

GLX Studio Launches AI-Powered Platform for Personalized Video Outreach at Enterprise Scale

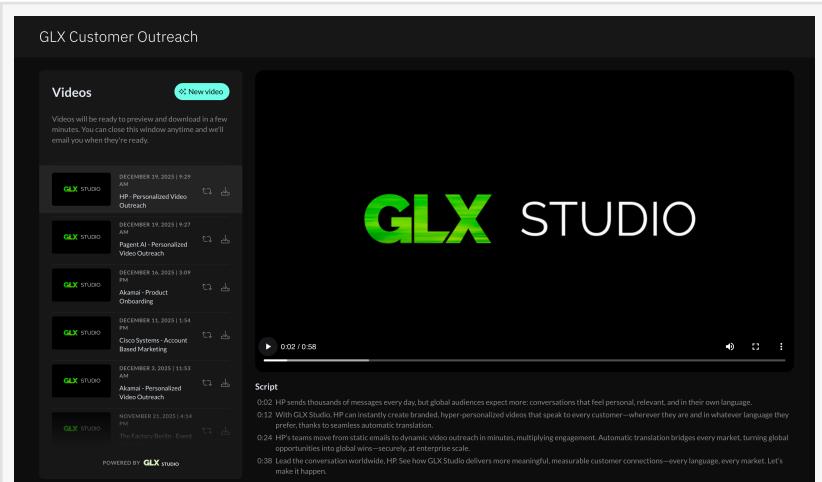
GLX Studio launches AI platform for personalized video outreach at scale. Customers achieving 4x conversion uplift in outreach.

SILICON VALLEY, CA, UNITED STATES, January 21, 2026 /EINPresswire.com/ -- [GLX Studio](#) today announced the launch of its AI-powered personalized video outreach platform, enabling enterprises to create brand-safe, [personalized videos](#) at scale in under 2 minutes—transforming how sales, marketing, and customer success teams engage prospects and customers.

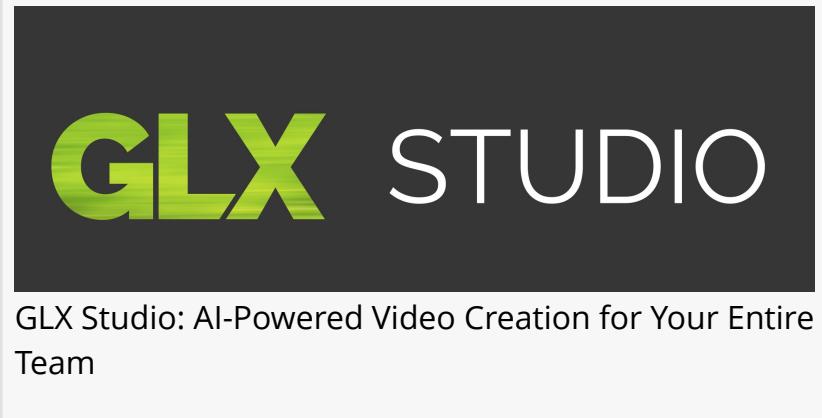
The platform addresses a critical enterprise challenge: while video content demand has grown 263% over five years, traditional production methods are too slow and expensive (up to \$20K per minute, 6-8 weeks delivery). Generic email outreach fails to convert (typical B2B response rates below 10%), while creating personalized videos for each prospect has been nearly impossible.

Key Platform Capabilities:

- AI Story Builder auto-generates personalized videos from CRM data, presentations, or minimal input
- One-click PowerPoint-to-video conversion with script-to-screen automation
- Smart templates with dynamic personalization tokens (name, company, industry, product, pain points)



GLX Studio - Personalized Video Generation at Enterprise Scale



GLX Studio: AI-Powered Video Creation for Your Entire Team

- Real-time collaborative editing and approval workflows in the cloud
- Enterprise-grade brand governance
- Direct integration with CRM and marketing automation platforms

"Enterprises can't meet exploding video demand with traditional production that costs \$750+ per video and requires specialized skills," said Zak Zielezinski, CEO of GLX Studio. "We've built the first enterprise-grade platform where anyone who can use PowerPoint can create personalized videos—empowering entire teams, not just creative departments."

Proven Enterprise Impact: Fortune 100 Case Study

A Fortune 100 technology company deployed GLX Studio for personalized event outreach, replacing static emails with AI-generated personalized videos targeting specific customers, tracks, and products. Results:

- 10.4% CTR (4x higher than their 2.6% email average)
- 4.8% conversion rate (4x improvement over 1.2% baseline)
- Videos created in under 2 minutes per prospect

The platform is available immediately to enterprise customers as a SaaS subscription with usage-based personalization credits.

About GLX Studio

GLX Studio is an AI-powered, cloud-native platform that transforms presentations, documents, and scripts into personalized, professional-quality videos at enterprise scale. The company's end-to-end platform combines ease of use for business users with enterprise-grade security, compliance, and brand controls. Founded by serial entrepreneurs with proven enterprise SaaS success, GLX Studio is trusted by Fortune 500 companies. For more information, visit glxstudio.com.

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