

GLX Studio Launches AI-Powered Platform for Personalized Video Outreach at Enterprise Scale

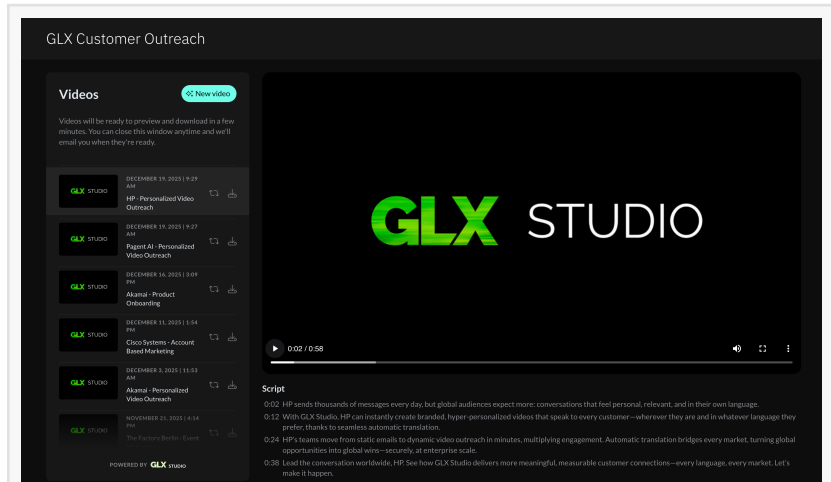
GLX Studio launches AI platform for personalized video outreach at scale. Customers achieving 4× conversion uplift in outreach.

SILICON VALLEY, CA, UNITED STATES, January 21, 2026 /EINPresswire.com/ -- [GLX Studio](#) today announced the launch of its AI-powered personalized video outreach platform, enabling enterprises to create brand-safe, [personalized videos](#) at scale in under 2 minutes—transforming how sales, marketing, and customer success teams engage prospects and customers.

The platform addresses a critical enterprise challenge: while video content demand has grown 263% over five years, traditional production methods are too slow and expensive (up to \$20K per minute, 6-8 weeks delivery). Generic email outreach fails to convert (typical B2B response rates below 10%), while creating personalized videos for each prospect has been nearly impossible.

Key Platform Capabilities:

- AI Story Builder auto-generates personalized videos from CRM data, presentations, or minimal input
- One-click PowerPoint-to-video conversion with script-to-screen automation
- Smart templates with dynamic personalization tokens (name, company, industry, product, pain points)



GLX Studio - Personalized Video Generation at Enterprise Scale



GLX Studio: AI-Powered Video Creation for Your Entire Team

- Real-time collaborative editing and approval workflows in the cloud
- Enterprise-grade brand governance
- Direct integration with CRM and marketing automation platforms

"Enterprises can't meet exploding video demand with traditional production that costs \$750+ per video and requires specialized skills," said Zak Zielezinski, CEO of GLX Studio. "We've built the first enterprise-grade platform where anyone who can use PowerPoint can create personalized videos—empowering entire teams, not just creative departments."

Proven Enterprise Impact: Fortune 100 Case Study

A Fortune 100 technology company deployed GLX Studio for personalized event outreach, replacing static emails with AI-generated personalized videos targeting specific customers, tracks, and products. Results:

- 10.4% CTR (4× higher than their 2.6% email average)
- 4.8% conversion rate (4× improvement over 1.2% baseline)
- Videos created in under 2 minutes per prospect

The platform is available immediately to enterprise customers as a SaaS subscription with usage-based personalization credits.

About GLX Studio

GLX Studio is an AI-powered, cloud-native platform that transforms presentations, documents, and scripts into personalized, professional-quality videos at enterprise scale. The company's end-to-end platform combines ease of use for business users with enterprise-grade security, compliance, and brand controls. Founded by serial entrepreneurs with proven enterprise SaaS success, GLX Studio is trusted by Fortune 500 companies. For more information, visit glxstudio.com.

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