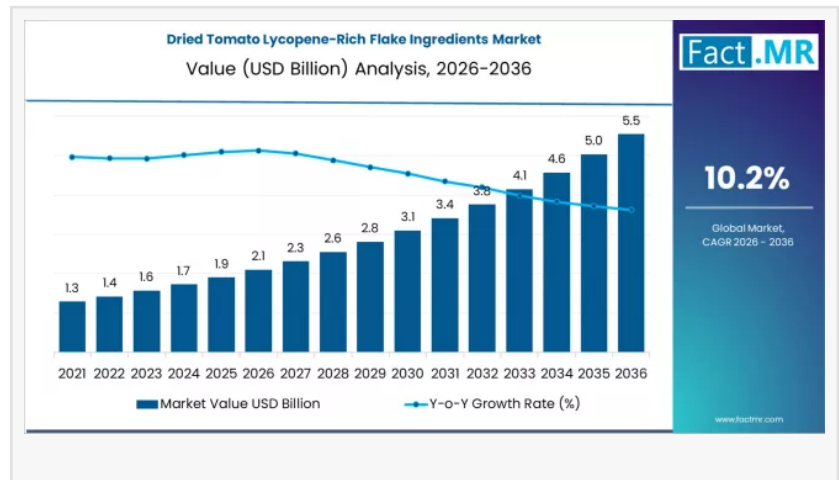


# Dried Tomato Lycopene-Rich Flake Ingredients Market Trends 2026-2036: Innovation Catalysts, Revenue Forecasts

*Dried Tomato Lycopene-Rich Flake Ingredients Market is projected to grow from USD 2.1 billion in 2026 to USD 5.5 billion by 2036, at a CAGR of 10.2%.*

ROCKVILLE, MD, UNITED STATES, January 21, 2026 /EINPresswire.com/ -- The [Dried Tomato Lycopene-Rich Flake Ingredients Market](#) is poised for sustained growth over the next decade

as food manufacturers increasingly incorporate lycopene-rich ingredients to enhance nutritional value, antioxidant content, and natural color in processed foods. The market is projected to grow from approximately USD 1.2 billion in 2026 to around USD 2.7 billion by 2036, achieving a compound annual growth rate (CAGR) of nearly 8% during the forecast period.



**Key Takeaways from Dried Tomato Lycopene-Rich Flake Ingredients Market:**

Dried Tomato Lycopene-Rich Flake Ingredients Market Value (2026): USD 2.1 billion

Dried Tomato Lycopene-Rich Flake Ingredients Market Forecast Value (2036): USD 5.5 billion

Dried Tomato Lycopene-Rich Flake Ingredients Market Forecast CAGR: 10.2%

Leading Product Category in Dried Tomato Lycopene-Rich Flake Ingredients Market: Organic Sun-Dried Tomato Flake (45.3%)

Key Growth Regions in Dried Tomato Lycopene-Rich Flake Ingredients Market: North America, Europe, Asia Pacific

Key Players in Dried Tomato Lycopene-Rich Flake Ingredients Market: Nutrex Hawaii, LycoRed Ltd., Kagome Co. Ltd., Chr. Hansen, DSM Nutritional Products

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Market Overview:

Who is driving the market?

The market is led by global ingredient suppliers, food technology providers, and specialty ingredient manufacturers producing dried tomato flakes rich in lycopene. Key stakeholders include food and beverage companies, snack and bakery manufacturers, and functional food producers leveraging these ingredients for health-oriented and clean-label products.

What are dried tomato lycopene-rich flake ingredients?

These are processed tomato flakes concentrated in lycopene, a natural carotenoid with antioxidant properties. They are used to enrich foods with natural color, flavor, and health benefits, including cardiovascular protection and anti-inflammatory effects. Applications include processed foods, ready-to-eat meals, sauces, seasonings, snacks, and functional food formulations.

When is the market expected to grow?

The primary forecast period is 2026 to 2036, a decade during which rising consumer awareness of health benefits and functional ingredients is expected to drive consistent market adoption.

Where is the market expanding?

Growth is occurring globally, with key markets in North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa. Asia Pacific is anticipated to show faster adoption due to increasing food processing capacity and rising consumer demand for nutrient-rich ingredients. North America and Europe maintain steady growth due to strong clean-label trends and functional food innovation.

Why is the market growing?

Key growth factors include:

Rising demand for natural antioxidants in processed and packaged foods

Expansion of functional foods and beverages focusing on health benefits

Growing popularity of clean-label and plant-based food formulations

Increasing interest in natural colorants and nutrient-dense ingredients for product differentiation

How is the market evolving?

The market is evolving with improvements in drying and flaking technologies, which preserve lycopene content, enhance shelf life, and improve flavor and color stability. Manufacturers are developing specialized flakes for specific applications, including functional powders, seasoning blends, and ready-to-use ingredient systems.

## Segment Analysis and Application Insights

### Functional Role Trends

Lycopene enrichment remains the largest functional role segment, driven by its recognized antioxidant activity and associated health benefits. Functional foods and health supplements are key contributors to demand.

### Application Areas

Major applications include snacks, bakery products, sauces, ready meals, and functional foods, with bakery and snack segments leading due to the integration of tomato flakes as natural flavor, color, and nutrient enhancers. The functional food segment is expanding rapidly, leveraging lycopene's health positioning.

### Regional Growth Highlights

**Asia Pacific:** High growth potential in India, China, and Southeast Asia due to increasing processed food consumption and functional ingredient adoption

**North America:** Steady growth from demand for natural antioxidants and clean-label products

**Europe:** Expansion driven by functional food trends, regulatory support for natural ingredients, and clean-label initiatives

**Latin America and Middle East & Africa:** Gradual growth as processed food consumption increases and awareness of nutritional benefits rises

### Competitive Landscape

Market participants focus on ingredient quality, functional performance, and technical support. Companies differentiate through innovation in drying processes, lycopene concentration techniques, and application-specific formulations to meet diverse consumer and regulatory requirements. Key players include specialty ingredient suppliers and botanical extract producers targeting functional and clean-label markets.

### Market Outlook

The Dried Tomato Lycopene-Rich Flake Ingredients Market offers attractive opportunities for ingredient suppliers, food manufacturers, and functional food developers. With rising consumer preference for natural antioxidants, nutrient-rich ingredients, and clean-label products, demand for lycopene-rich tomato flakes is expected to remain robust through 2036. Continuous innovation in processing technology and application development will be central to capturing long-term market growth.

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S. N. Jha

Fact.MR

+1 628-251-1583

[email us here](#)

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