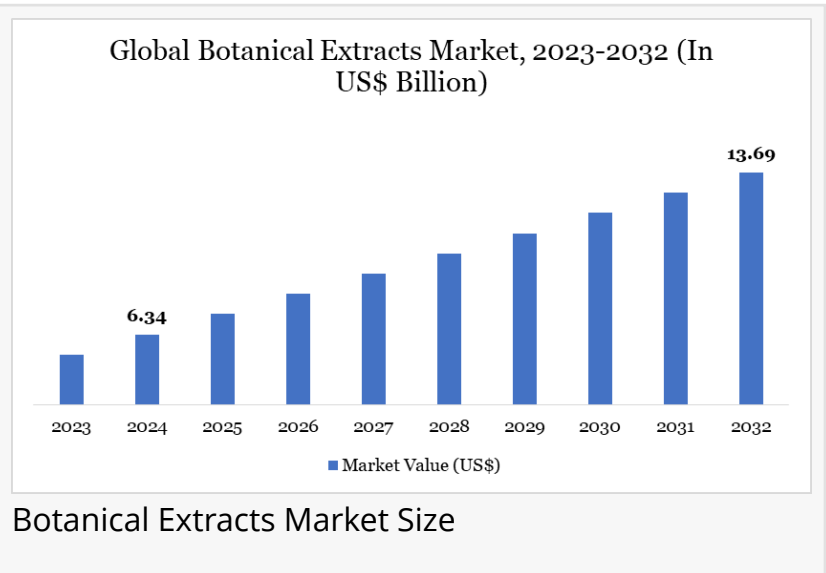


# Botanical Extracts Market Growth Analysis | CAGR 10.10% (2025-2032) | US\$ 13.69 billion by 2032

*Botanical Extracts Market Report | Growth from US\$ 6.34B to US\$ 13.69B by 2032*

AUSTIN, TX, UNITED STATES, January 21, 2026 /EINPresswire.com/ -- Market Size and Outlook

According to DataM Intelligence, the Global [Botanical Extracts Market](#) was valued at US\$ 6.34 billion in 2024 and is projected to expand to US\$ 13.69 billion by 2032, registering a CAGR of 10.10% during the forecast period 2025–2032.



The market growth is driven by rising consumer demand for natural, plant-based ingredients, increasing use of botanical extracts in food & beverages, dietary supplements, pharmaceuticals, cosmetics, and functional nutrition, and growing awareness around clean-label, organic, and sustainable formulations.



United States Botanical  
Extracts Market Forecast  
2025–2032 | Size to Reach  
US\$ 13.69 Billion by 2032”  
*DataM Intelligence 4Market  
Research LLP*

Botanical extracts derived from leaves, roots, seeds, flowers, and bark—are increasingly replacing synthetic additives due to their antioxidant, anti-inflammatory, antimicrobial, and therapeutic properties, making them a core ingredient in modern wellness-focused industries.

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Growth Drivers

- 1• Over 72% of global consumers prefer food and personal care products formulated with natural or plant-based ingredients (2024).
- 2• Global demand for herbal supplements crossed USD 220 billion in 2024, significantly boosting botanical extract consumption.
- 3• The clean-label food & beverage market grew at 14% YoY, accelerating adoption of natural flavoring and coloring extracts.
- 4• Pharmaceutical companies increased R&D spending on plant-derived APIs by 18% in 2024.
- 5• Asia-Pacific accounts for over 45% of global medicinal plant sourcing, supporting raw material availability.

## Market Segmentation Analysis

### By Source

- Herbs & Spices dominate with 38% market share (USD 2.6 billion in 2024), driven by turmeric, ginger, garlic, and cinnamon extracts used across food, supplements, and pharma.
- Flowers account for 22%, supported by rising demand for chamomile, hibiscus, and rose extracts in cosmetics and nutraceuticals.
- Fruits & Vegetables hold 25%, led by citrus, berry, and tomato extracts rich in antioxidants.
- Others (Roots, Seeds, Bark) represent 15%, with ginseng, ashwagandha, and neem gaining traction.

