to \$42.4 Billion by 2030

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LONDON, GREATER LONDON, UNITED KINGDOM, January 21, 2026

/EINPresswire.com/ -- "The turf grass and turf solutions market has been experiencing notable growth recently, driven by several factors such as urban development and increasing awareness of environmental benefits. This sector plays a vital role in enhancing outdoor spaces, from residential lawns to sports fields, reflecting a growing emphasis on sustainable and functional green areas. Let's explore the current state of this market, its growth drivers, major trends, and regional dynamics.

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Expected to grow to \$42.4 billion in 2030 at a compound annual growth rate (CAGR) of 6.7%"

The Business Research Company



Growth Outlook and Market Size for Turf Grass and Turf Solutions

The market for turf grass and turf solutions has expanded significantly, with its size expected to rise from \$30.63 billion in 2025 to \$32.77 billion in 2026, representing a compound annual growth rate (CAGR) of 7.0%. The solid expansion observed in the past years is linked to the

development of urban landscaping projects, the construction of new sports facilities, heightened awareness of turf-based erosion control, growth in residential lawn installations, and the broader availability of improved turfgrass varieties.

Download a free sample of the turf grass and turf solutions market report:

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Looking ahead, the market is set to continue its upward trend, reaching an estimated \$42.4 billion by 2030 with a CAGR of 6.7%. This future growth will likely be fueled by increased demand for sustainable turf systems, higher investments in sports infrastructure, expansion of premium landscaping options, continued development in residential and commercial spaces, and adoption of water-efficient turf products. Key trends shaping this period include a growing

preference for durable turf solutions, advancement in sports turf development, the spread of urban green spaces, wider use of drought-tolerant turf varieties, and a move toward low-maintenance turf options.

Understanding Turf Grass and Turf Solutions

Turf grass refers to specific grass species cultivated and maintained to create dense, resilient, and visually appealing surfaces typically used in landscaping, sports fields, and recreational areas. Turf solutions encompass a broad range of products, technologies, and practices aimed at establishing, supporting, and improving these turfgrass surfaces. The goal of turf solutions is to ensure optimal growth, durability, and appearance for lawns, sports arenas, parks, and other landscaped environments.

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<https://www.thebusinessresearchcompany.com/report/turf-grass-and-turf-solutions-global-market-report>

Outdoor Recreation as a Growth Catalyst for Turf Grass and Turf Solutions

One of the main factors propelling the turf grass and turf solutions market forward is the rise in outdoor recreation activities. These activities, which take place in natural or open-air settings, are increasingly valued for their health benefits, including enhanced physical fitness, improved mental well-being, and stress reduction. Turf grass and related solutions contribute by providing safe, attractive, and long-lasting surfaces that improve the quality and usability of outdoor recreational areas while supporting sustainable environmental practices.

Supporting this trend, a May 2024 report from Winnebago Industries, a US motorhome manufacturer, revealed that 71% of outdoor activity participants acknowledged the positive health impacts of spending time outdoors—a 3% increase compared to 2023. This growing appreciation for outdoor experiences is helping to drive demand in the turf grass and turf solutions market.

Regional Overview of Turf Grass and Turf Solutions Market

In 2025, North America held the largest share of the turf grass and turf solutions market. The comprehensive market analysis also includes other key regions such as Asia-Pacific, South East Asia, Western Europe, Eastern Europe, South America, the Middle East, and Africa, offering a global perspective on the sector's growth and regional variations.

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