

# 'The Baking Brigade®: A Recipe for Life' Book Releases to Bring Wonder to Children's Daily Lives

LONDON, ENGLAND, UNITED KINGDOM, January 22, 2026 /EINPresswire.com/ -- The Baking Brigade® is a brand-new children's book series that invites young readers into a magical, joyful world where baking, imagination, and friendship come alive.

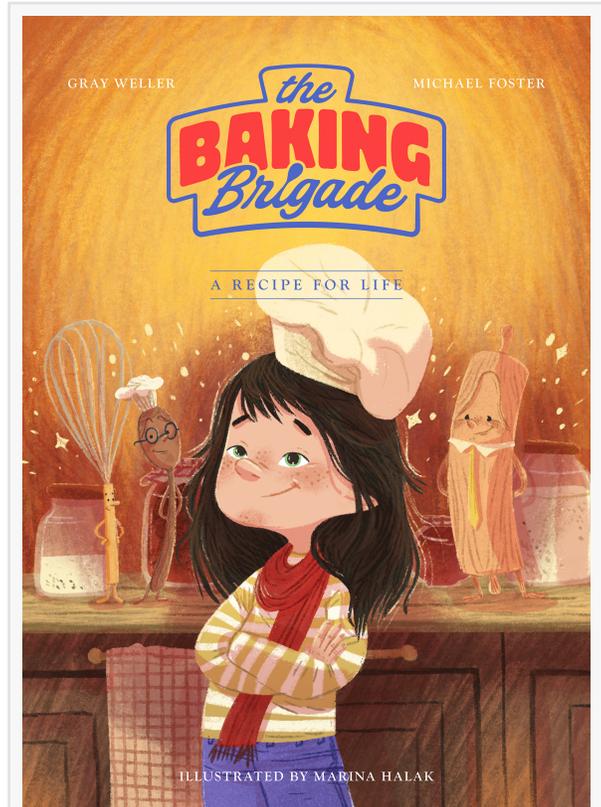
At the heart of the story is Edie, an orphan girl who comes to live above a bakery with her long-lost grandparents and her best friend, an irrepressible toy hamster named Douglas. One day, Edie is given a pair of Magical Red Slippers. The moment she slips them on, the kitchen bursts into life and the utensils become The Baking Brigade, a mischievous, loving crew who guide her through adventure, laughter, and discovery. Edie learns to trust her baking instincts and soon finds that life, like baking a delectable cake, always needs one essential ingredient - Love.

Full of warmth, humour, and wonder, The Baking Brigade uses baking as a playful metaphor for life, where things don't always go to plan, but with curiosity, kindness, and a little courage, something beautiful can always be made.

## A Children's Book Series Baked for Ages 5-10

The Baking Brigade® is the first in a series of richly illustrated books for children aged 5-10. Each story includes a unique detachable baking recipe card, inviting children to step out of the pages and into their own kitchens, taking the 2D world of reading into the shared 3D world of doing and away from screens.

Children will fall in love with the world's quirky characters, gentle magic, and laugh-out-loud moments. Adults will love how naturally the stories open up space for conversation, creativity, and togetherness.



Book Cover

Through teamwork, friendship, resilience, and self-belief, young readers absorb meaningful life lessons as part of the fun. Children will “eat up” the subtle life lessons and wholesome morals “baked into” each story. Importantly, it explores the concept that baking is therapy, accessible by all.

The detachable recipe cards transform the stories into shared experiences, encouraging children to bake alongside parents, grandparents, and carers, who embrace the books as they spark action, transforming children from imaginative readers to active doers. Children will clamour to recreate the books’ magical universe in their own kitchens.

A lively audiobook edition brings the world to life through voice, music, and storytelling, perfect for bedtime listening or long car journeys.

### More Than a Book, It’s A Lifestyle

The Baking Brigade is a growing story universe. Alongside the publishing programme, an animated musical adaptation is in development, expanding the world into song, movement, and visual storytelling.

At its heart, the project celebrates simple, joyful rituals:

Reading together

Baking together

Talking together

Laughing / failing / learning together

In a world increasingly shaped by screens, The Baking Brigade invites families back into shared, imaginative, real-life experiences, where stories don’t just stay on the page, but in kitchens, conversations, and most importantly flour encrusted faces.

Key themes include:

Imagination and magic in everyday life

Friendship and teamwork

Family and intergenerational connection

Creativity through baking

Storytelling as joy and comfort

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