### By Form

- Powdered Extracts lead with 46% share, preferred for supplements, capsules, and functional foods due to longer shelf life.
- Liquid Extracts hold 34%, widely used in beverages, cosmetics, and pharmaceuticals.
- Oleoresins & Pastes account for 20%, particularly in food flavoring and seasoning applications.

### By Application

- Food & Beverages accounted for 32% (USD 2.18 billion in 2024), driven by natural flavors, preservatives, and colorants.
- Dietary Supplements & Nutraceuticals held 28%, projected to exceed USD 5.2 billion by 2032.
- Pharmaceuticals represented 18%, with increasing use of botanical actives in OTC and herbal medicines.
- Cosmetics & Personal Care captured 15%, supported by botanical skincare and anti-aging formulations.
- Others (Animal Feed, Aromatherapy) made up the remaining 7%.

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## Regional Insights

### Asia-Pacific

Asia-Pacific dominated the market with 41% share (USD 2.8 billion in 2024) and is expected to grow at 13.4% CAGR.

- China and India are leading suppliers of turmeric, green tea, ginseng, and neem extracts.
- Government-backed traditional medicine systems (TCM, Ayurveda) are boosting domestic and export demand.

### Europe

Europe accounted for 27% market share, driven by strict regulations favoring natural and organic ingredients.

- Germany, France, and Italy lead in botanical cosmetics and herbal supplements.
- EFSA-approved plant-based ingredients are accelerating pharmaceutical adoption.

### North America

North America held 22% share, projected to reach USD 3.8 billion by 2032.

- Rising consumer spending on wellness and immunity products.
- Strong demand for botanical extracts in functional beverages and clean-label foods.

### Latin America & Middle East & Africa

These regions collectively accounted for 10%, with growing cultivation of medicinal plants, spices, and tropical botanicals.

## Key Players

According to DataM Intelligence, the Botanical Extracts Market is moderately fragmented, with a mix of multinational ingredient suppliers and regional herbal specialists competing on purity, sourcing, extraction technology, and certifications.

1. Naturex (Givaudan)
2. Indena S.p.A.
3. Synthite Industries

4. Kalsec Inc.
5. Martin Bauer Group
6. Dohler Group
7. Nexira
8. Plant Extracts International
9. Sabinsa Corporation
10. Arjuna Natural
11. International Flavors & Fragrances Inc.
12. Givaudan S.A.
13. Kerry Group
14. Döhler GmbH, Synergy
15. Ransom Naturals Ltd
16. Alchemy Chemicals
17. Blue Sky Botanics
18. MartinBauer
19. Indesso
20. ADM

### Key Highlights

- Givaudan expanded its botanical extraction facility to support clean-label food ingredients.
- Indena increased investment in pharmaceutical-grade botanical APIs.
- Sabinsa launched clinically validated herbal extracts targeting immunity and gut health.

### Recent Developments

- Givaudan launched a new range of organic botanical extracts for functional beverages
- Indena partnered with European pharma firms to develop standardized plant-based APIs
- Sabinsa introduced clinically backed curcumin and boswellia extracts for joint health
- Synthite expanded spice oleoresin production capacity in India

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### Market Outlook and Opportunities

- Botanical extracts market expected to surpass USD 16.9 billion by 2032.
- Nutraceutical and functional food applications to contribute over 45% of total demand.
- Rising adoption of organic-certified and sustainably sourced extracts.
- Increasing use of botanical actives in sports nutrition and mental wellness products.
- Advanced extraction technologies (CO<sub>2</sub>, enzyme-assisted extraction) to unlock higher-value formulations.

## Conclusion

The Global Botanical Extracts Market is transitioning from traditional herbal usage to science-backed, standardized, and high-value applications across food, pharmaceuticals, cosmetics, and wellness industries, the market reflects a powerful shift toward natural, sustainable, and health-focused ingredients.

According to DataM Intelligence, companies such as Givaudan, Indena, Sabinsa, and Synthite are leading innovation by combining botanical heritage with advanced extraction science, positioning botanical extracts as a cornerstone of next-generation health and nutrition products.

## Related Reports

[Herbal Supplements Market](#)

[Functional Food Ingredients Market](#)

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